



Finance, Real Estate and the Stimulus Hangover

Focus on Silicon Valley

October 2022

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Consumer confidence dips on worries over inflation and slowing U.S. economy

A survey of U.S. consumer



There's a 98% chance of a global recession, research firm warns



By [Matt Egan](#), CNN Business

Updated 11:27 AM EDT, Wed September 28, 2022

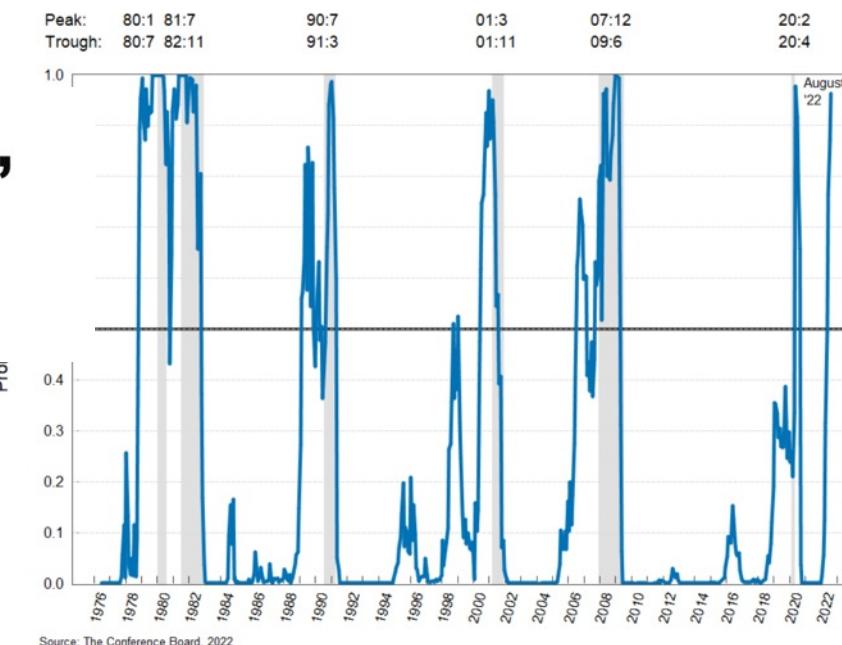
FINANCE • HOUSING

The housing market just slid into a full-blown correction, says top economist Mark Zandi

BY [LANCE LAMBERT](#)
May 27, 2022 9:36 AM PDT

Stocks entered a bear market. Here's what that means

May 20, 2022 · 3:40 PM ET



Gas tops \$6 a gallon in California: "How much pain at the pump can consumers take?"

California gas prices hit an average of \$6.00 a gallon. ... for the U.S. economy, given that consumer spending contributes

2 weeks ago

The U or V Debate



Coronavirus to cause worst economic downturn since Great Depression, IMF forecasts

CBO: Coronavirus pandemic will scar U.S. labor market for the next decade

30-40 Million People in America Could Be Evicted from Their Homes by the End of 2020

As many as 30% of Americans with home loans — about **15 million households** — could stop paying if the U.S. economy remains closed through the summer or beyond, according to an estimate by **Mark Zandi**, chief economist for Moody's Analytics.

JPMorgan now sees economy contracting by 40% in second quarter, and unemployment reaching 20%

Home prices rose in June, but they'll likely fall in 2021: CoreLogic

'Make no mistake...the pandemic morphed into a Depression-like crisis,' says UCLA economist, who predicts U.S. economy won't recover from coronavirus until 2023

2019: The Year of the Bear



For the U.S. Economy, Storm Clouds on the Horizon

Real Estate Markets Could Be Flashing Red Across The Country, And It's

Trump could

Morgan Stanley says more China tariffs, recession will be here in 2020

Global recession if he imposes new tariffs, economists predict

Southern California home price crash, a warning sign +

How to solidify your financial plan in case the trade war sparks a recession

"The economy is on the precipice and this would just push us over into the abyss. I don't think we're very far from recession as it is," Moody's Analytics chief economist Mark Zandi tells me.

Real Estate | Market Outlook

Market Crisis 2.0: The Jury Is Still Out

2018-2019

Economy

Trump is heading into reelection with a deep manufacturing recession

September marked the worst month

Housing Is Already in a Slump. So It (Probably) Can't Cause a Recession



Miserabilism

All fun and games

until somebody f#*%s

up the economy.

Navigating the Hysteria



Not every shock is an existential crisis

- Congress and the Fed vastly over-reacted to the pandemic
- They are now over-reacting to inflation, but in opposing directions

This is not in a recession

- Problems driven by shifts in structure of demand
- Plenty of pent-up consumer demand to drive economy forward
- Inflation will burn out on its own

Financial pressures

- Asset prices, business investment settling back to earth
- Real Estate: frozen pipe, not popped bubble
- Fundamentals solid, loan losses minimal

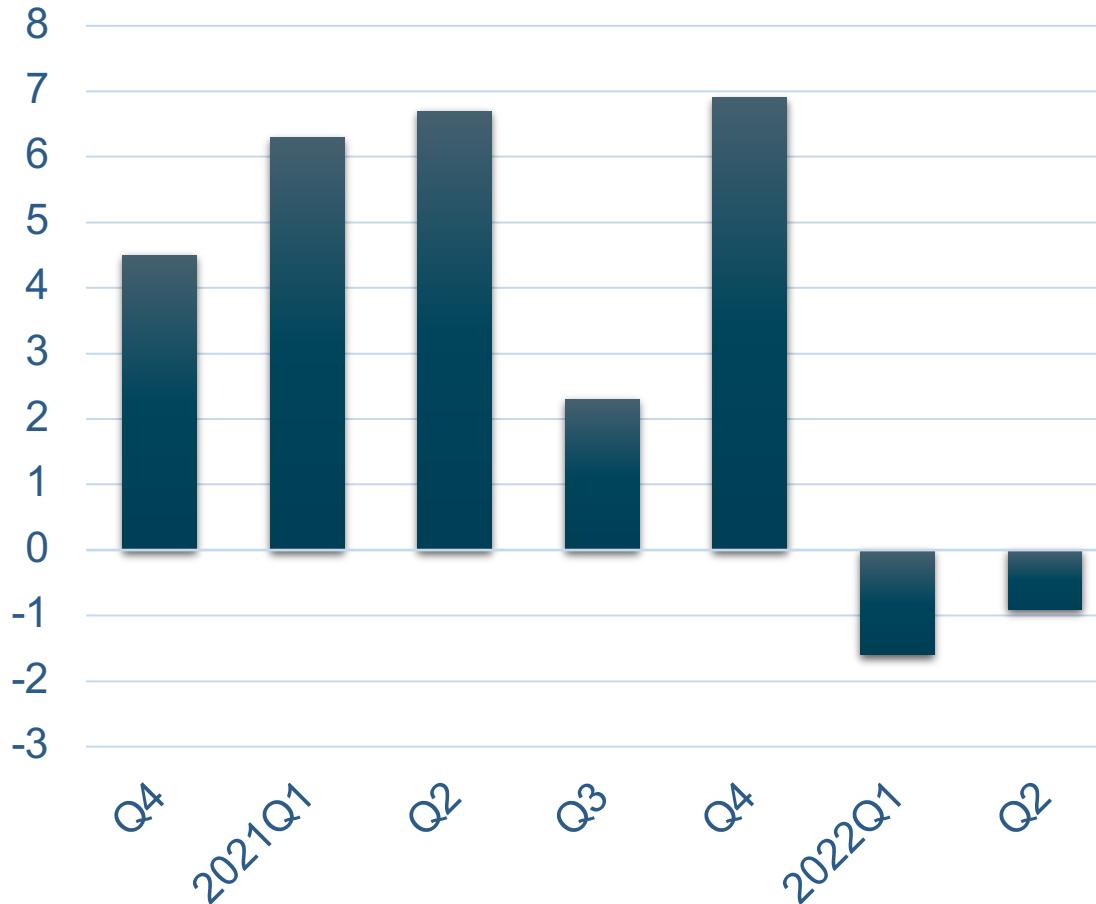
Things are not fine

- Economy is brittle, Fed out of control
- Long run issue is Federal debt
- Politics / Federal Reserve remain disconnected from reality

Mixed Economic Signals



GDP Growth



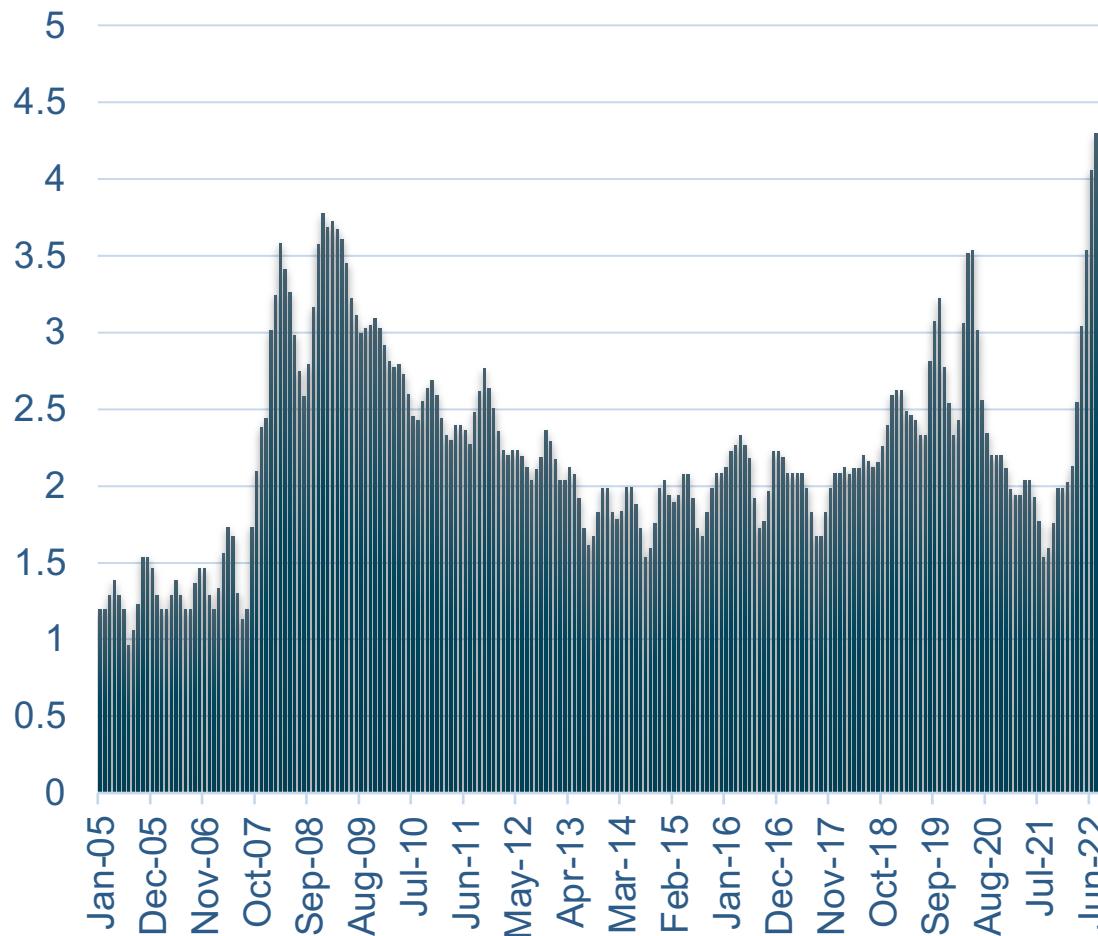
UM Consumer Sentiment



Grim Tidings



Google Searches for “Recession”



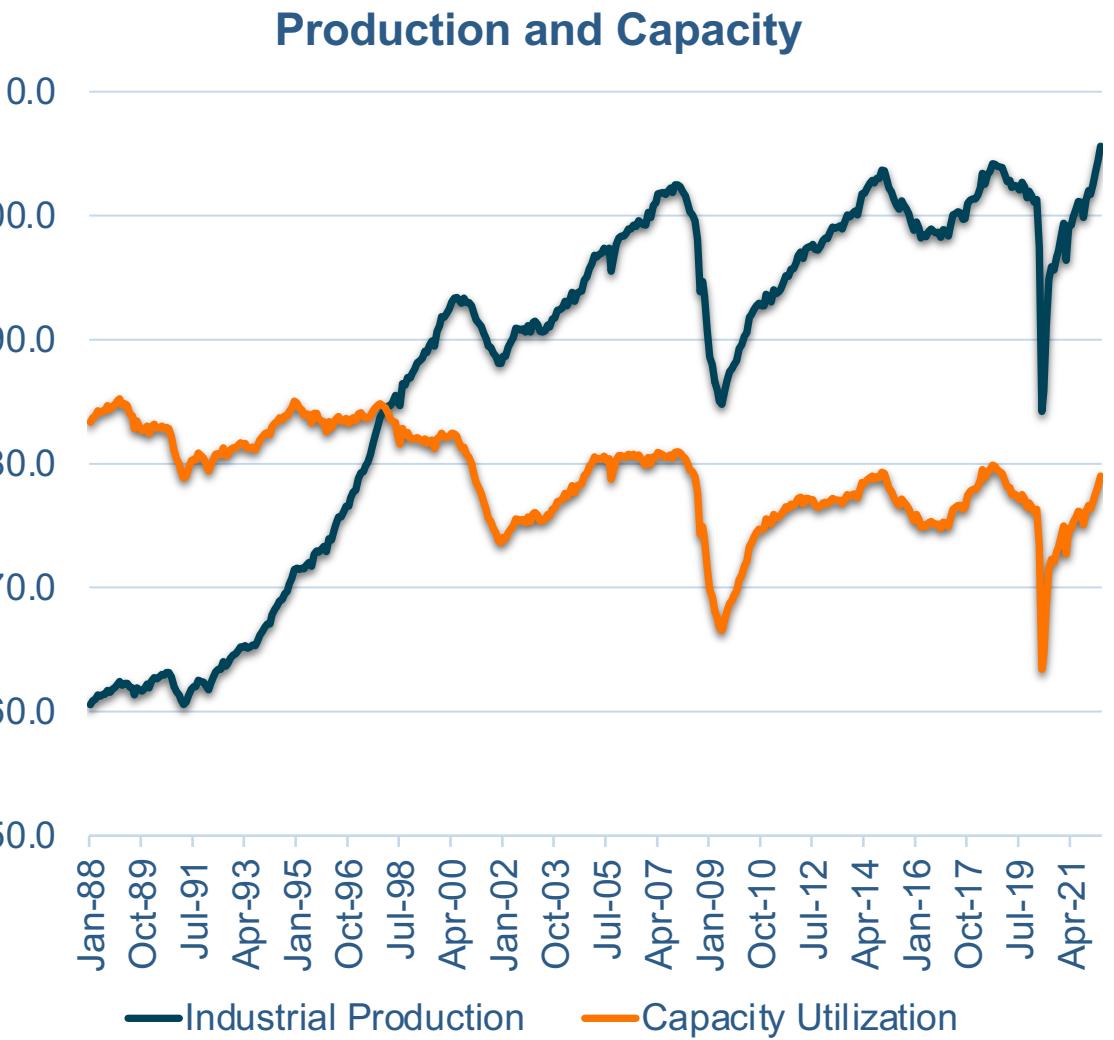
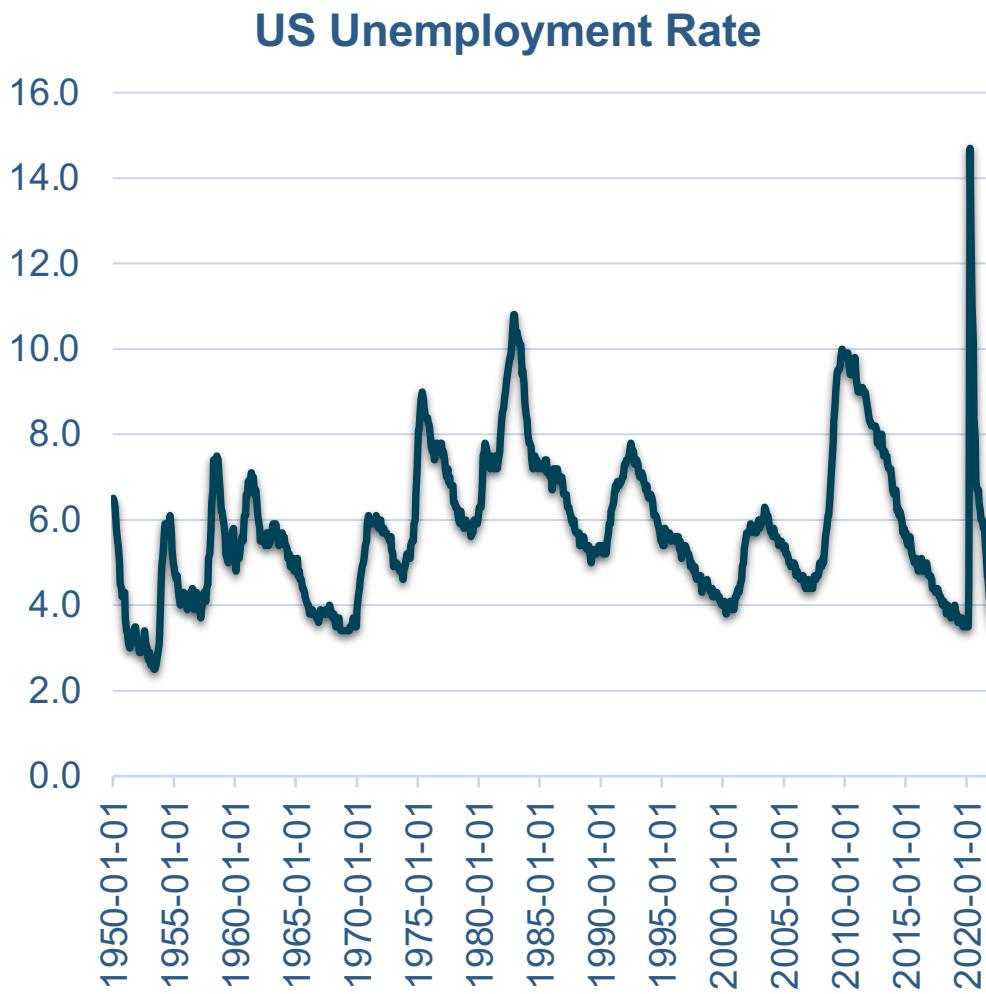
Probability the U.S. is in a recession in next 12 months including today



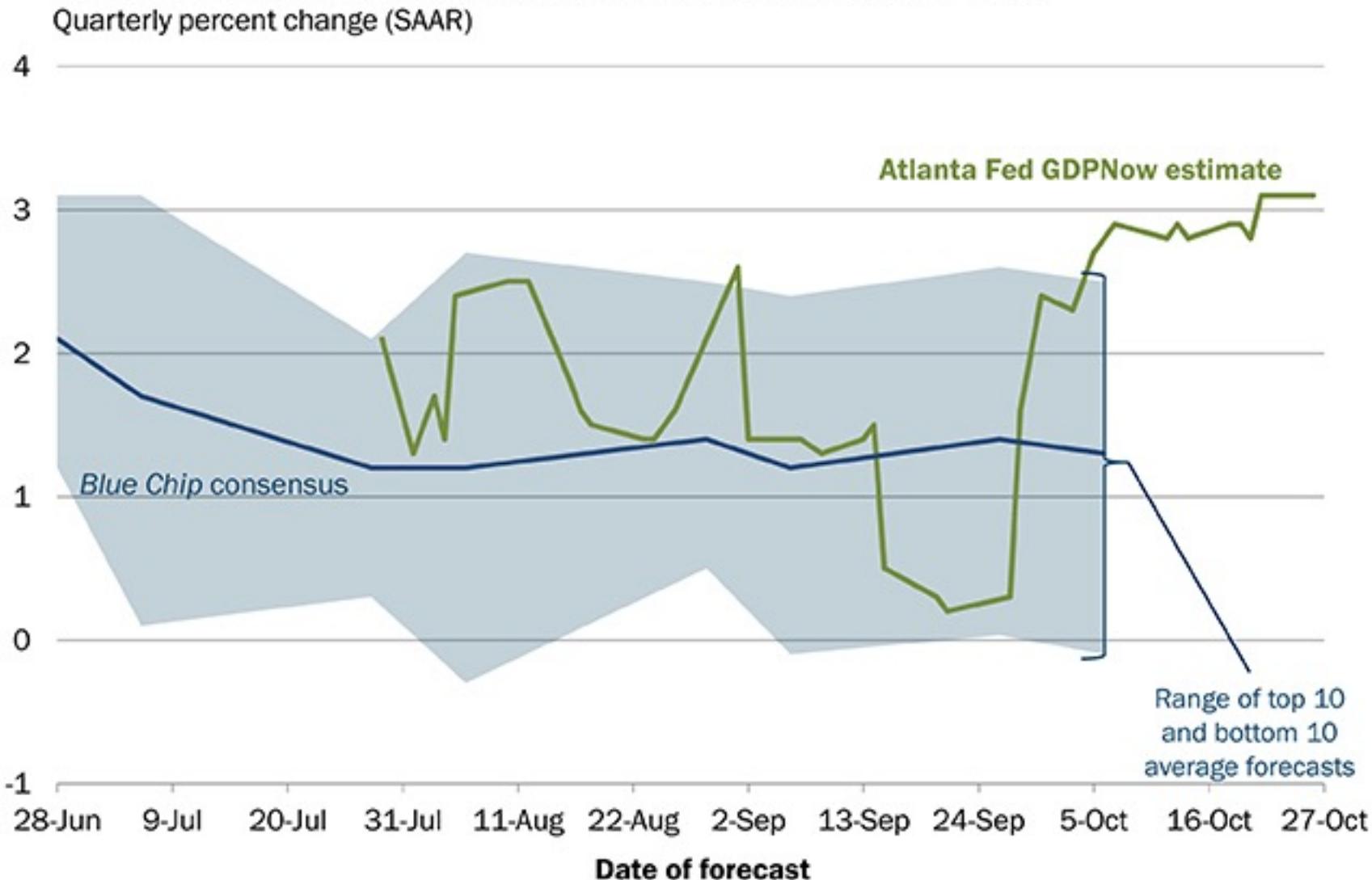
Note: Gaps indicate question not asked or data unavailable.

Source: Wall Street Journal surveys of economists

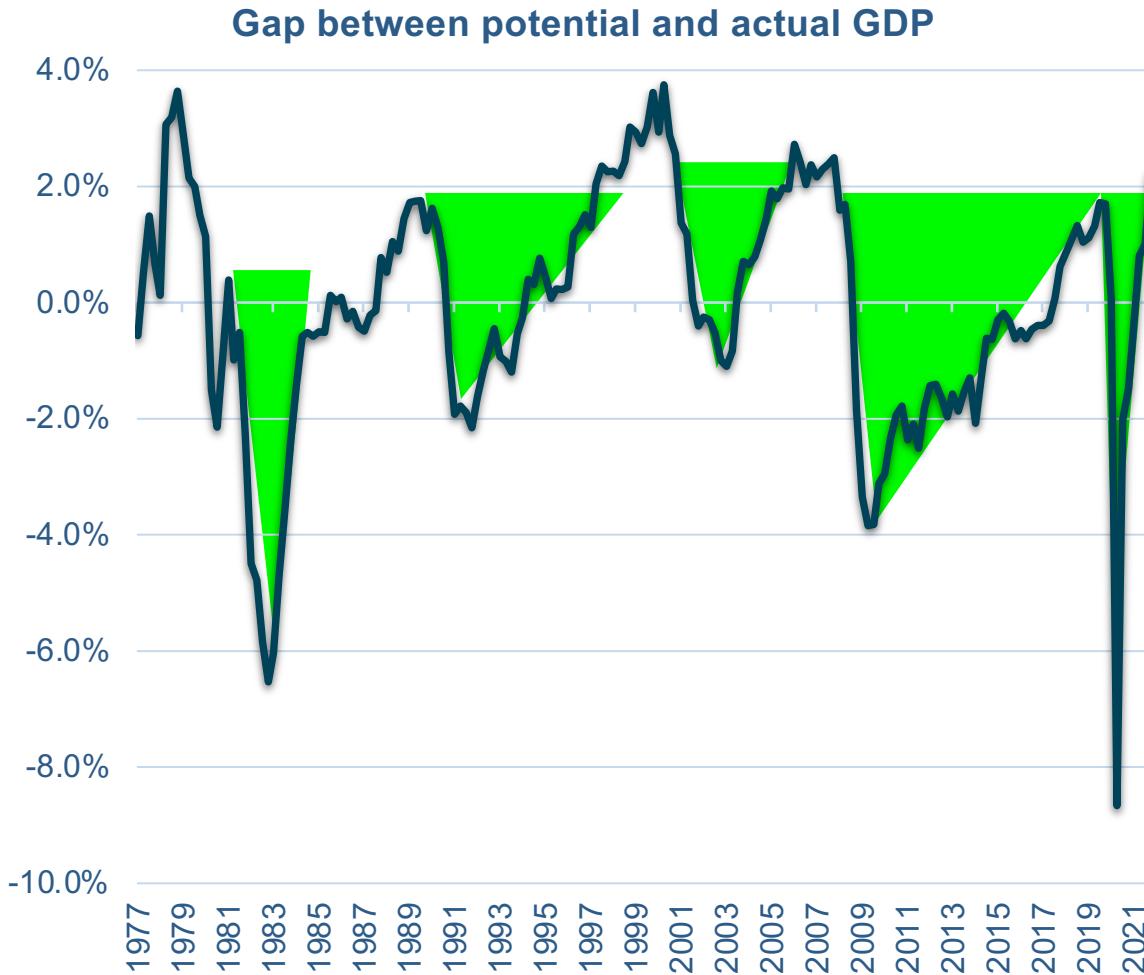
Does this look like a recession?



Q3 GDP Now Growth Outlook



The Pandemic V...



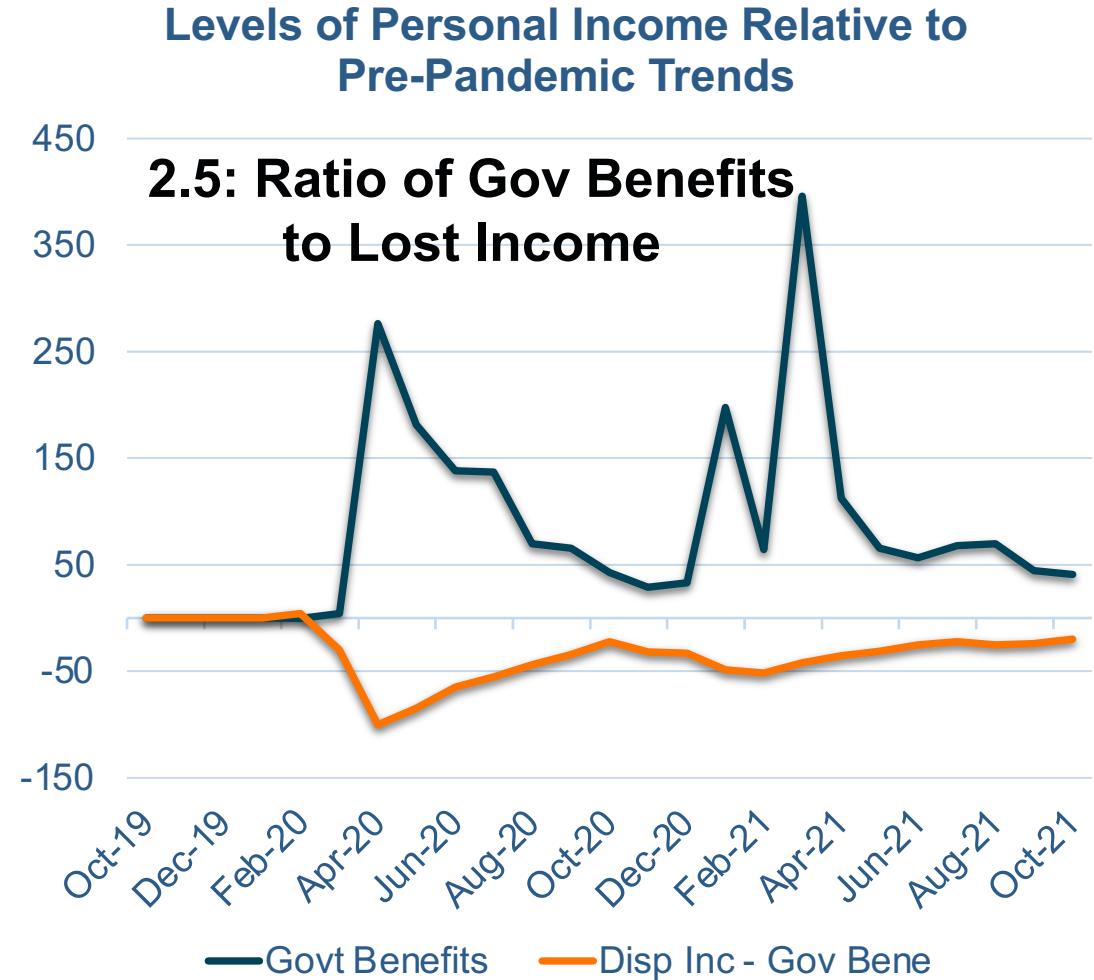
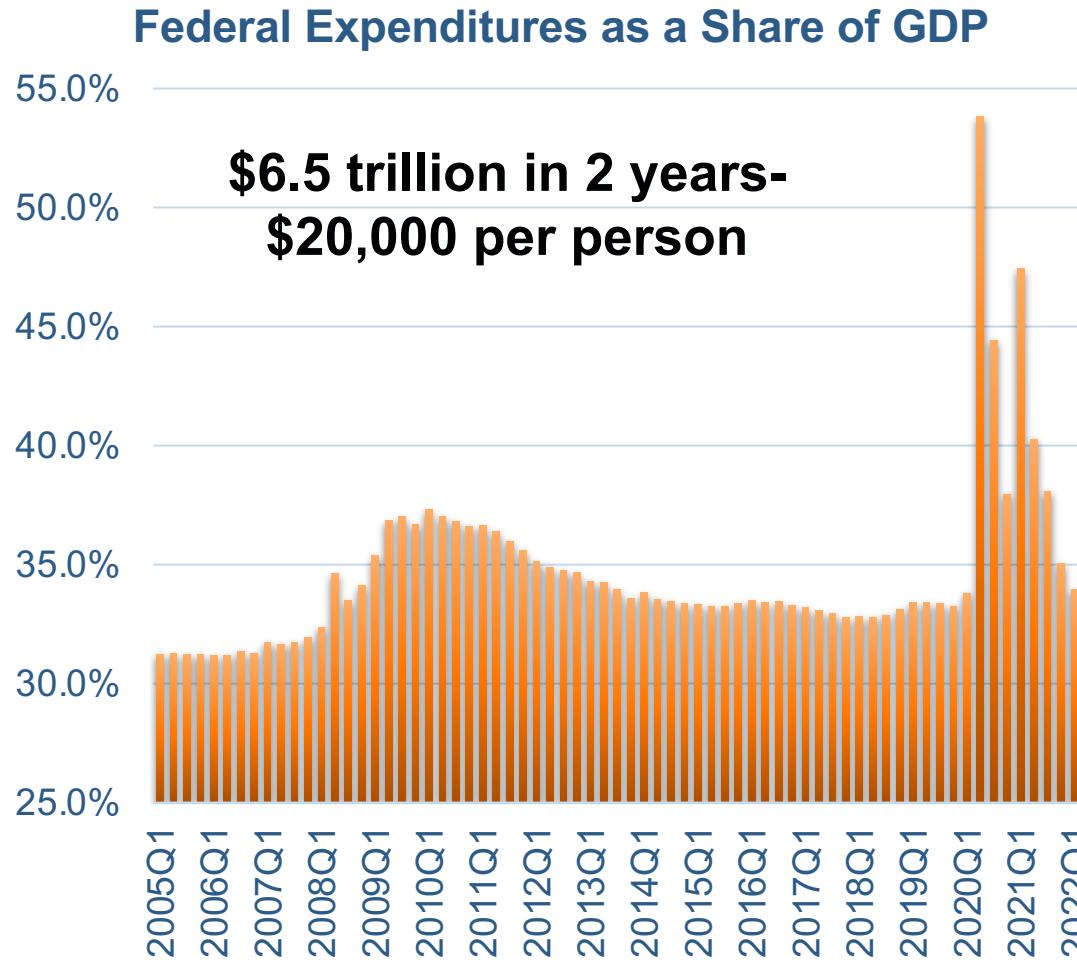
What is a recession?

- It is *not* two quarters of negative growth
- A period of time when the economy performs at a level significantly below capacity

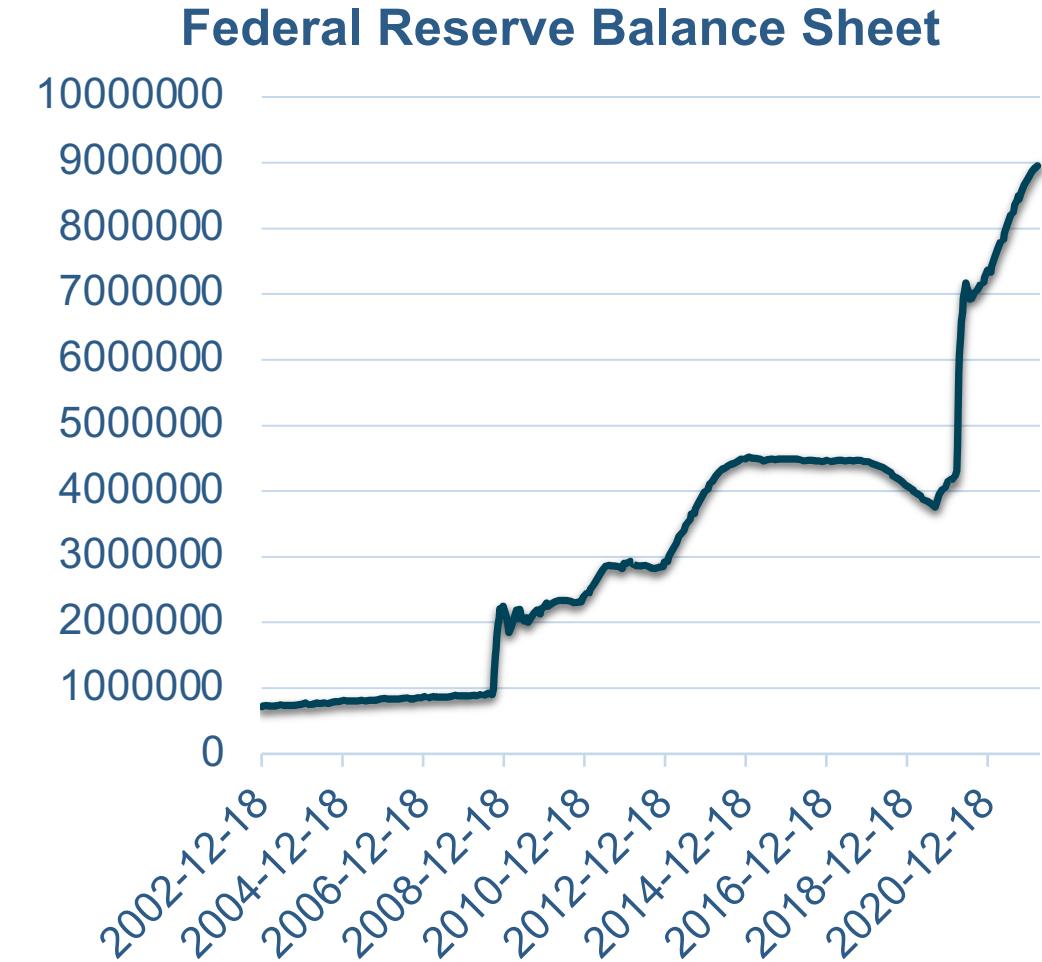
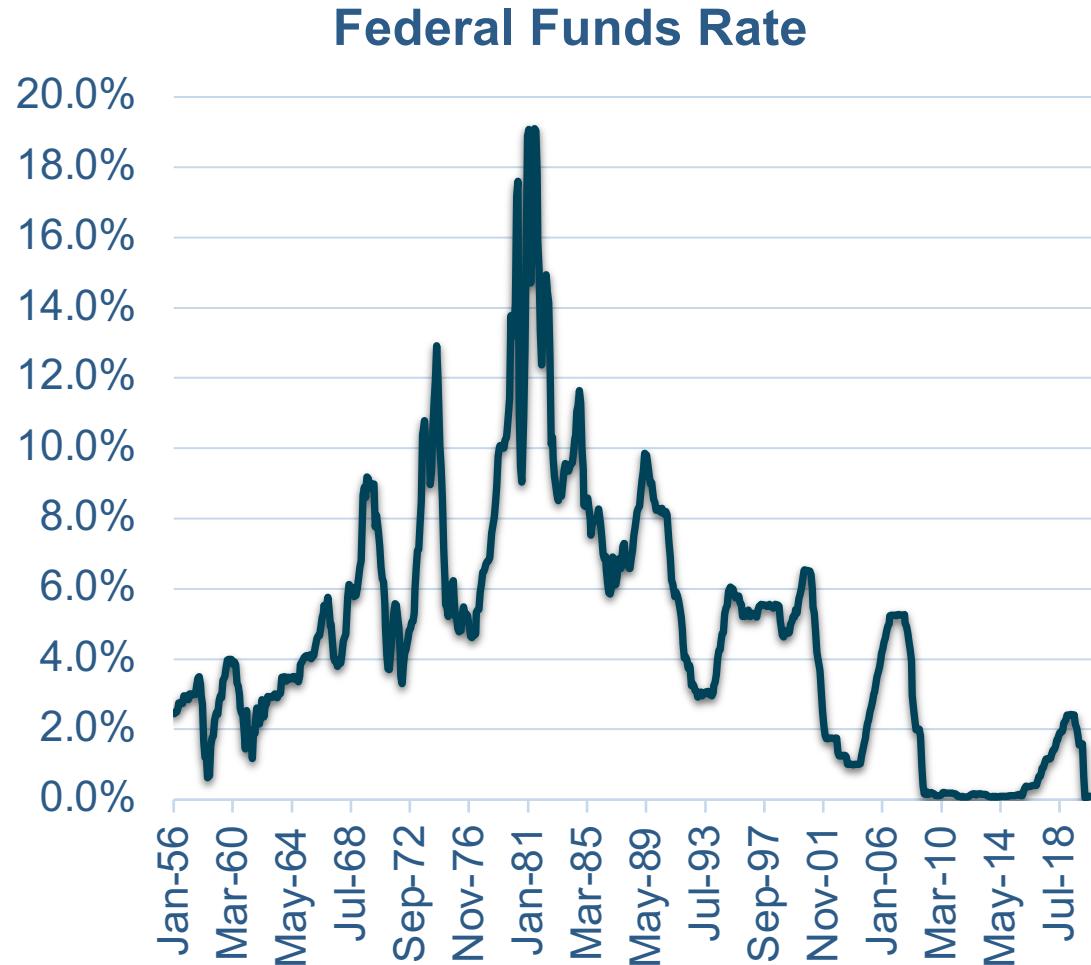
Why the Pandemic “V”?

- Pre-pandemic economy was healthy and well-balanced
- Supply shock recession, rather than a demand shock
- Pandemic shifted spending over time and across sectors, not canceled

Federal Fiscal (Over)reaction



Mr. Powell's War



Mr. Powell's War



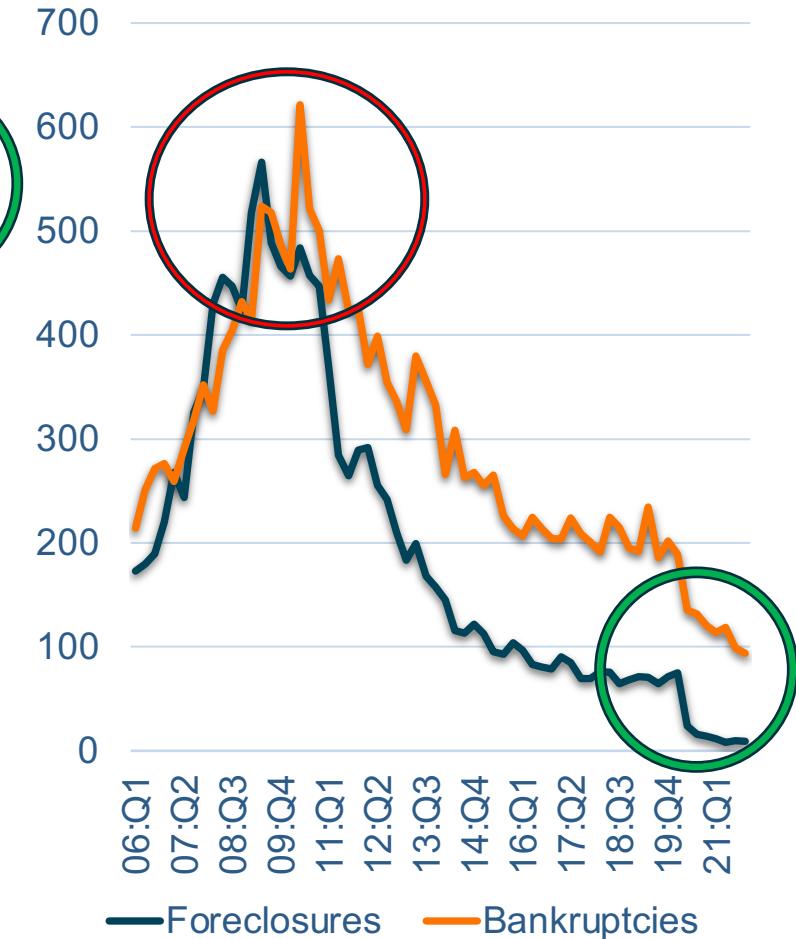
Bank Loan Charge-Off Rate



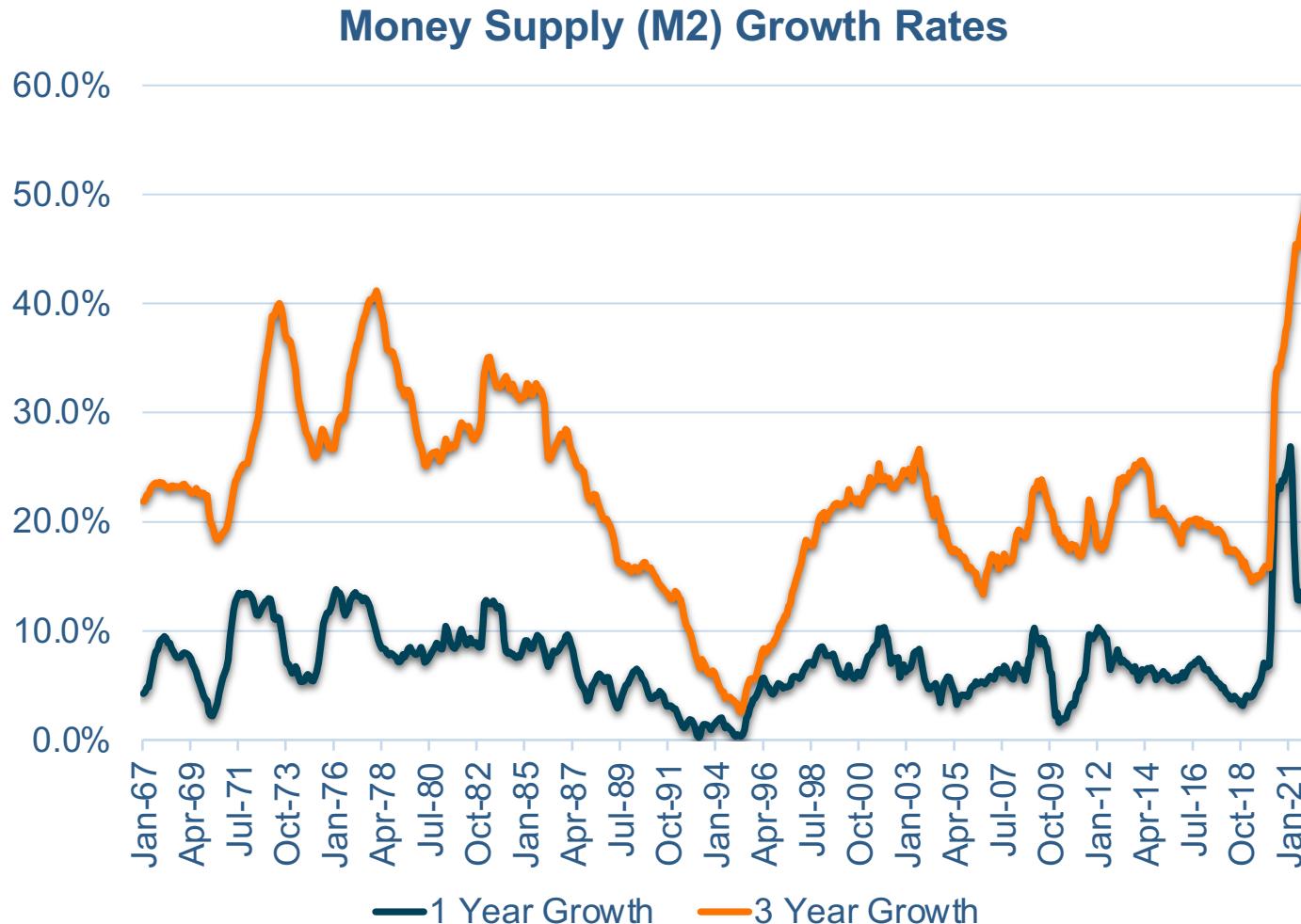
Case Shiller HPA YoY



Consumer Finances



QE: Then and Now



The Problem of Excess Money

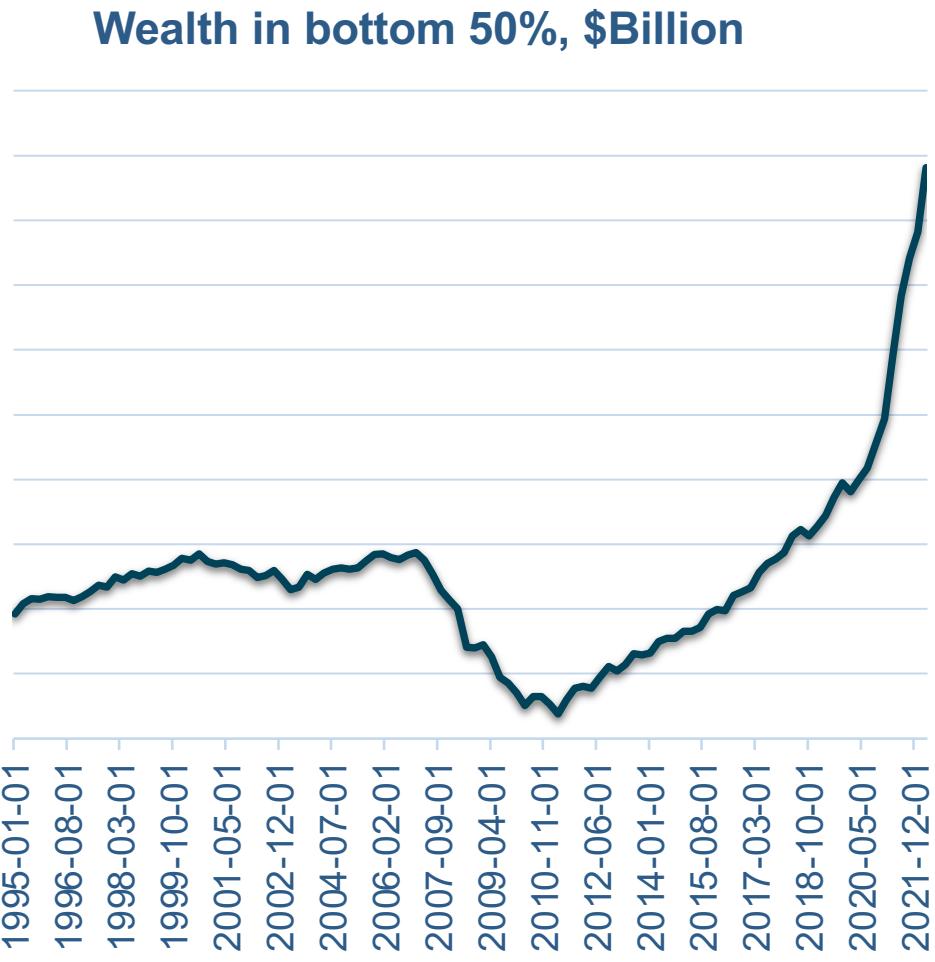
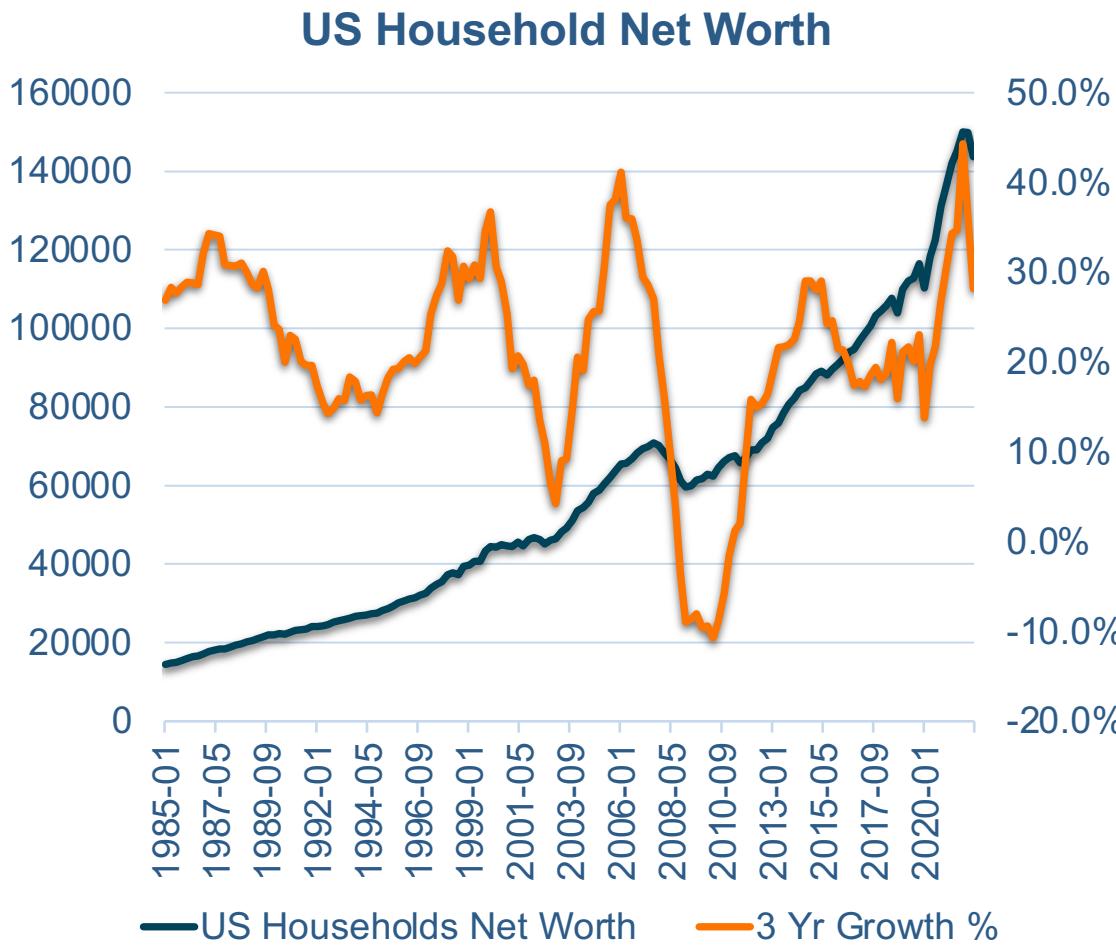
Short run: Money illusion

- Falling interest rates
- Asset price bubbles form
- Spending and investment binge ensues

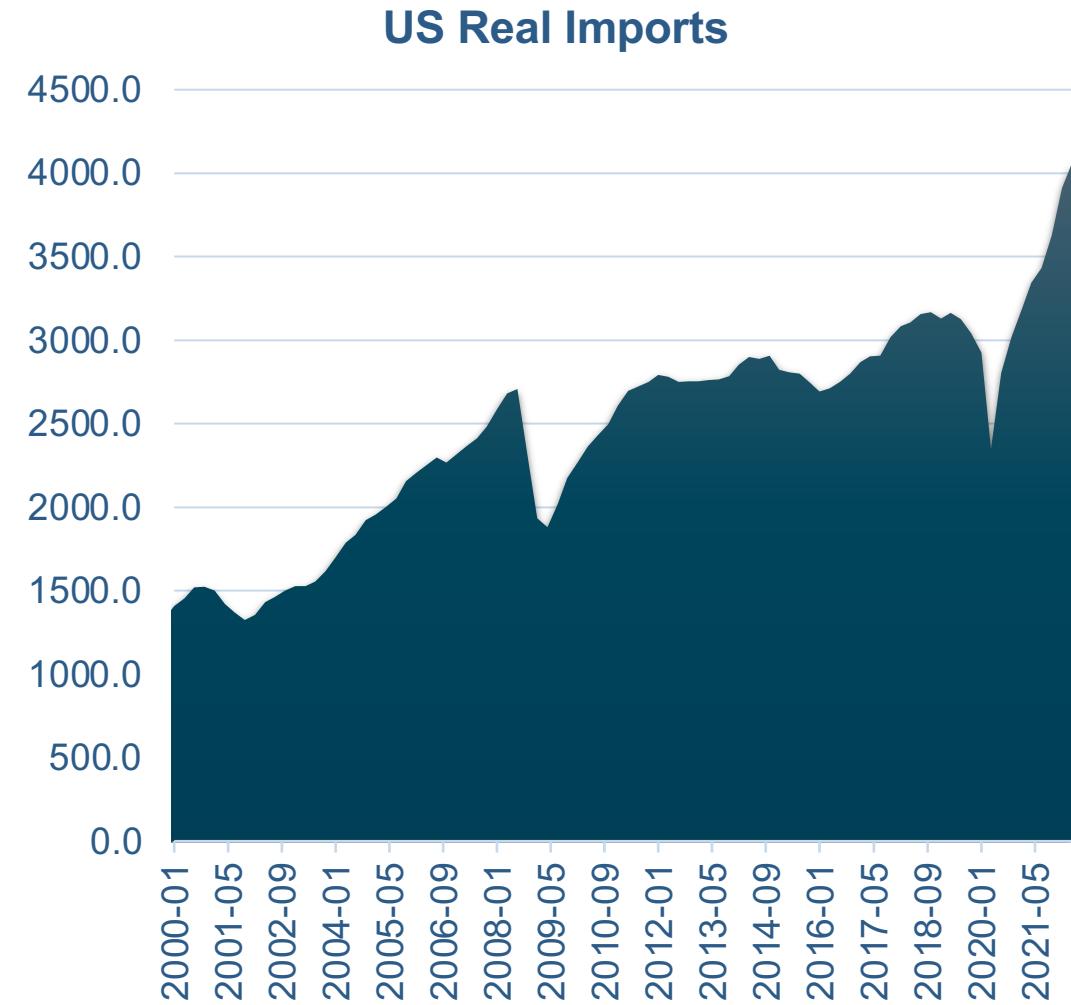
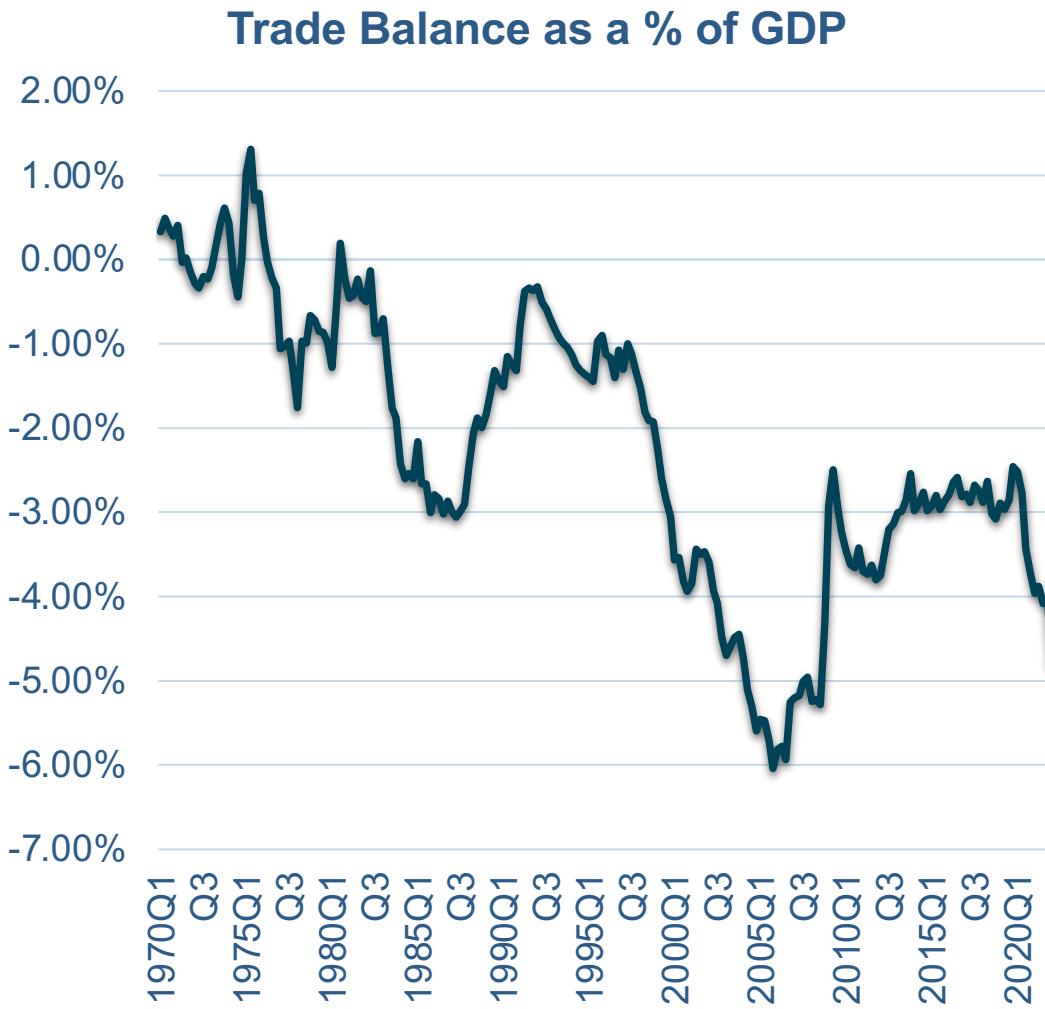
Long run: The Hangover

- Inflation and rates rise
- Sharp transfers of real wealth
- Investments risk rises
- Asset markets sag

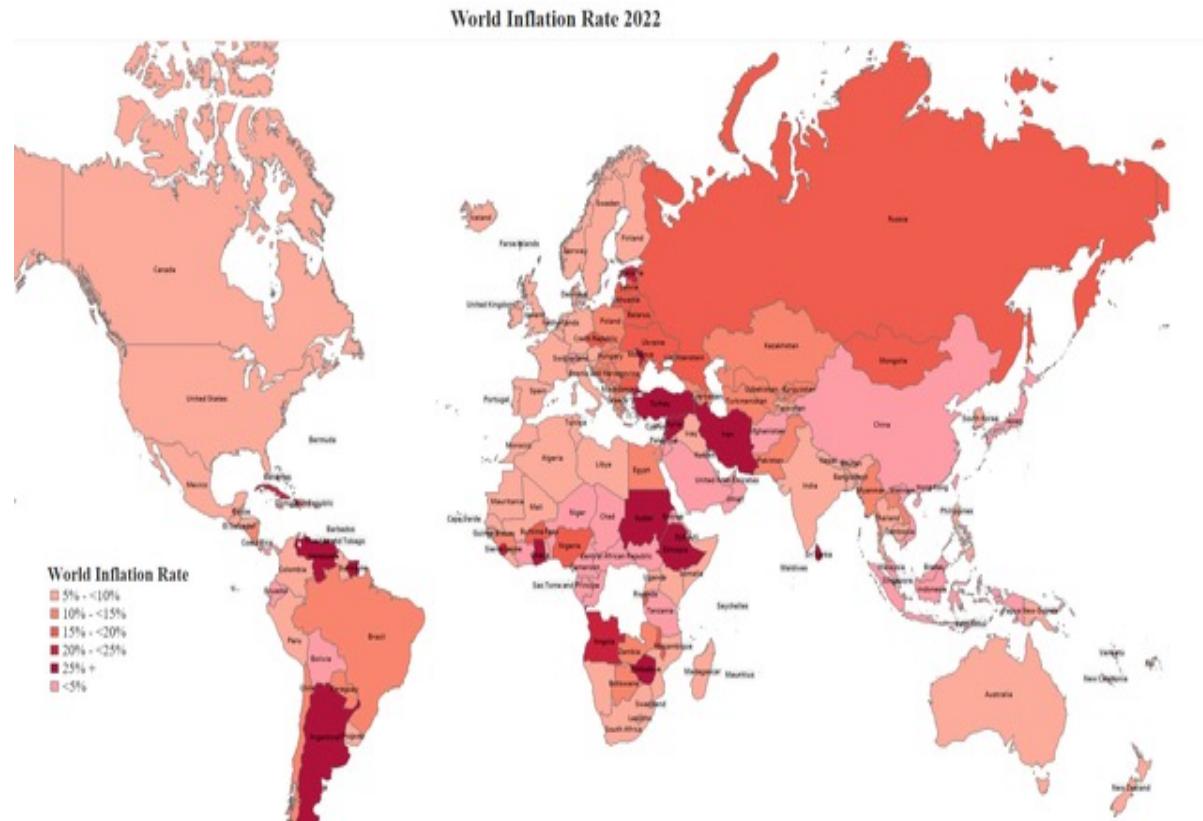
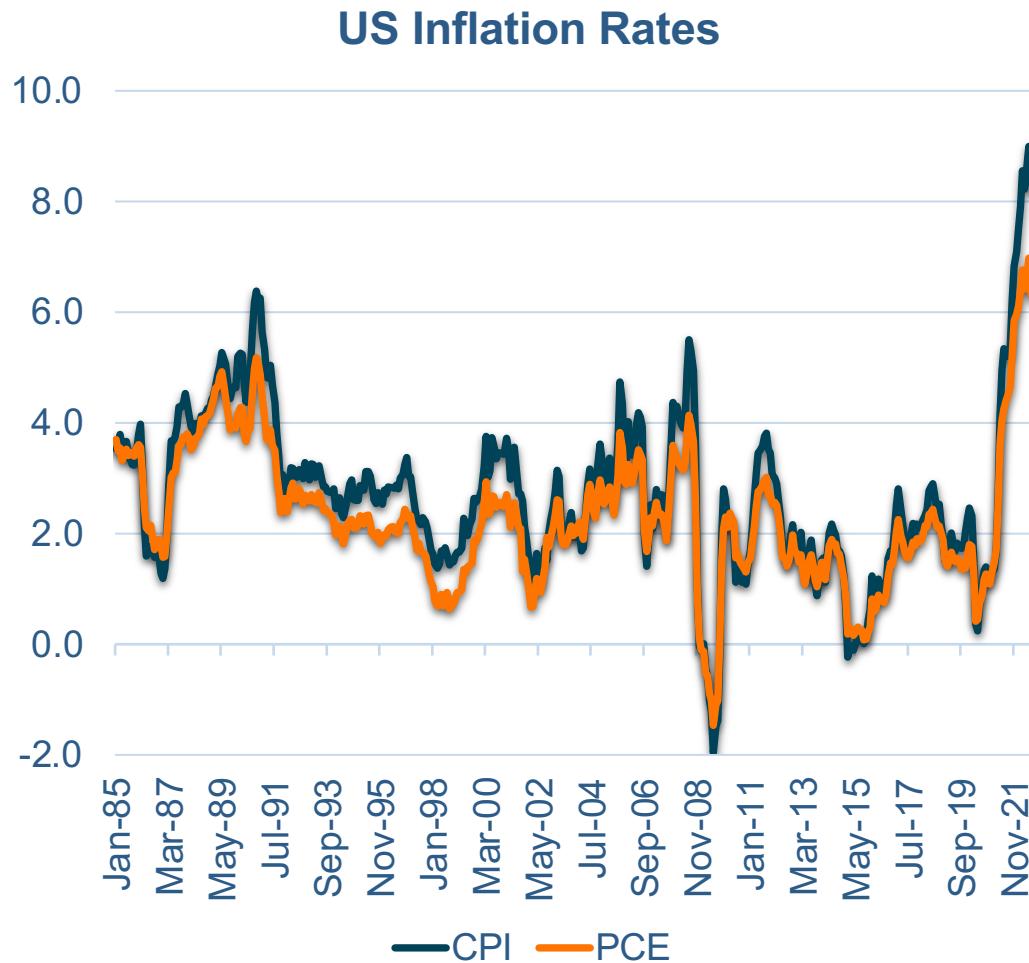
The “wealthiest” generation ever?



A Binging Economy...



Inflation nation...



The Inflation Conversation

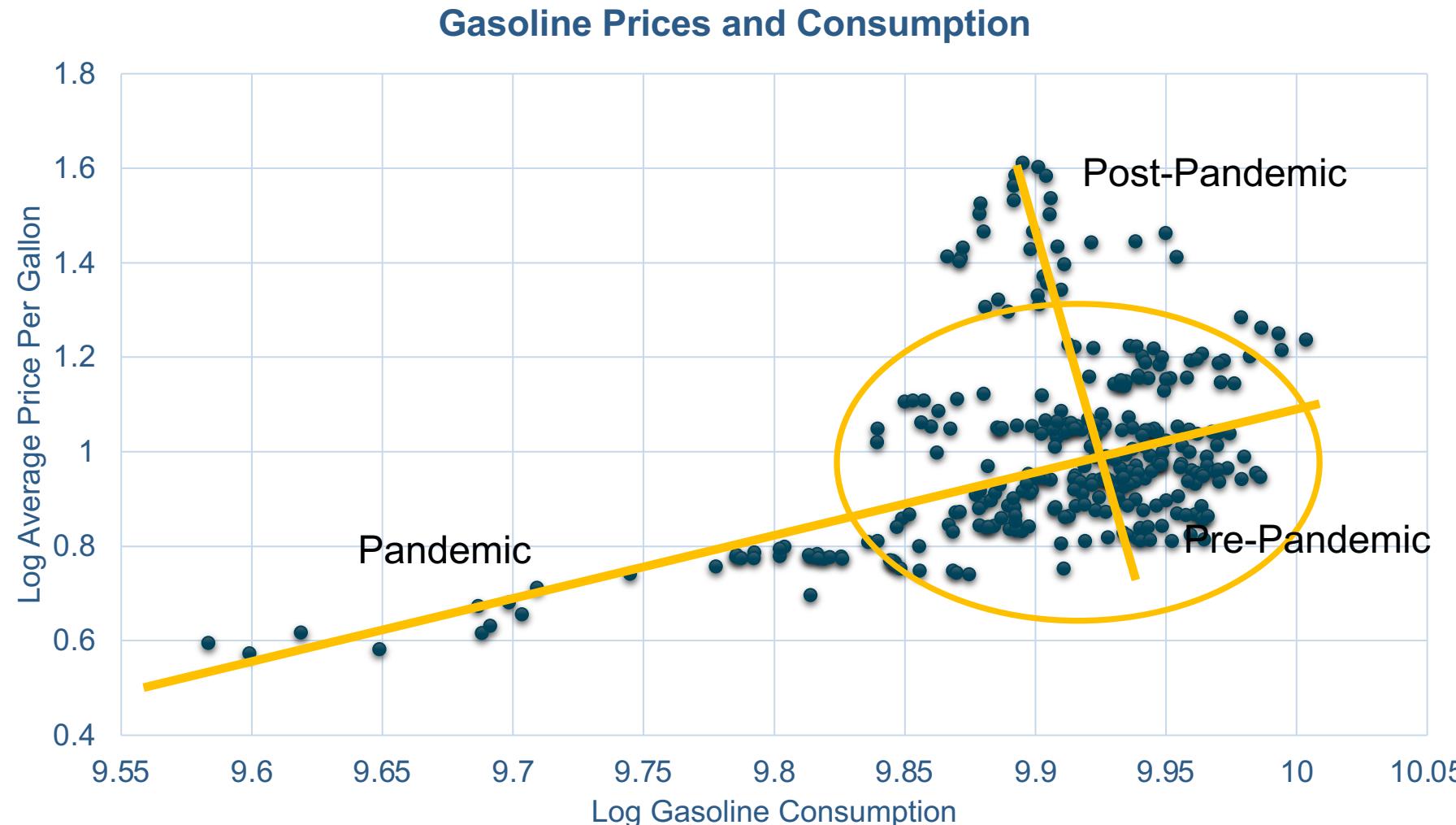


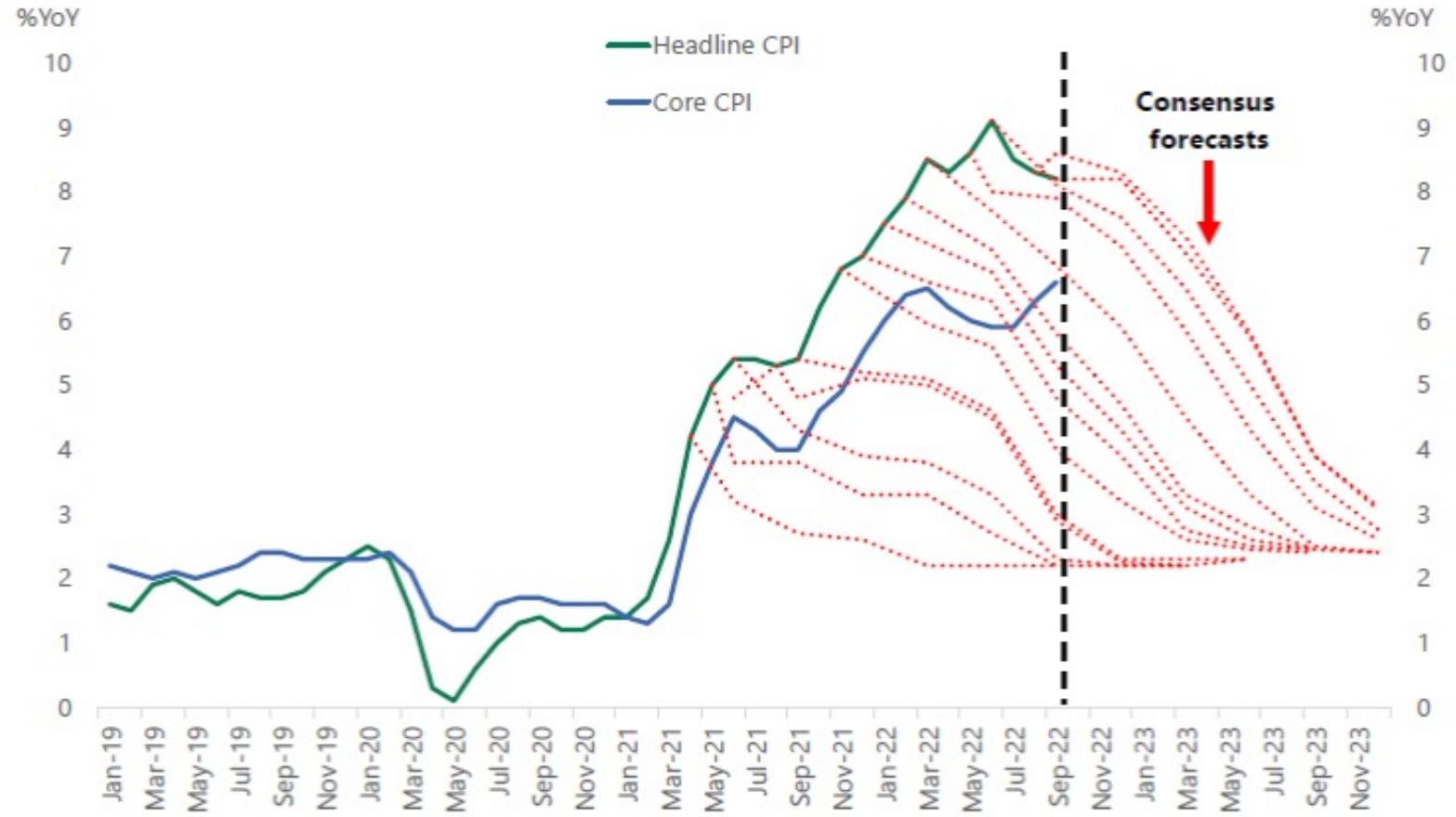
- Supply chain issues
- The federal deficit
- Greedy corporations and profiteering
- Not enough manufacturing jobs
- Biden's bad green energy policies
- Putin's fault!
- Kim shouldn't have dumped Kanye
- It's because Will slapped Chris
- The hot air from election speeches

“Inflation is always and everywhere a monetary phenomenon in the sense that it is and can be produced only by a more rapid increase in the quantity of money than in output.”

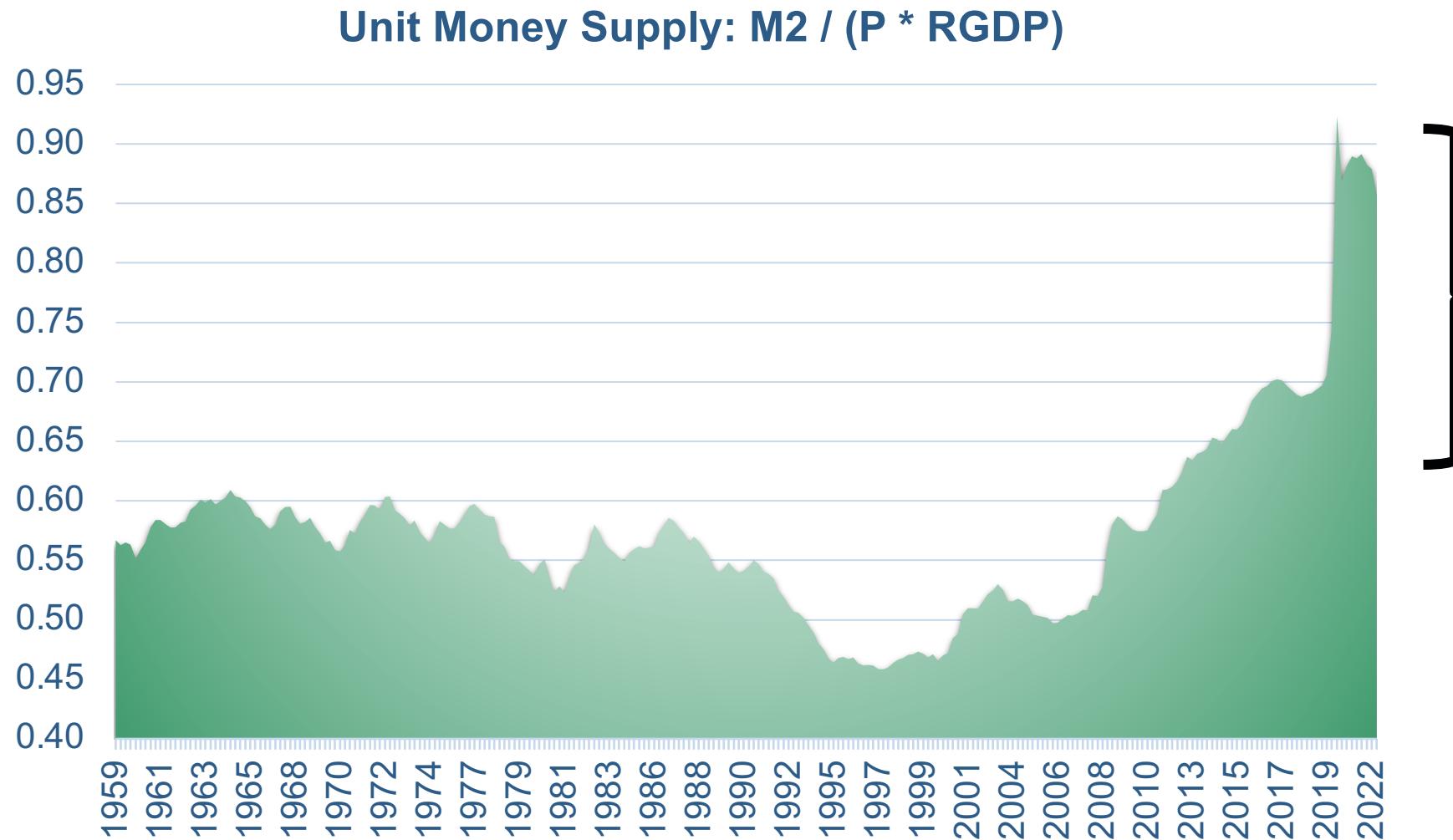
Milton Friedman

Its Demand, not Supply



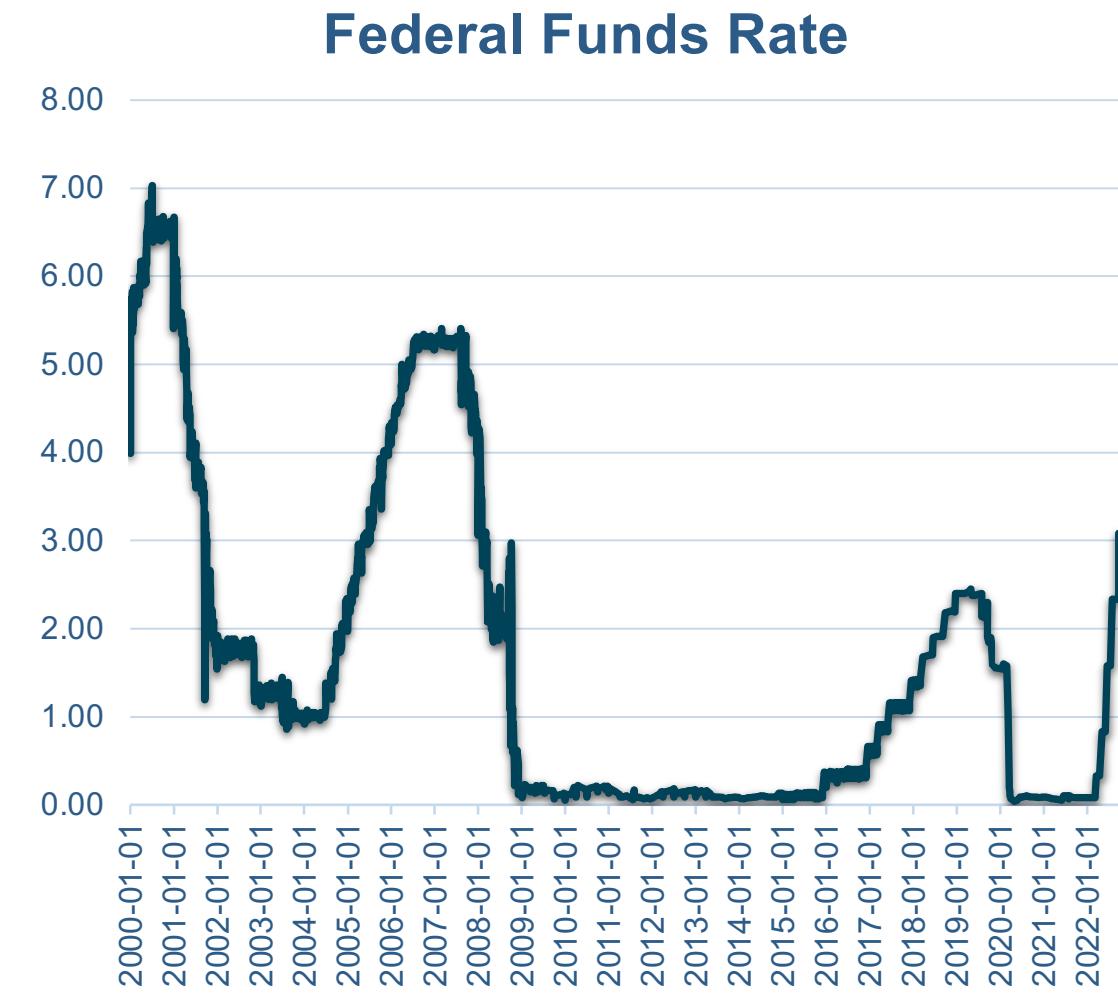
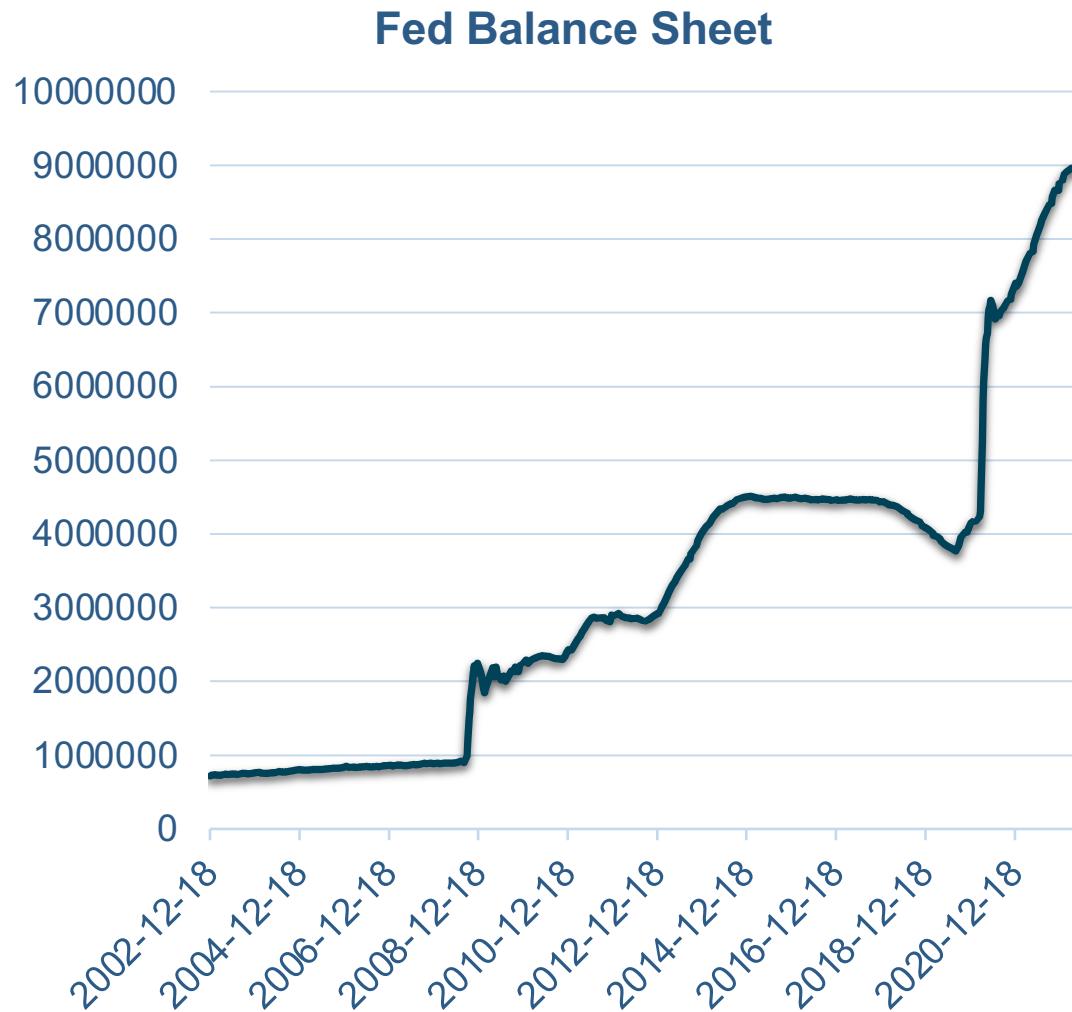


How much farther can inflation go?

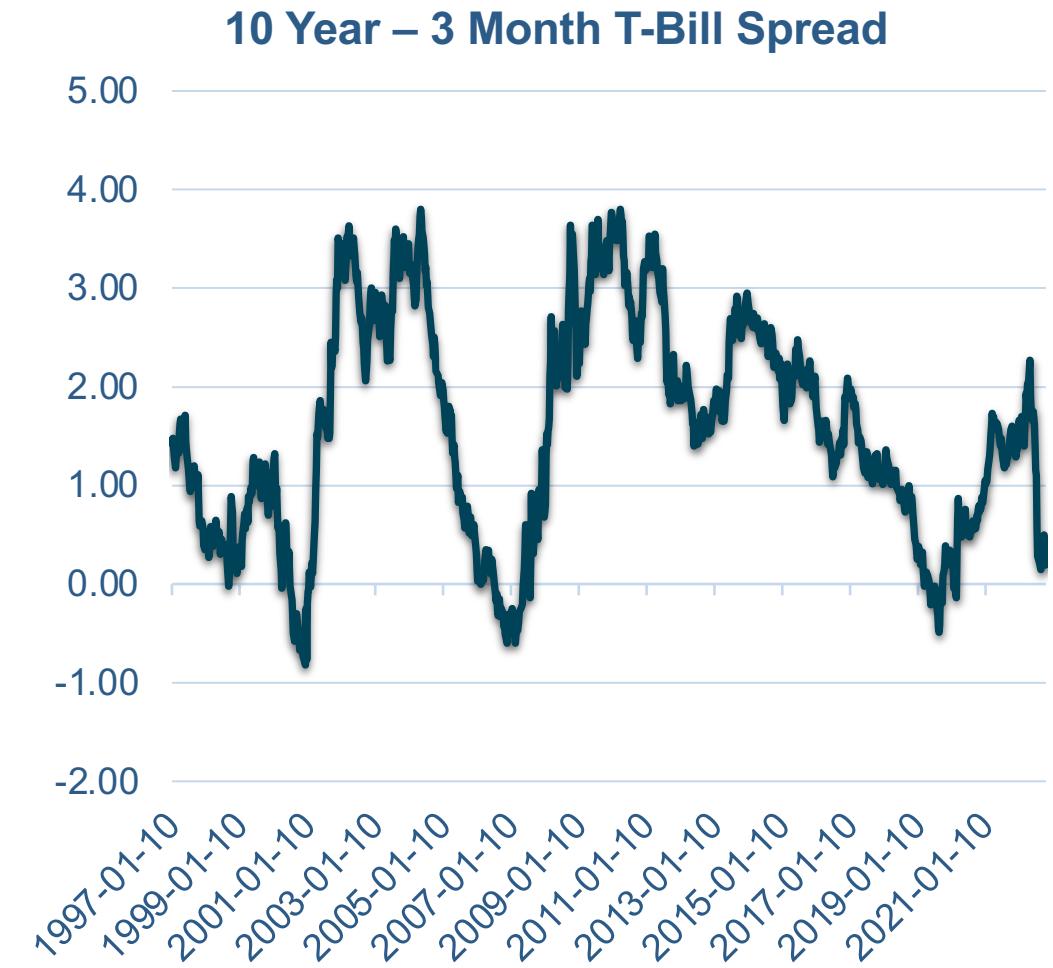
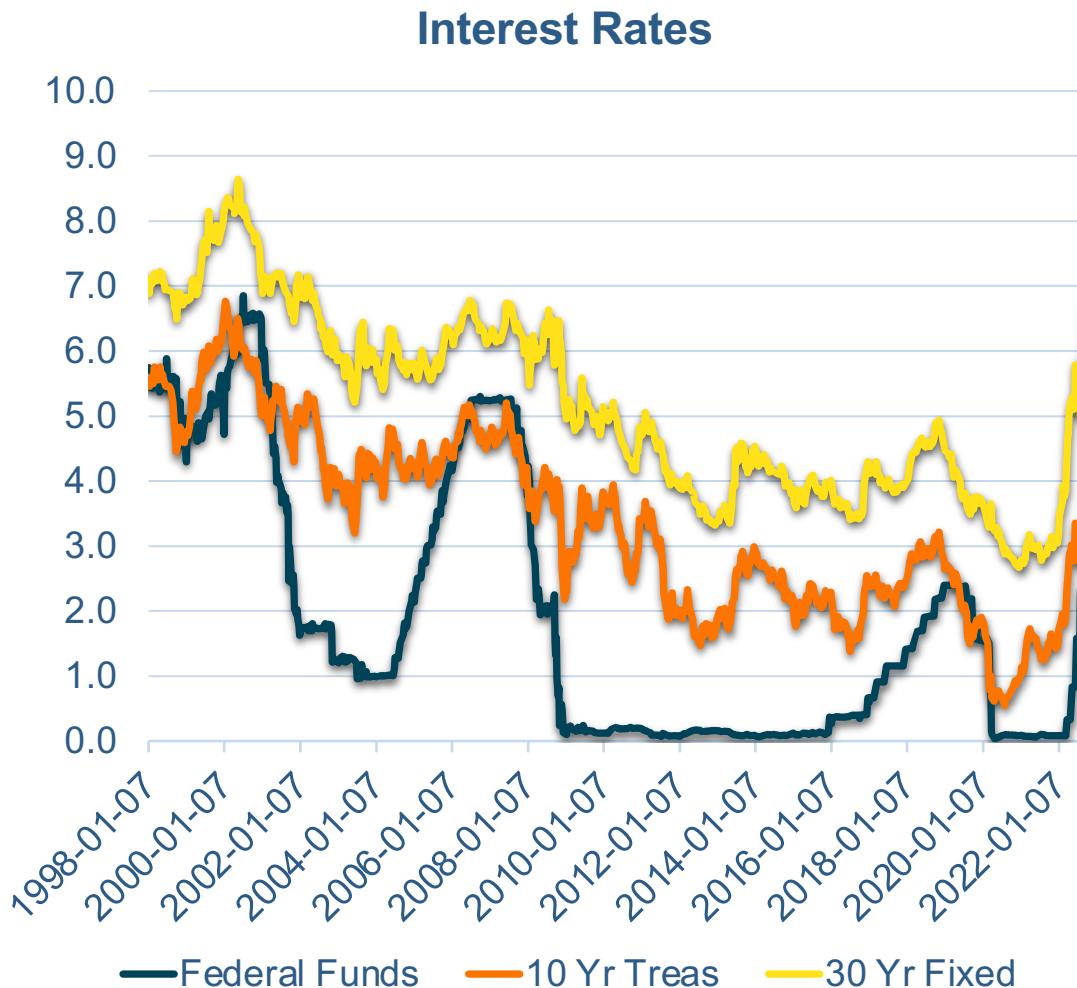


10% to 25%
increase in P
to offset M2
(with little real
growth)

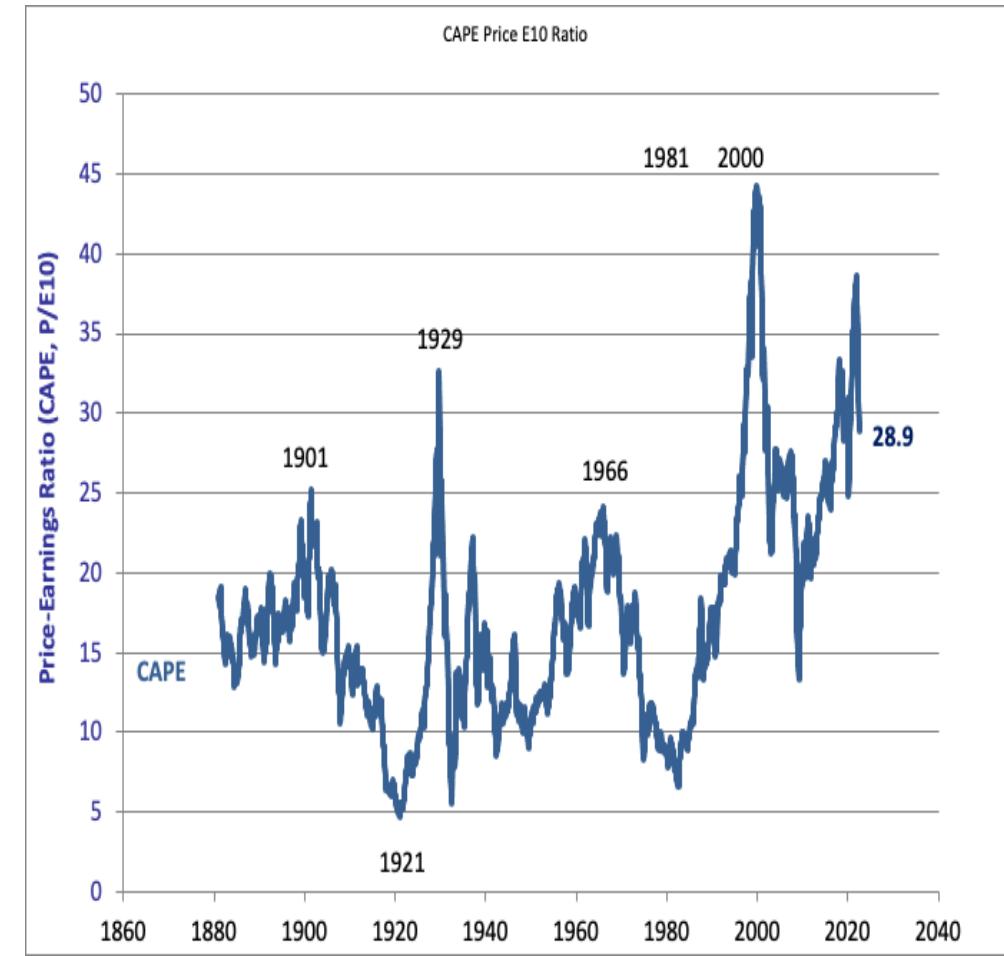
An Odd Fed Inflation Fighting Decision...



The era of cheap money is ending...



Gravity still works...





The Washington Post

Breaking News

Technology Alert

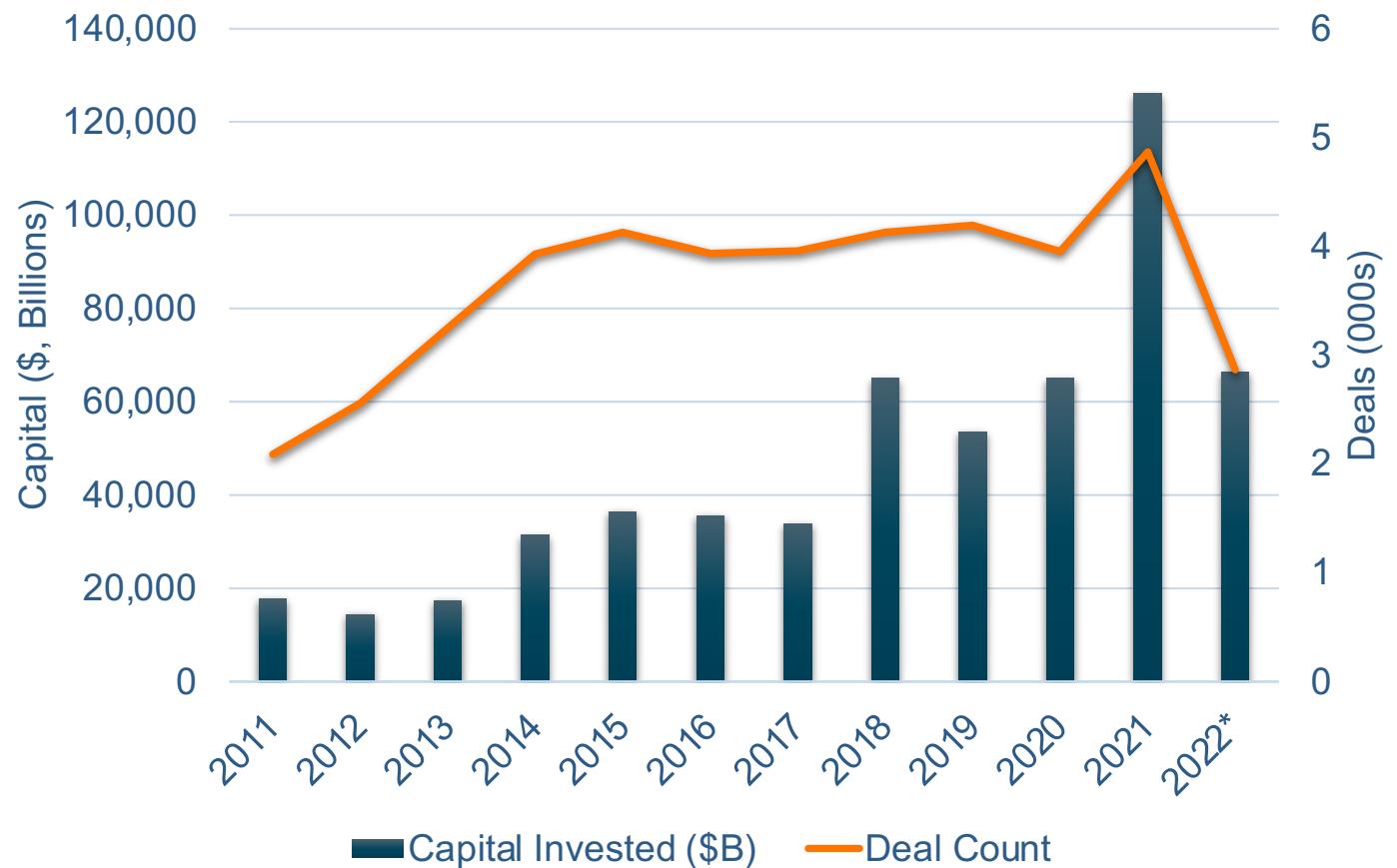
Oct. 26, 10:59 a.m. EDT

Billion-dollar tech funding rounds becoming more rare as layoffs, CEO resignations and belt-tightening take their toll on start-ups

In a shifting economy, Silicon Valley investors minted only 25 companies worth over \$1 billion each in the third quarter of 2022, according to venture capital research firm CB Insights. A year ago, there were more than five times as many new so-called unicorns.

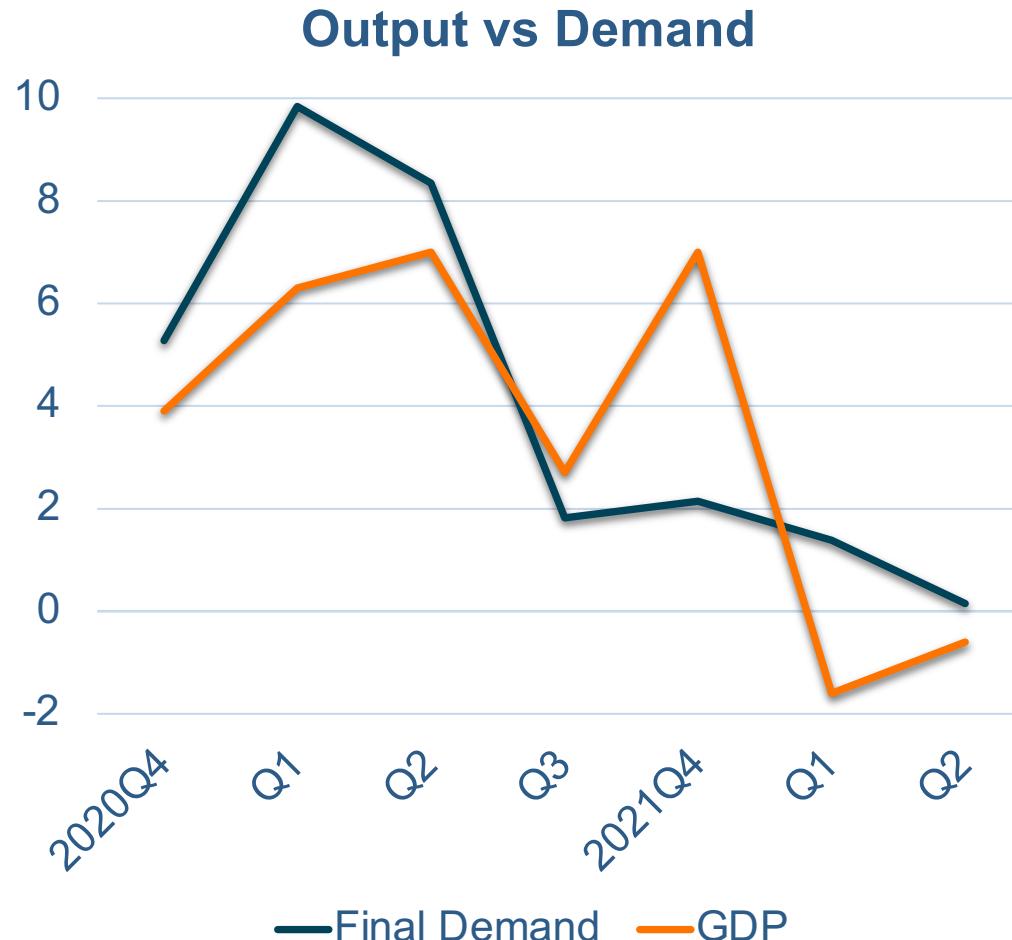


Capital Invested and Number of Deals, Bay Area HQ Companies





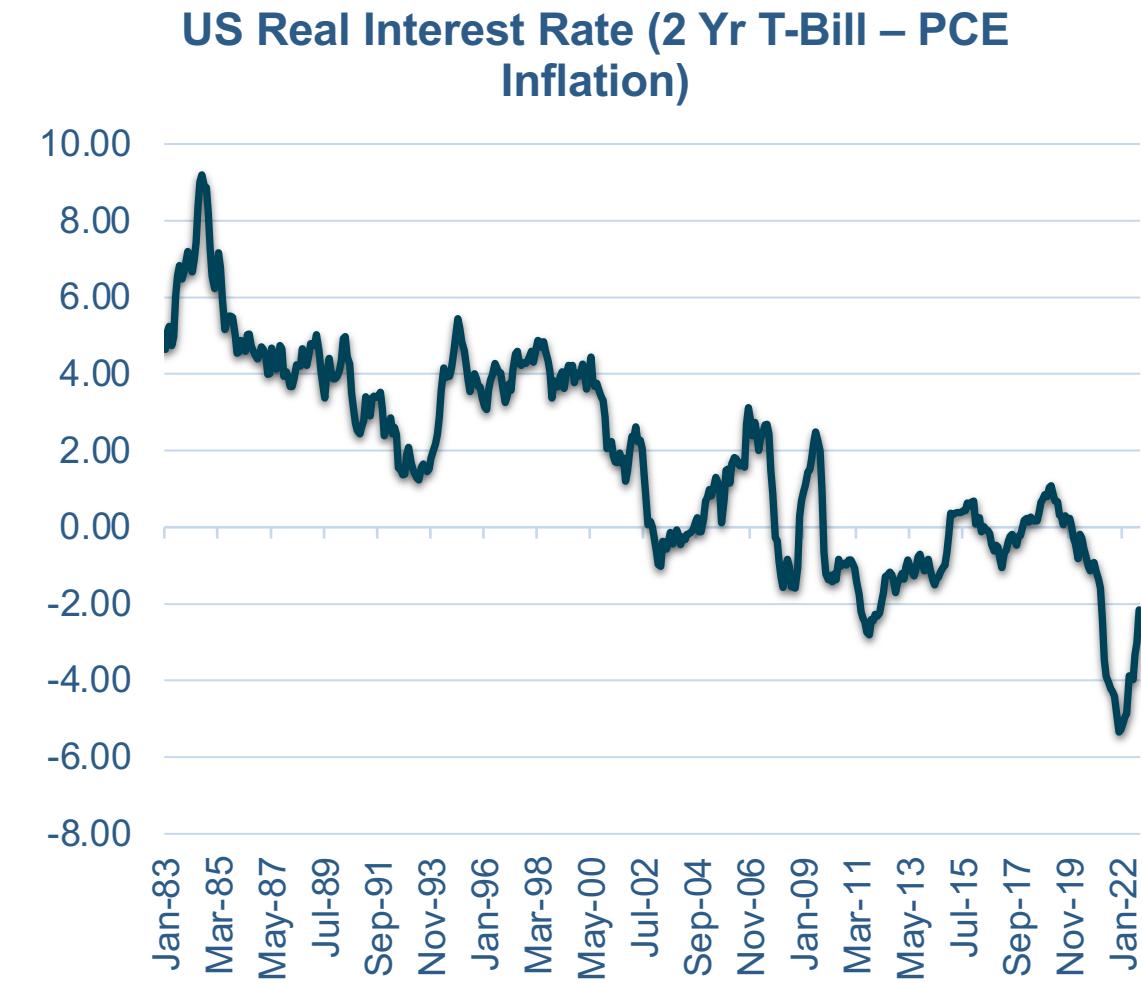
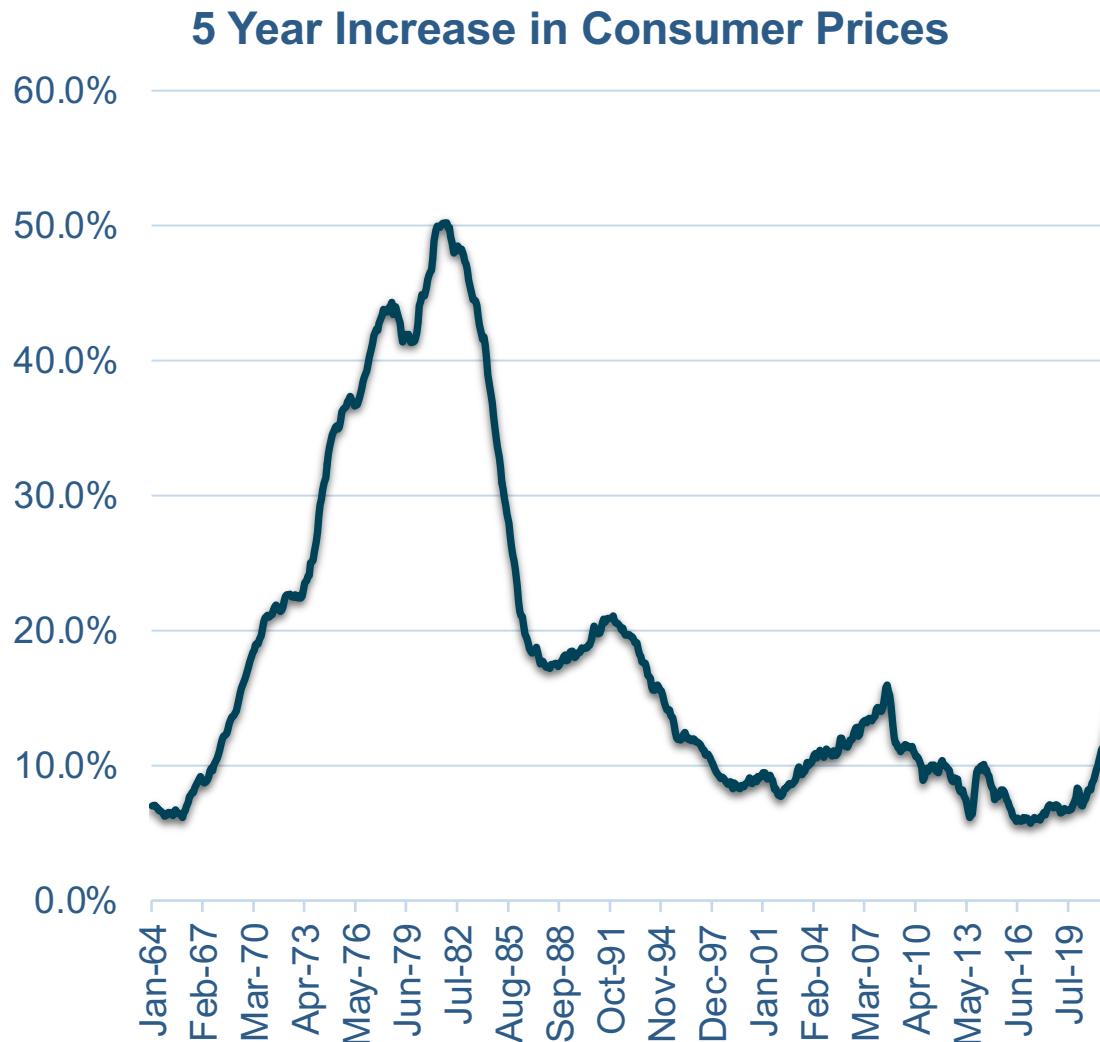
Real GDP Growth



Contributions to Real GDP Growth

	2019	2020	2021	2022
Consumers	1.45	0.39	4.74	1.15
Durables	0.40	1.40	0.59	0.20
Non-Durables	0.32	0.81	1.04	-0.52
Services	0.74	-1.82	3.11	1.46
Investment	0.42	0.51	0.67	-0.05
Structures	0.20	-0.50	-0.14	-0.23
Equipment	-0.18	0.06	0.28	0.22
IPP	0.33	0.22	0.56	0.50
Residential	0.08	0.74	-0.02	-0.54
Inventories	-0.38	0.79	0.93	-0.88
Net Trade	0.40	-0.79	-0.72	-0.99
Exports	0.11	-0.83	0.70	0.49
Imports	0.29	0.03	-1.41	-1.48
Government	0.69	0.29	0.12	-0.35
Federal	0.26	0.42	0.04	-0.29
S&L	0.43	-0.13	0.08	-0.05

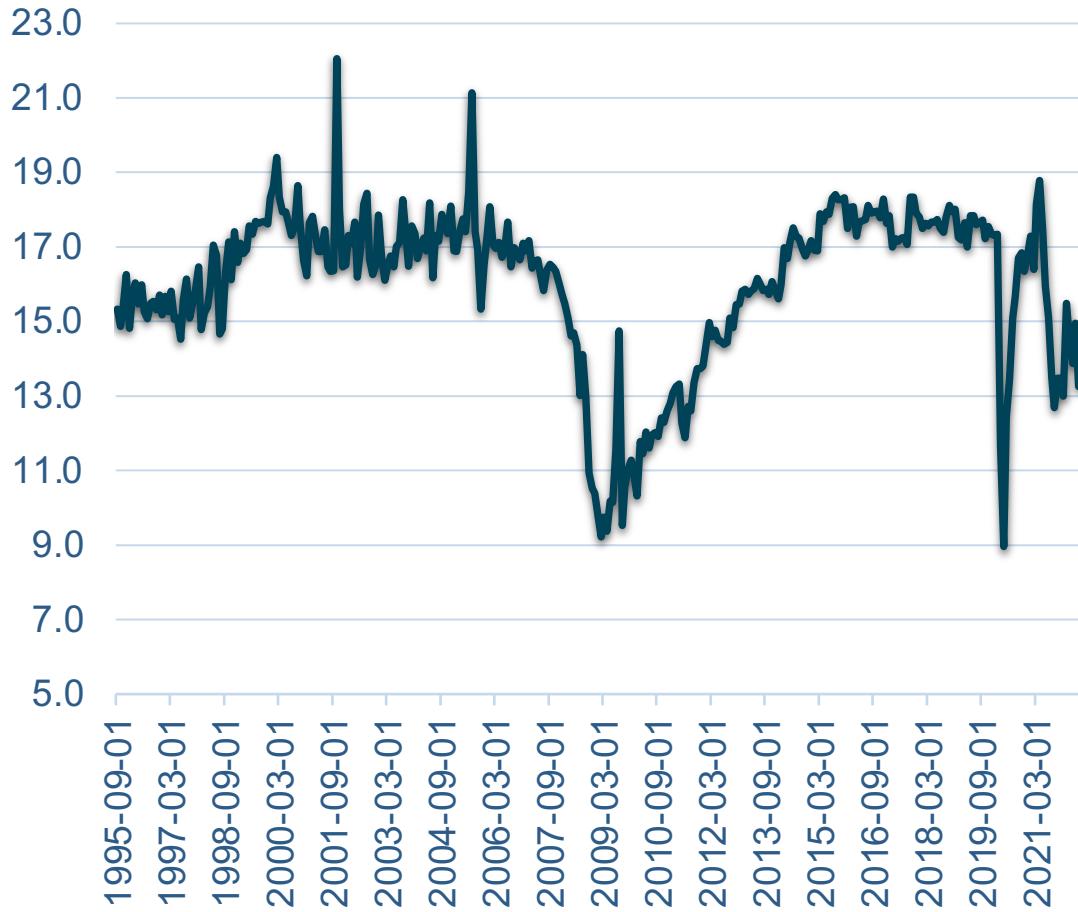
Can the consumer hack it? Context...



Still Pent-Up Consumer Demand



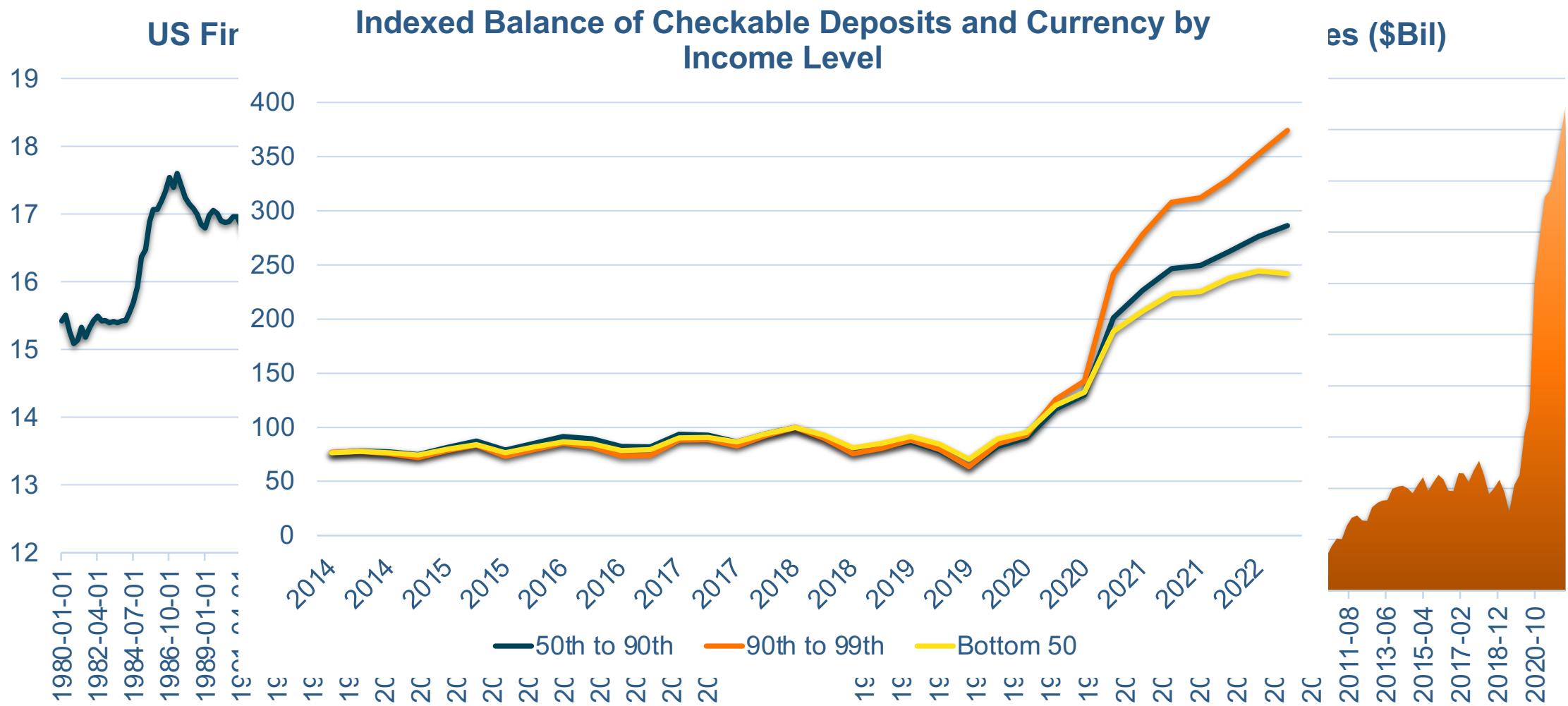
New Auto Sales SAAR (Mil Units)



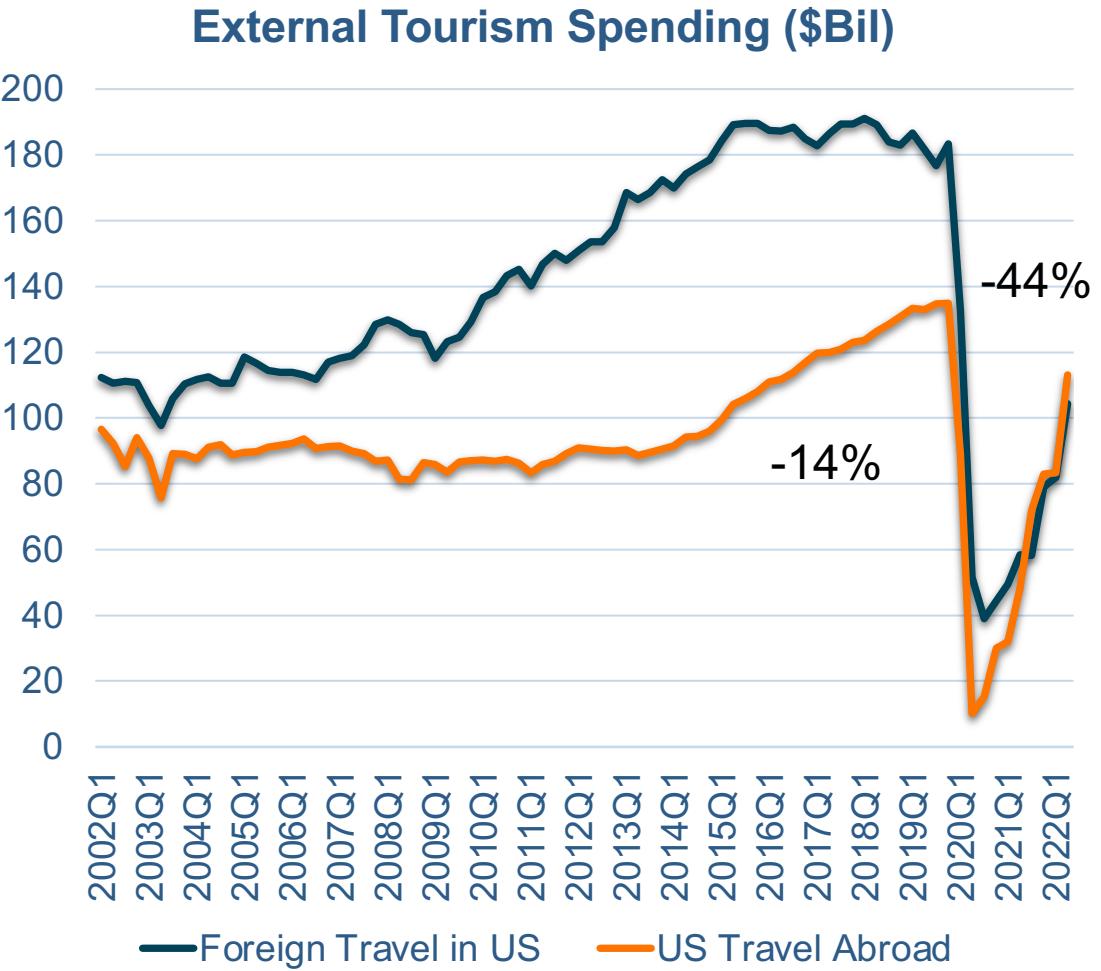
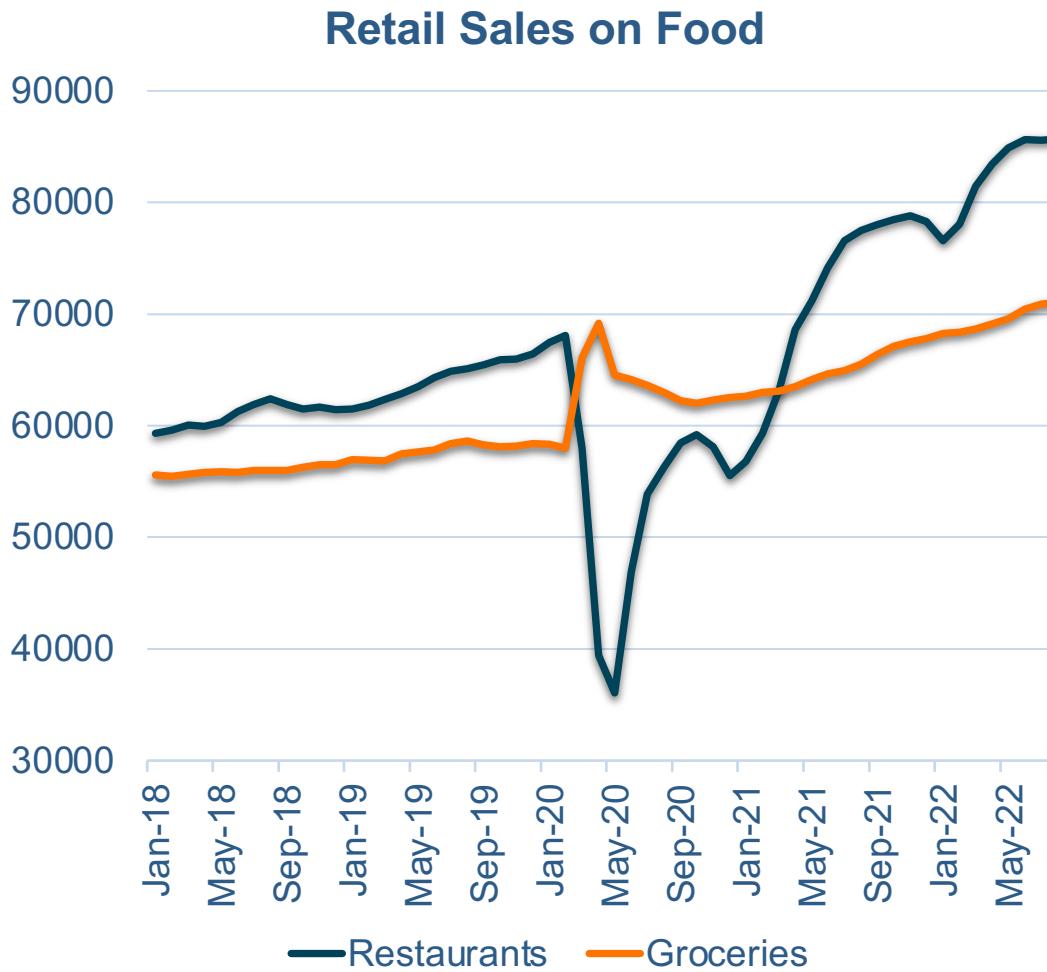
Domestic Auto Inventories



Cash Balances



A shift in spending back to services...



Travel Trends

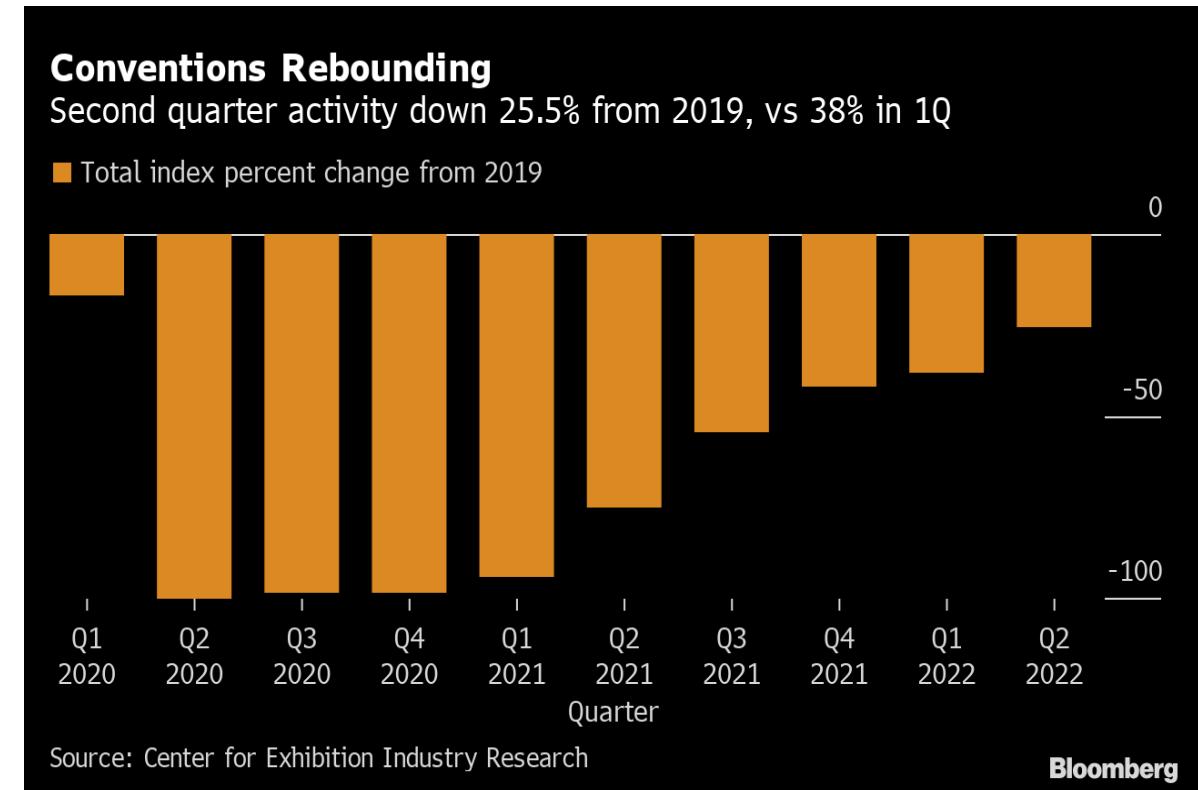


State Airports

	Q2 22	Difference
Orange County - SNA	1,102,704	12.5%
Ontario - ONT	557,049	11.4%
Burbank - Bob Hope	603,083	10.4%
Long Beach - LGB	357,679	3.8%
Sacramento - SMF	1,168,888	0.6%
San Diego - SAN	2,141,195	-6.1%
Oakland - OAK	1,064,753	-12.4%
San Francisco - SFO	4,453,192	-18.7%
Los Angeles - LAX	6,560,907	-19.9%
San Jose - SJC	1,106,053	-22.1%

Occupancy Rate	Q2-19	Q2-22	
Las Vegas	44.2	62.4	18.2
Tucson	66.9	74.6	7.7
Phoenix	71.1	75.4	4.3
Reno	67.5	66.3	-1.2
Inland Empire	75.1	71.8	-3.3
San Diego	77.7	73.6	-4.1
Orange County (MD)	77.2	72.3	-4.9
Los Angeles (MD)	80.6	73.1	-7.5
Sacramento	75.1	66.3	-8.8
Oakland (MD)	76.1	65.7	-10.4
San Jose	74.2	63.2	-11.0
San Francisco (MD)	81.0	66.4	-14.6
Seattle	73.6	58.5	-15.1

The shift back to services...



Contradictory Efforts

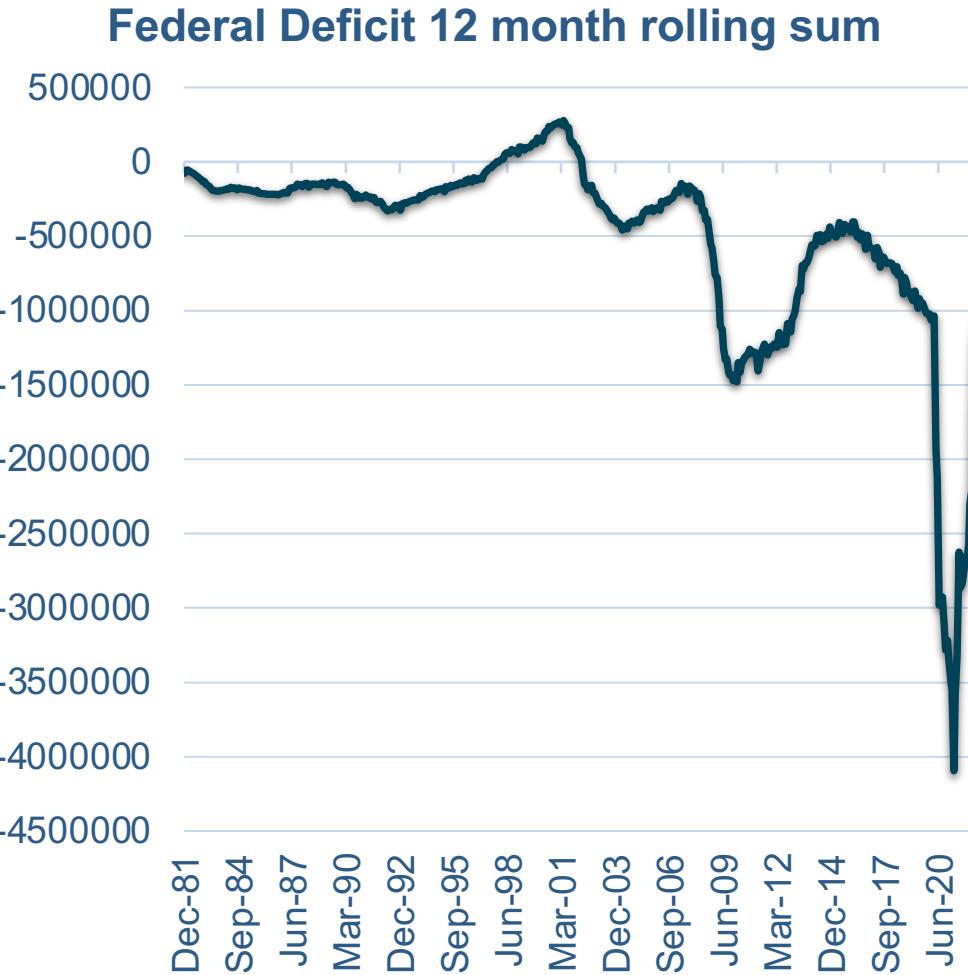
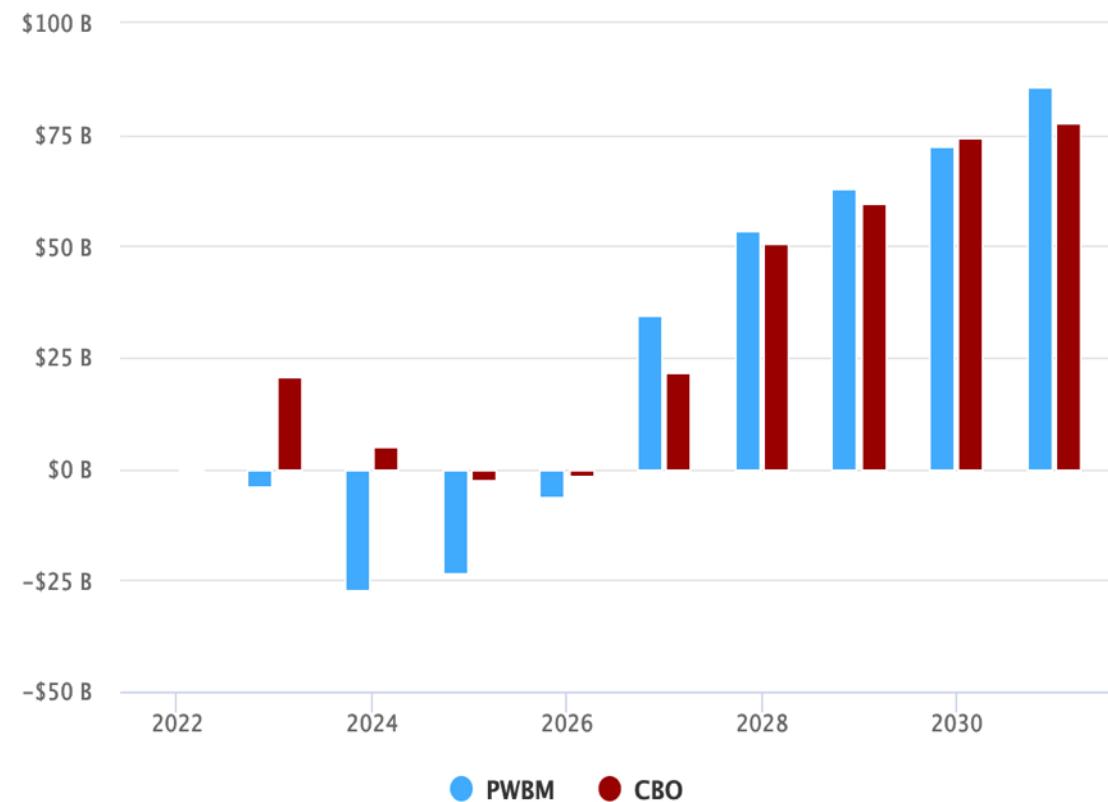
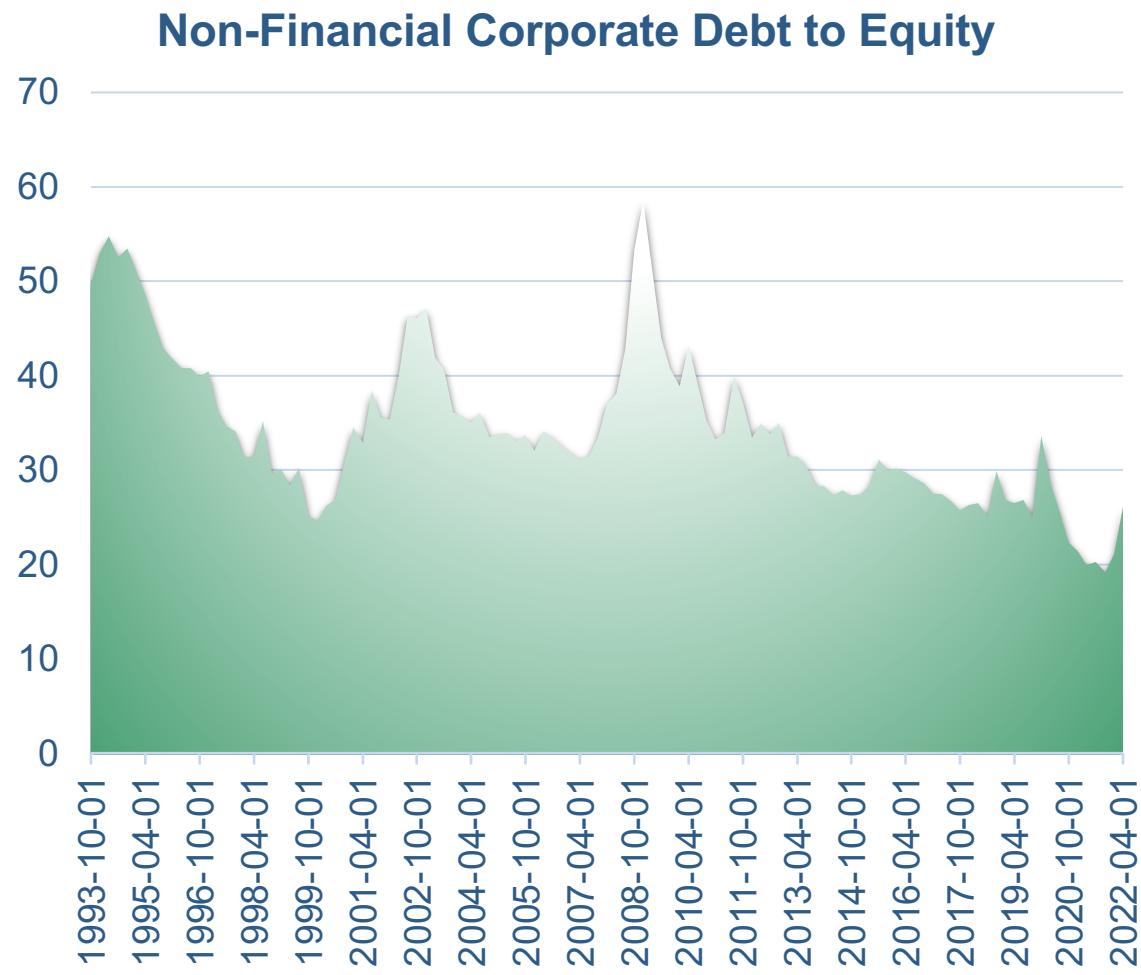
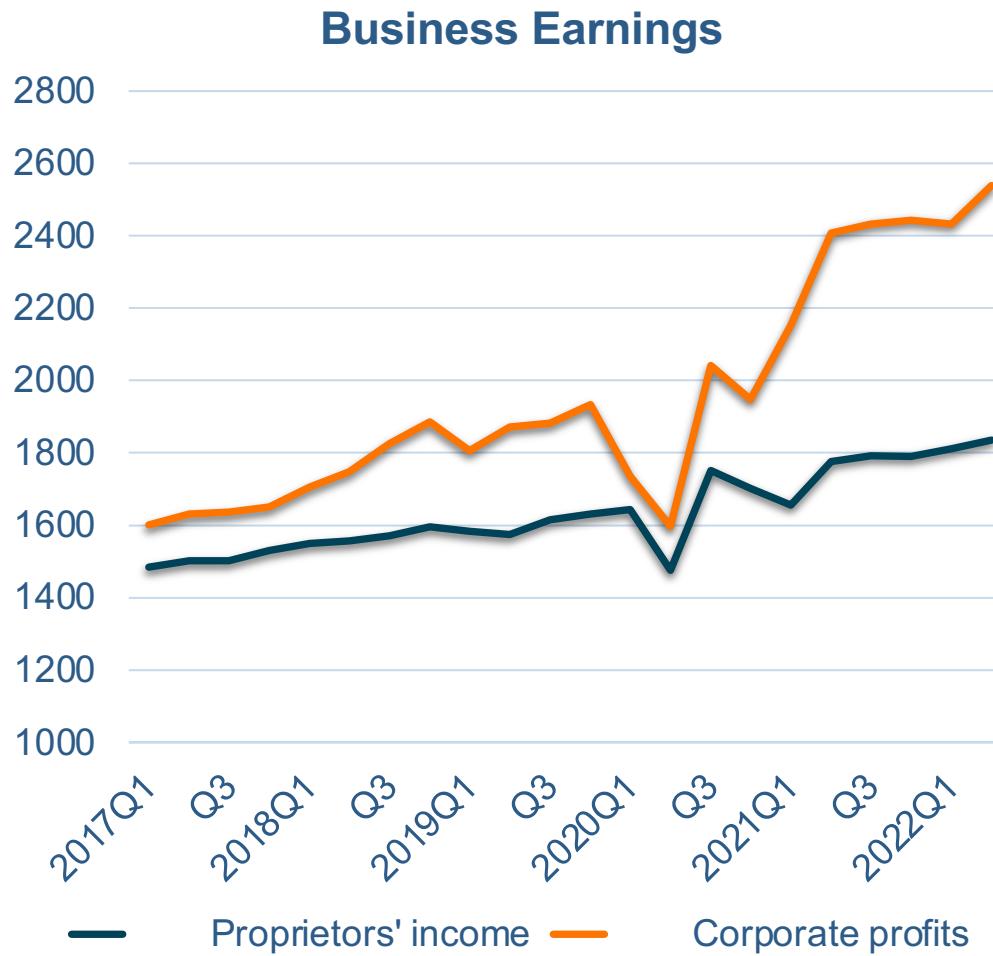


Figure 1. Budgetary Effects of the Inflation Reduction Act of 2022

Net deficit reduction (+) or increase (-) from spending and revenues



Business is fine as well...



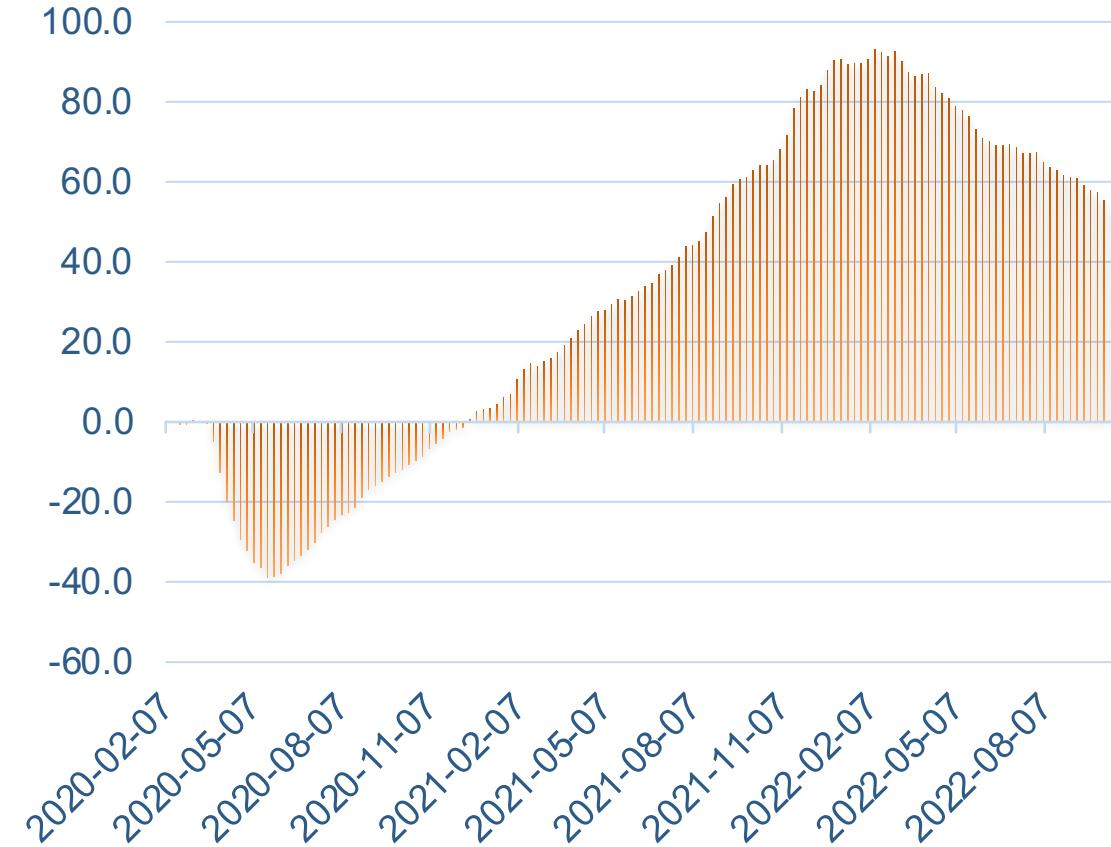
Business Investment



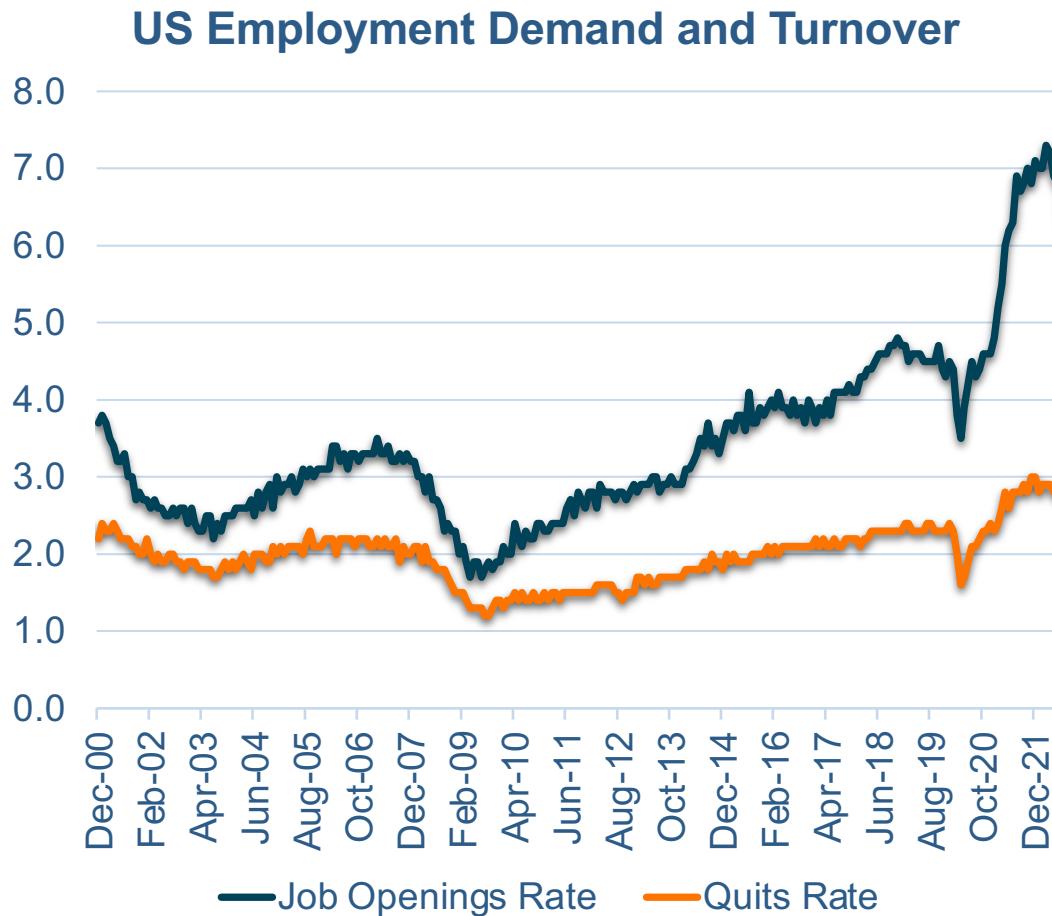
New Orders IT Equipment



Scientific Research and Development Job Postings on Indeed

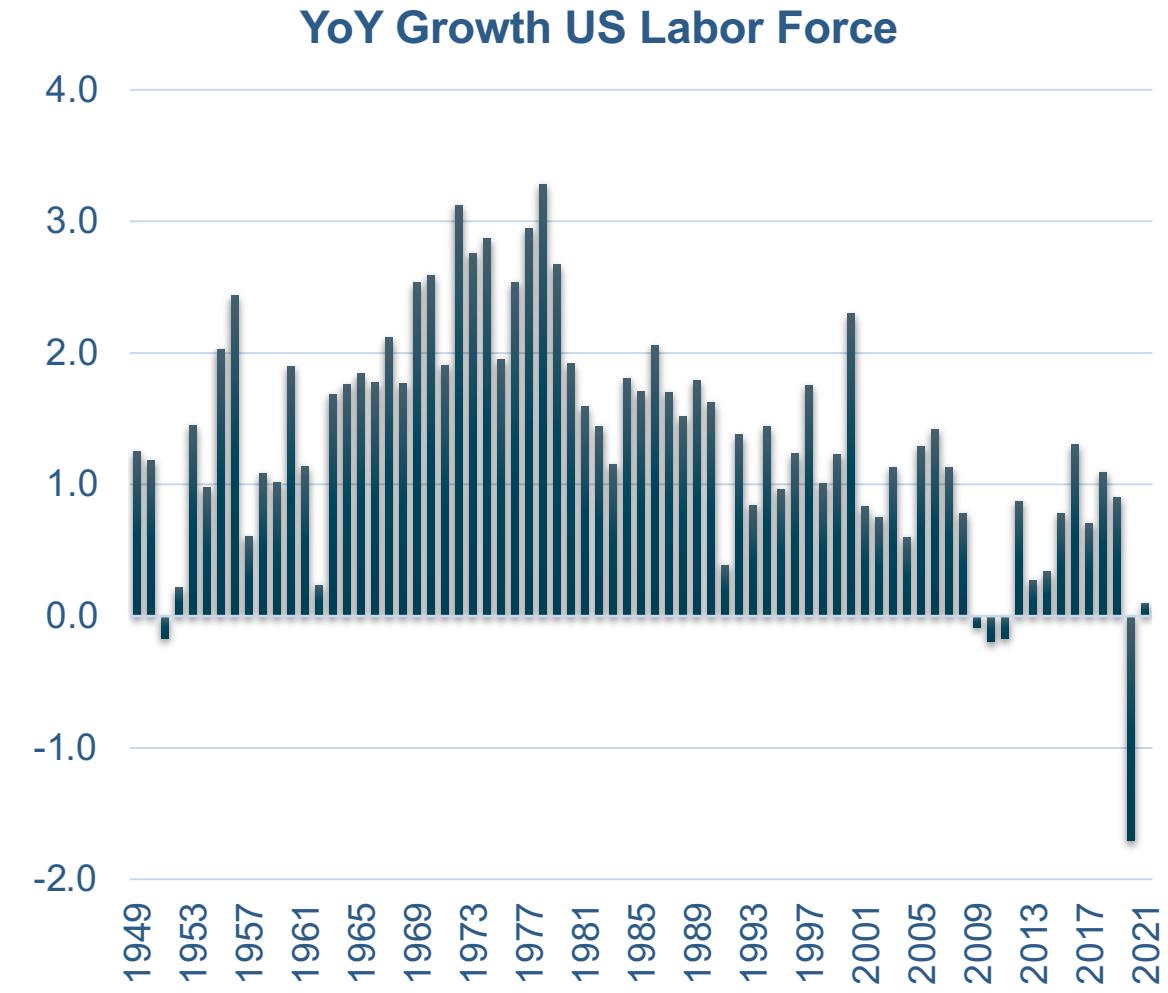
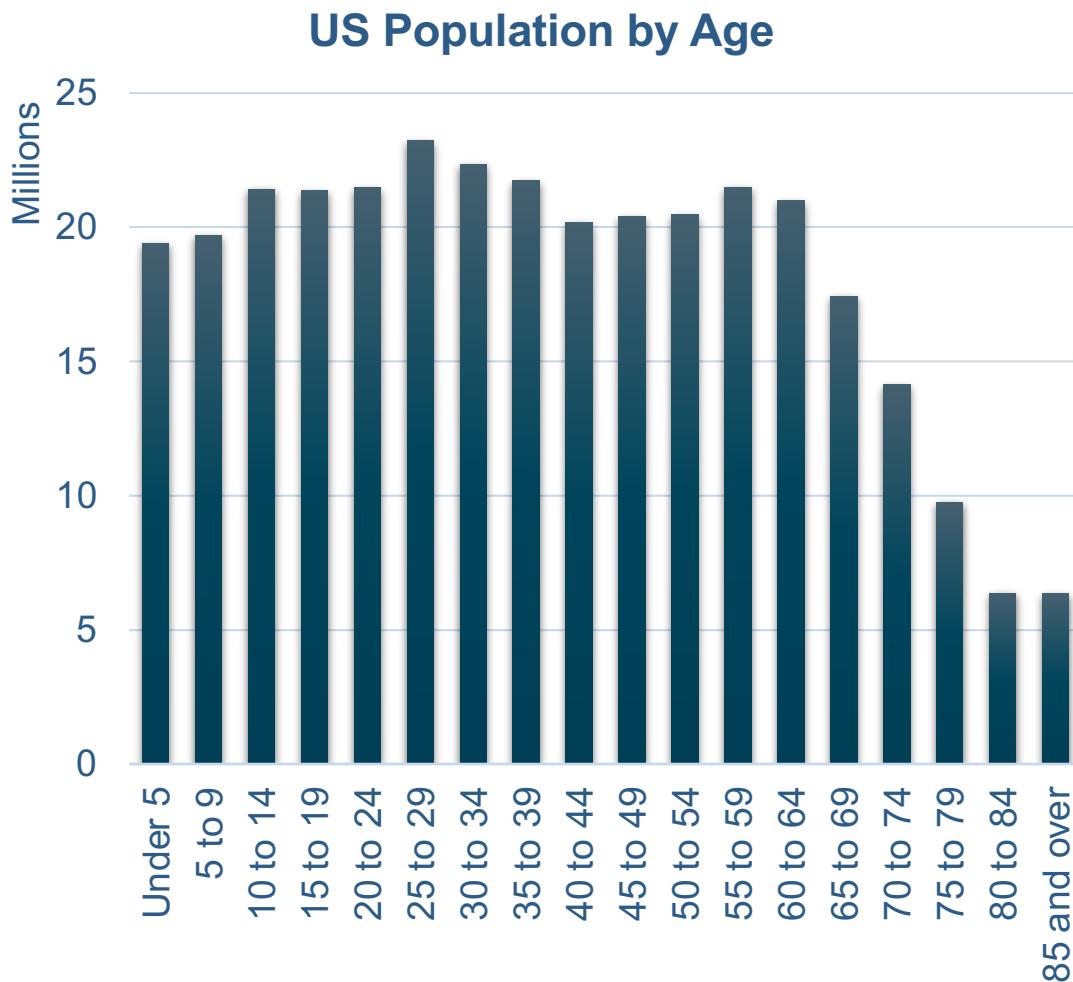


Business's real issue...



Job Openings Rate by Sector	Jul-19	Jul-22
Total private	4.2	7.7
Health care	2.8	9.3
Leisure hospitality	6.7	9.3
Professional	5.4	9.0
Logistics	3.9	8.0
Other services	3.7	7.5
Financial activities	2.6	7.0
Information	3.9	7.0
Retail trade	4.9	6.5
Manufacturing	2.5	6.2
Education	2.6	6.0
Mining and logging	3.7	5.7
Government	1.5	5.2
Wholesale trade	2.8	4.9
Local education	1.6	4.7
Construction	5.1	4.7

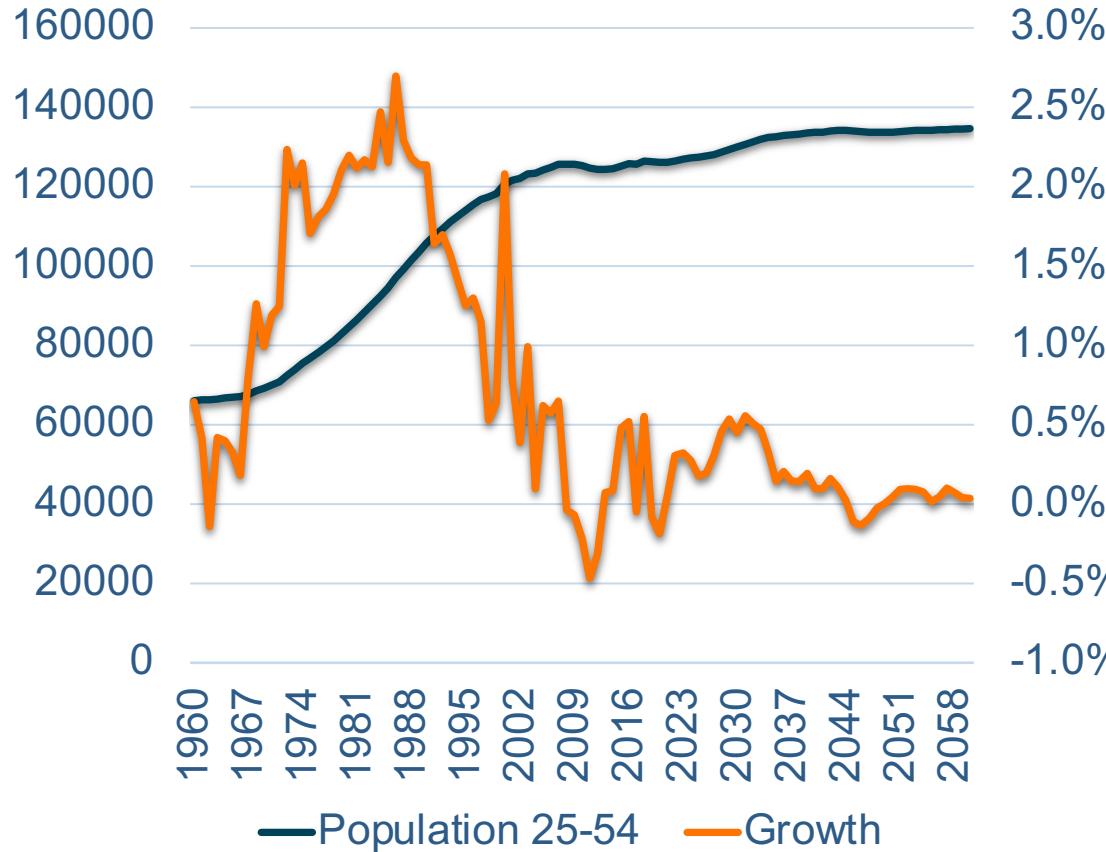
Where are the workers?



The Earnings Surge



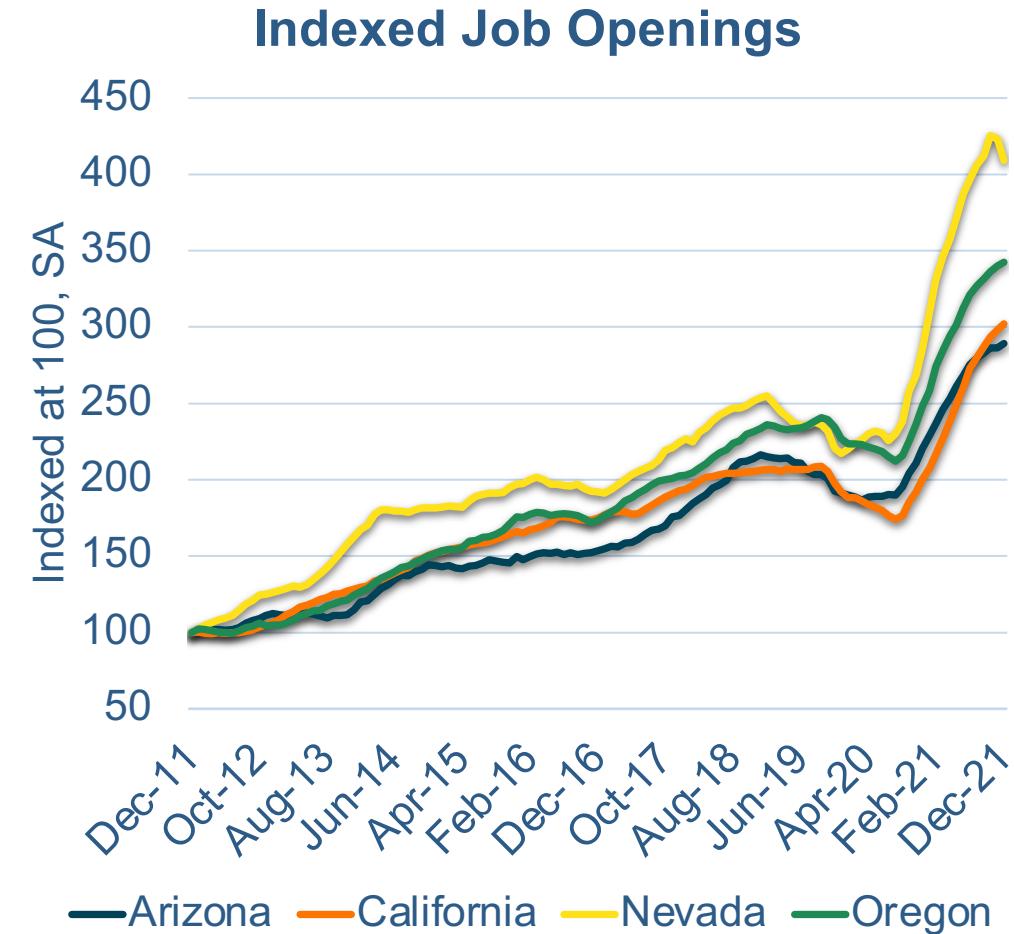
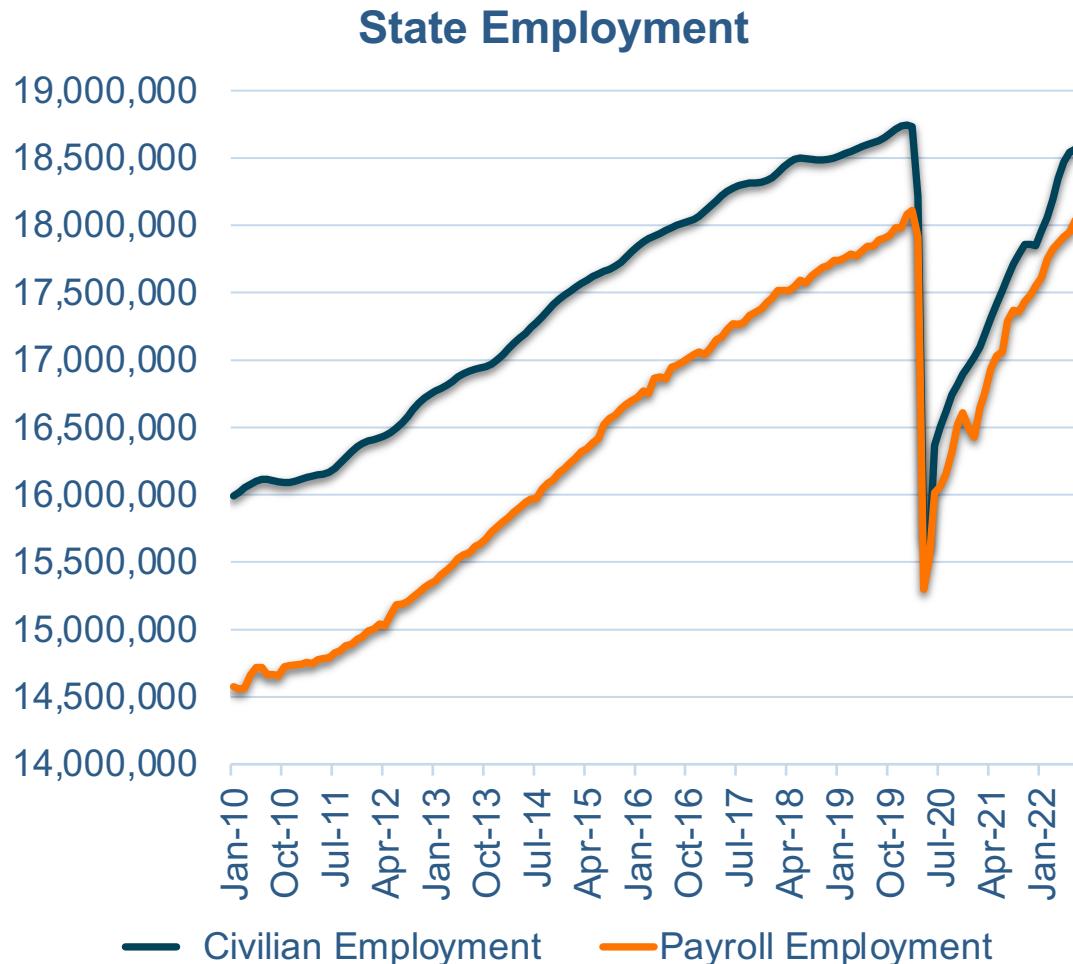
Prime Working Years Population Growth (Census)



Earnings Growth by Quartile (Atlanta Fed Wage Tracker)



Regional Labor Markets

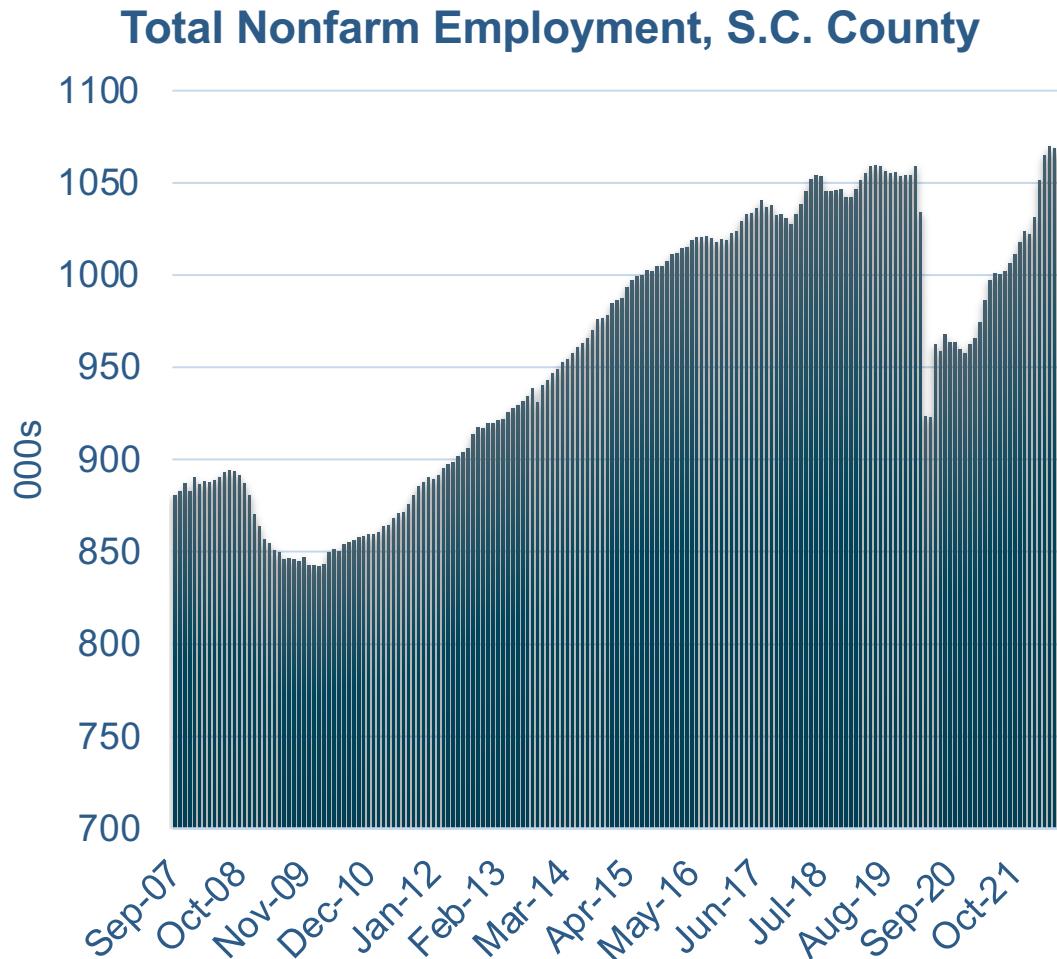


The State Employment Situation



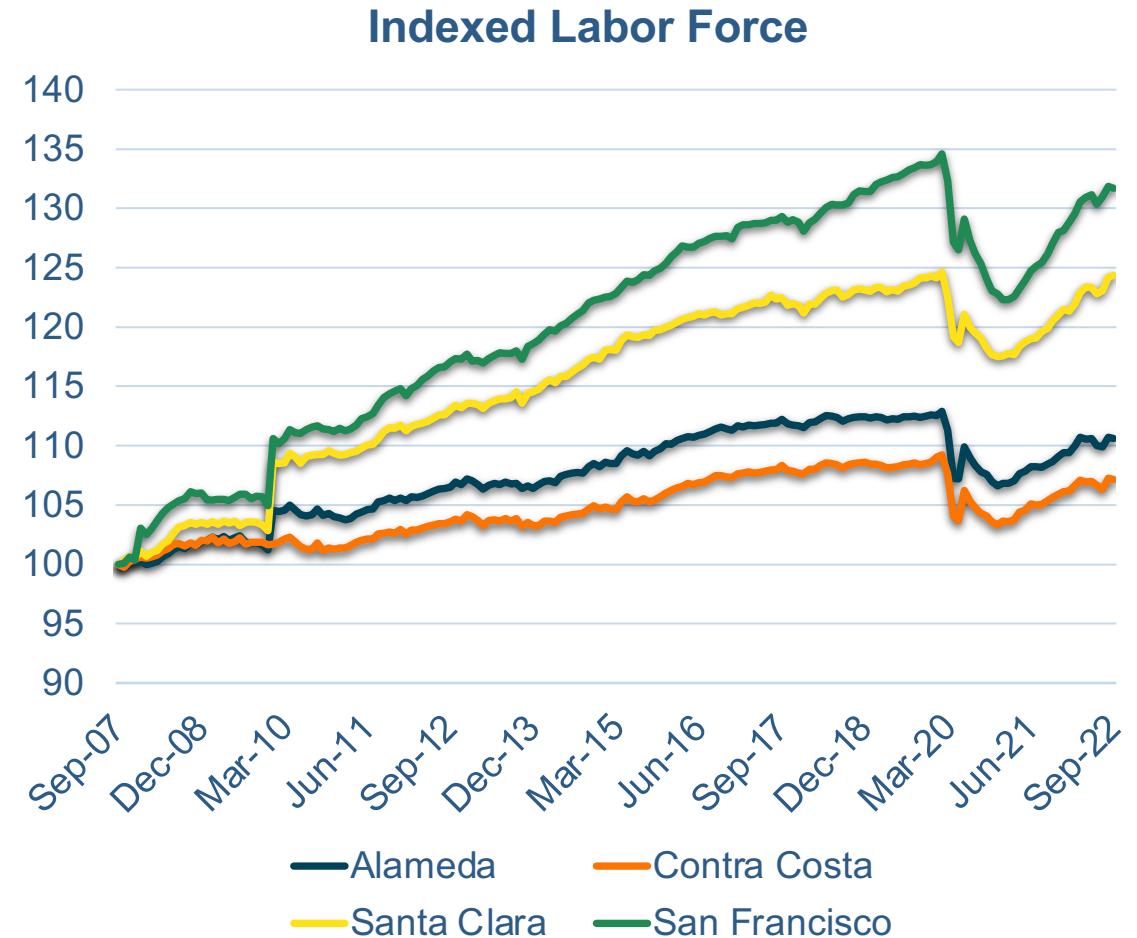
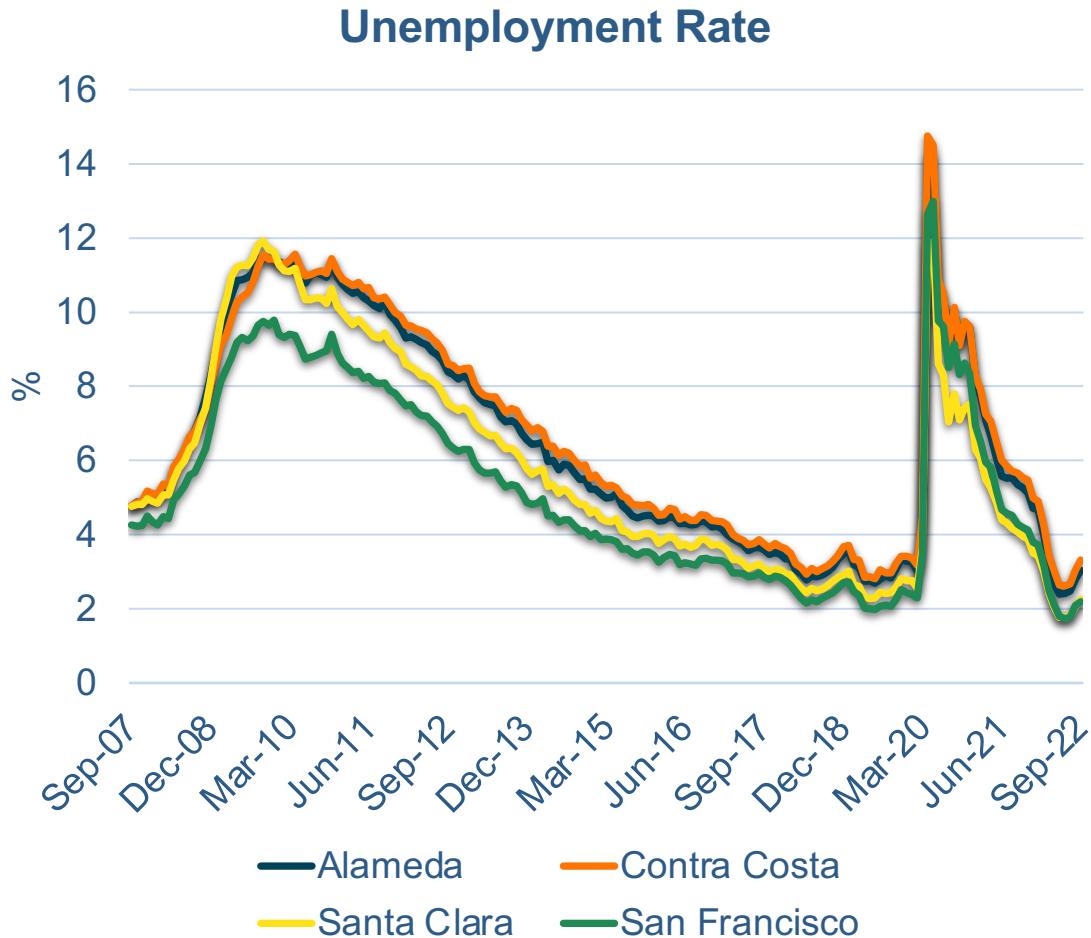
	Unemployment		Payrolls		Labor Force	
	Jul-19	Jul-22	Jul-22	Ch 19-22	Jul-22	Ch 19-22
Unemployment Rate						
California	4.0	3.9	17,618	1.1%	19,327	-0.4%
Inland Empire	3.9	3.3	1,667	7.2%	2,184	5.0%
Stockton	5.7	4.5	263	6.6%	335	2.5%
Sacramento	3.5	2.8	1,055	3.0%	1,122	1.5%
Fresno	7.1	5.3	377	4.3%	456	1.5%
Bakersfield	7.9	5.9	279	2.9%	386	0.8%
San Jose	2.5	1.8	1,168	1.9%	1,086	0.0%
San Diego	3.1	2.6	1,519	1.0%	1,585	-0.3%
Santa Barbara	3.4	2.6	195	1.1%	221	-0.8%
Modesto	6.0	4.5	184	1.5%	241	-0.9%
San Francisco (MD)	2.0	1.7	1,178	-0.8%	1,034	-1.0%
Orange County (MD)	2.6	2.2	1,676	-0.1%	1,605	-1.2%
Oakland (MD)	2.9	2.4	1,181	-0.6%	1,385	-1.7%
Ventura	3.4	2.7	308	-1.3%	411	-3.0%
Los Angeles (MD)	4.4	4.9	4,532	-0.6%	5,022	-3.1%
Santa Rosa	2.6	2.2	204	-2.6%	250	-3.4%

Employment

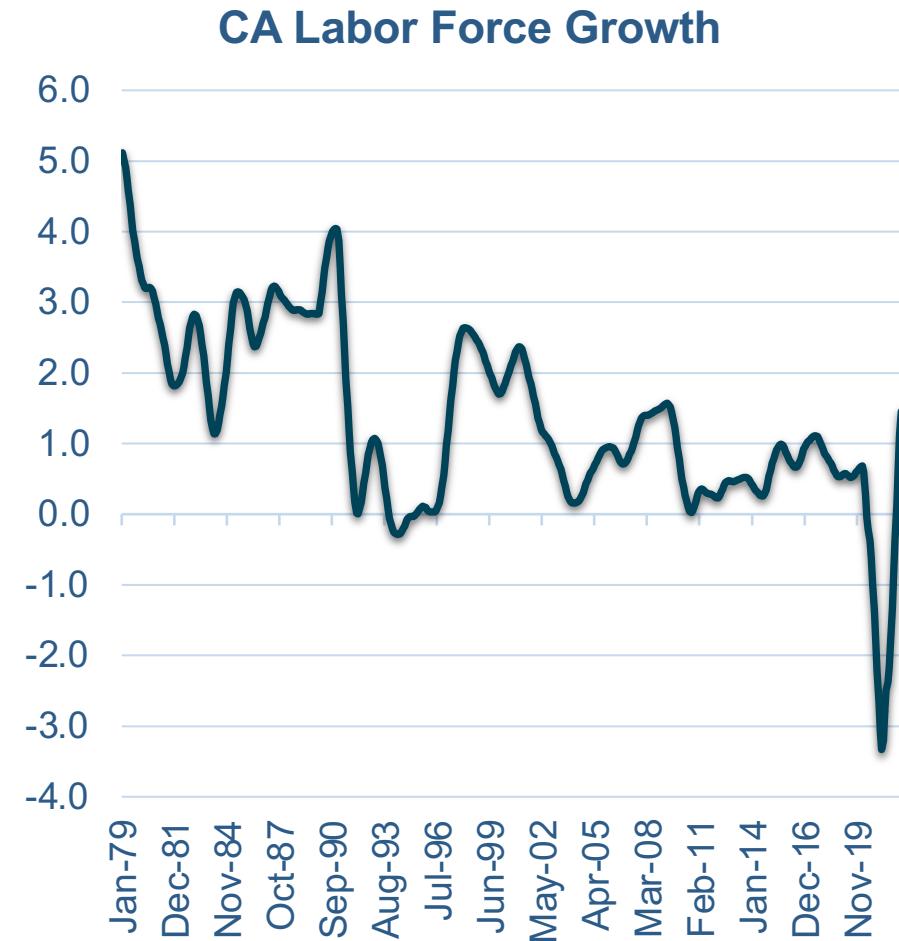


Industry	SJ MSA Sep-22 Emp (000s)	3-Yr Chg (000s)	3-Yr % Growth	
			Sac. MSA	CA
Total Nonfarm	1,172.0	21.4	1.9	1.1
Prof Sci and Tech	184.2	18.5	11.1	6.9
Information	113.0	10.0	9.7	6.4
Education/Health	189.8	11.5	6.5	4.3
Construction	55.8	2.6	4.9	2.9
Admin Support	64.9	1.7	2.8	2.9
Manufacturing	174.9	4.1	2.4	-1.2
Government	93.3	-3.8	-3.9	-1.8
Financial Activities	36.3	-2.0	-5.3	-1.2
Wholesale Trade	29.3	-1.8	-5.9	-3.4
Management	14.4	-1.2	-7.4	-3.8
Retail Trade	75.7	-6.3	-7.7	-0.2
Leisure and Hospitality	98.7	-8.4	-7.9	-5.8

Jobs – Bay Area Counties



The Real California Story



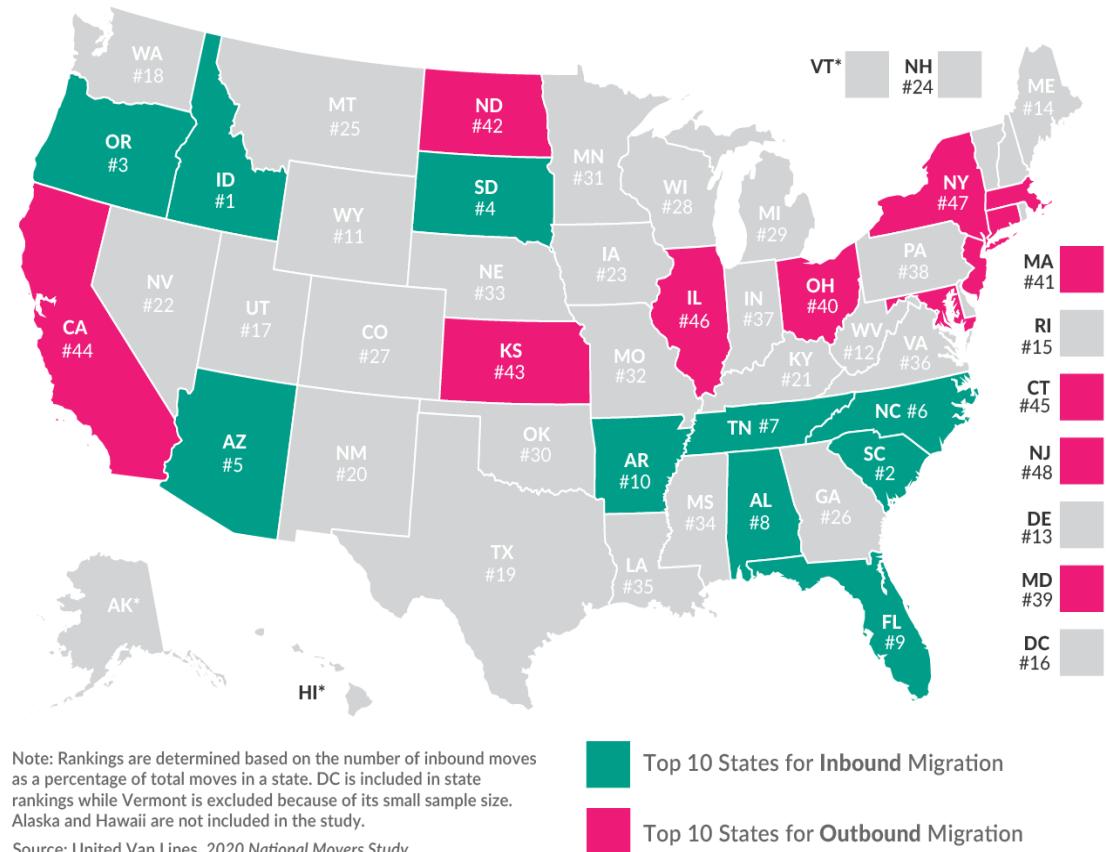
Labor Shortage Solutions



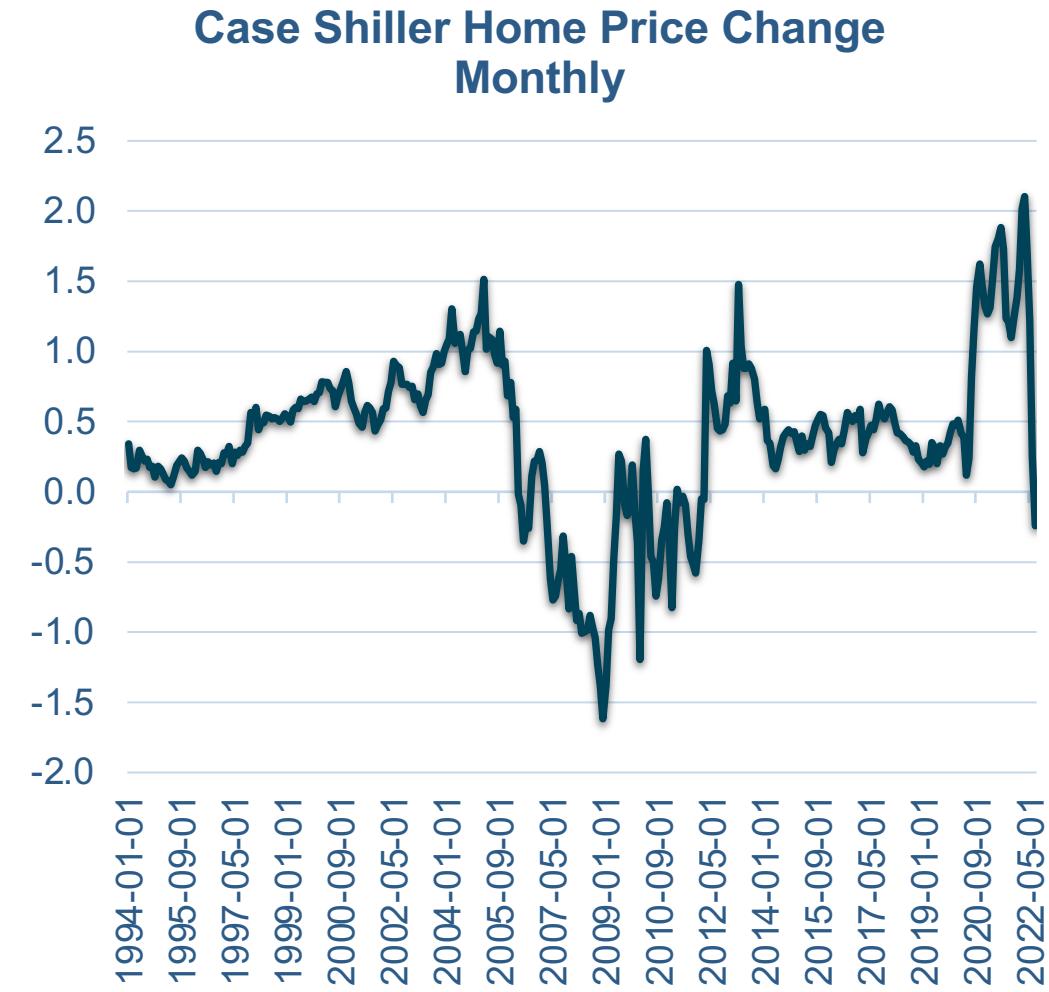
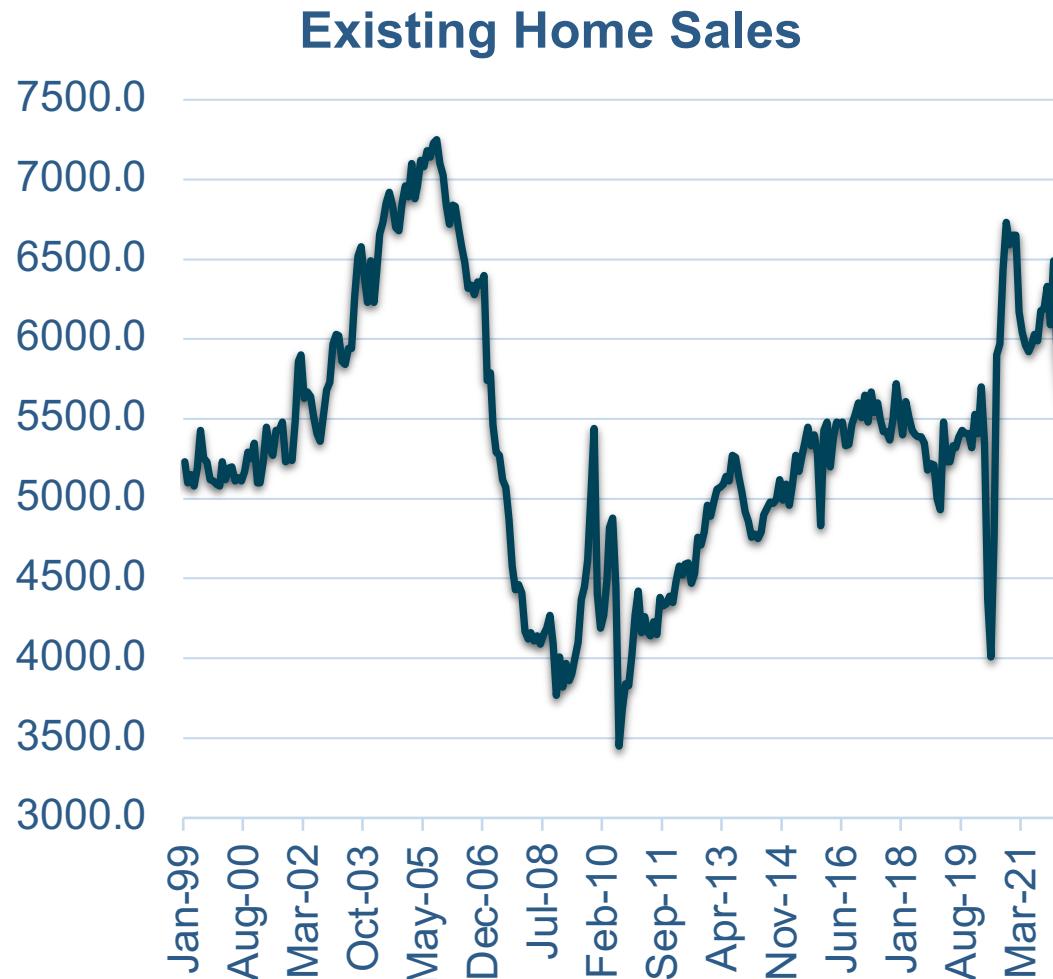
Solutions

- Extensive: Increasing labor force through immigration (SR) or birthrates (LR)
- Intensive: Raising participation rates among the existing population
- Productivity enhancements: capital investments / skill training

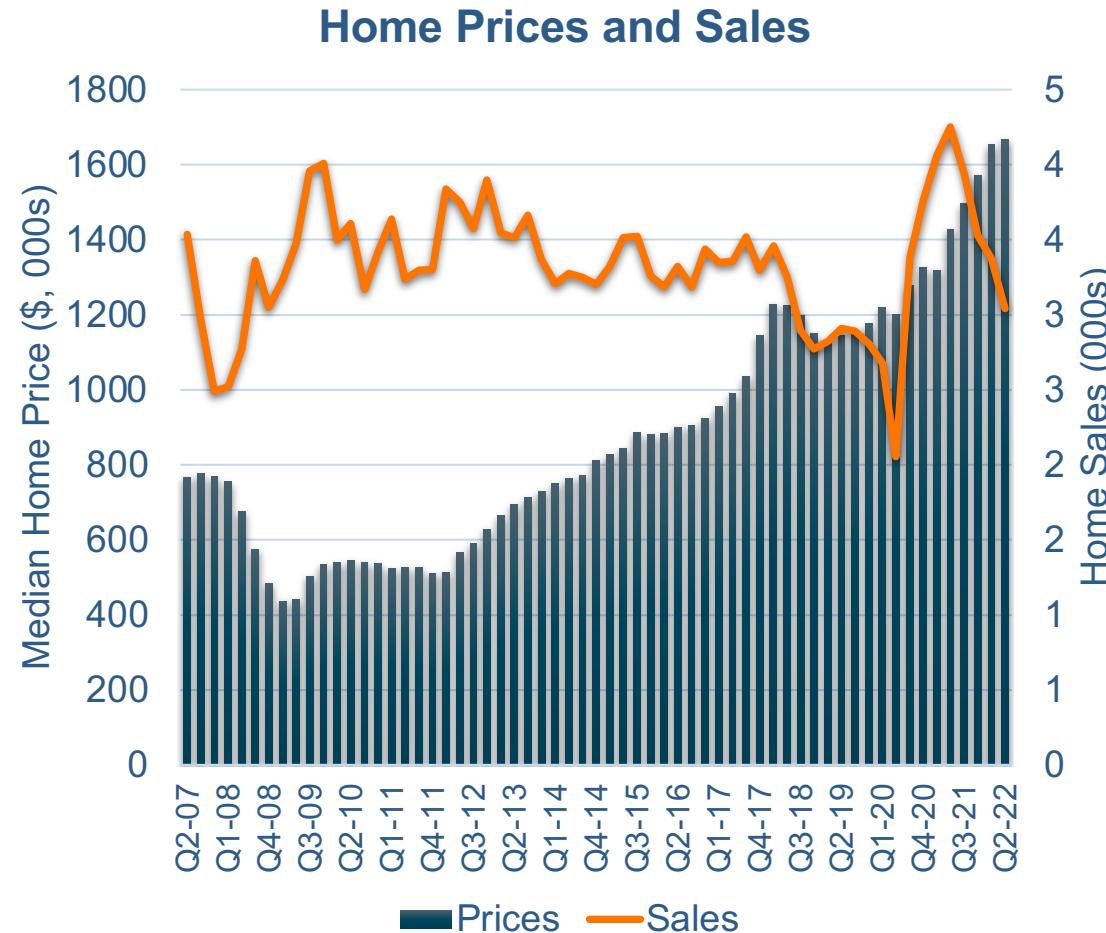
Where Did Americans Move in 2020?
State Migration Patterns, from Most Inbound to Most Outbound, 2020



Residential Markets

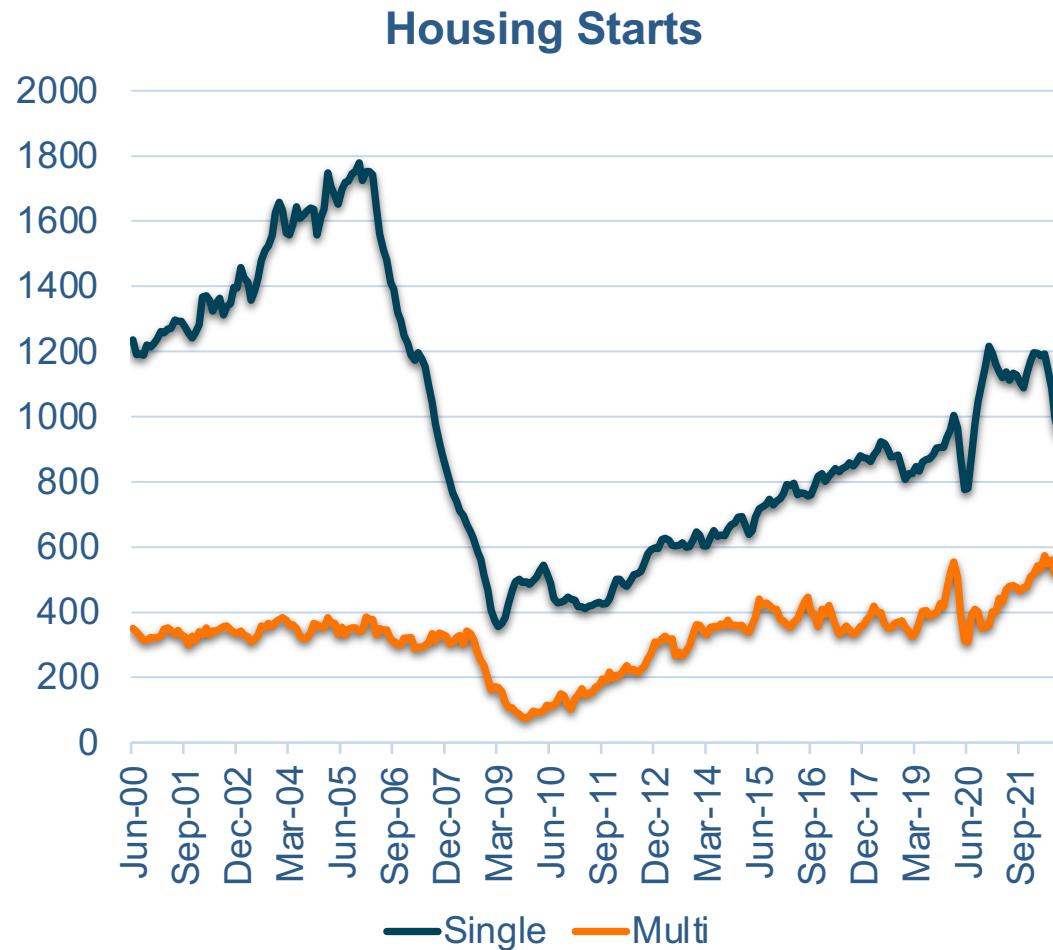


Housing Market – San Jose MSA

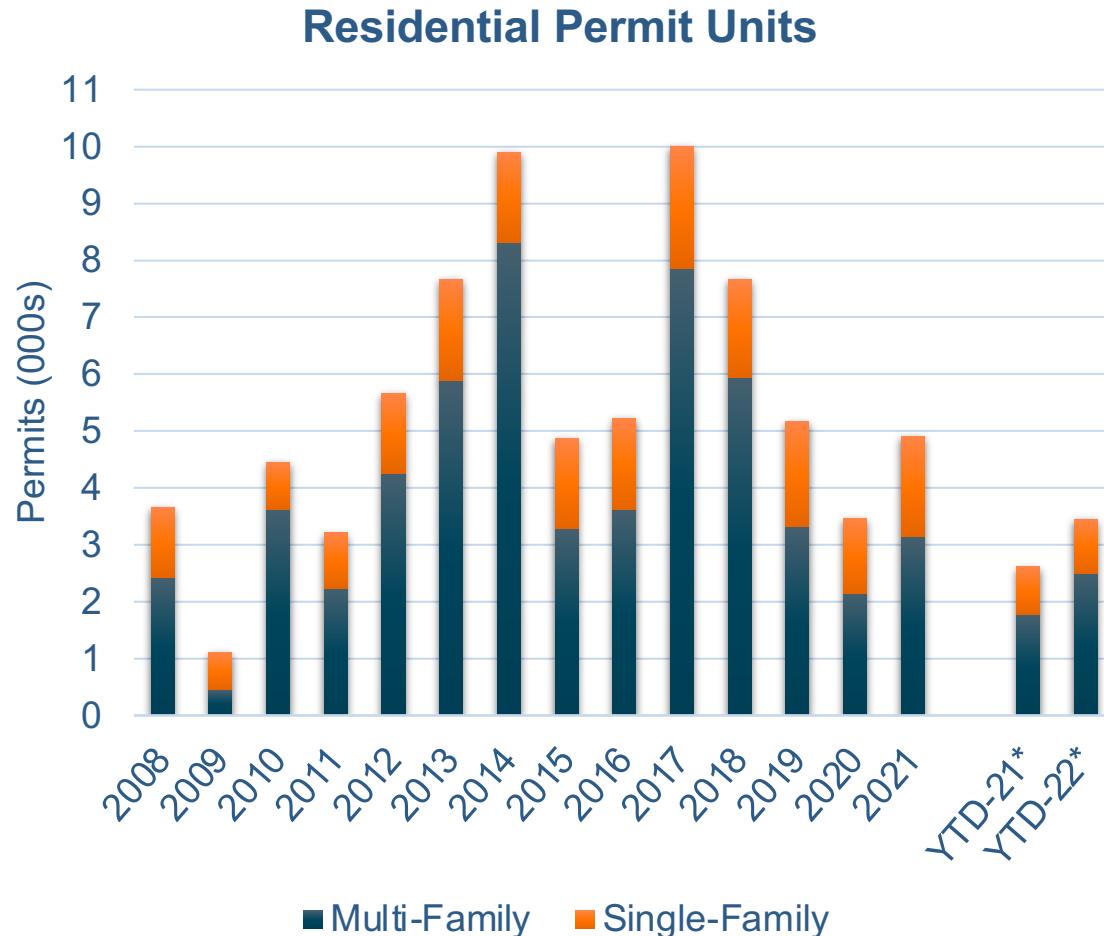


Metro	Median Prices		Home Sales	
	Q2-22	1-Yr % Gr	Q2-22	1-Yr % Gr
San Jose	\$1,668,143	16.8	3,042	-28.4
Fresno	\$389,350	13.8	2,509	-15.0
Oakland	\$1,104,253	13.4	5,912	-22.6
Sacramento	\$585,906	12.0	7,723	-19.2
San Francisco	\$1,341,516	11.8	8,647	-22.4

New Construction (Smoothed)



Residential Permits – Santa Clara County



County	Single-family Permits		Multi-family Permits	
	YTD-22*	1-Yr Abs. Chg	YTD-22*	1-Yr Abs. Chg
Sacramento	2,368	557	1,856	199
Alameda	703	157	1,690	-511
San Francisco	200	140	2,139	723
Santa Clara	960	113	2,495	1,574
Contra Costa	1,021	-107	415	-451

*Q2

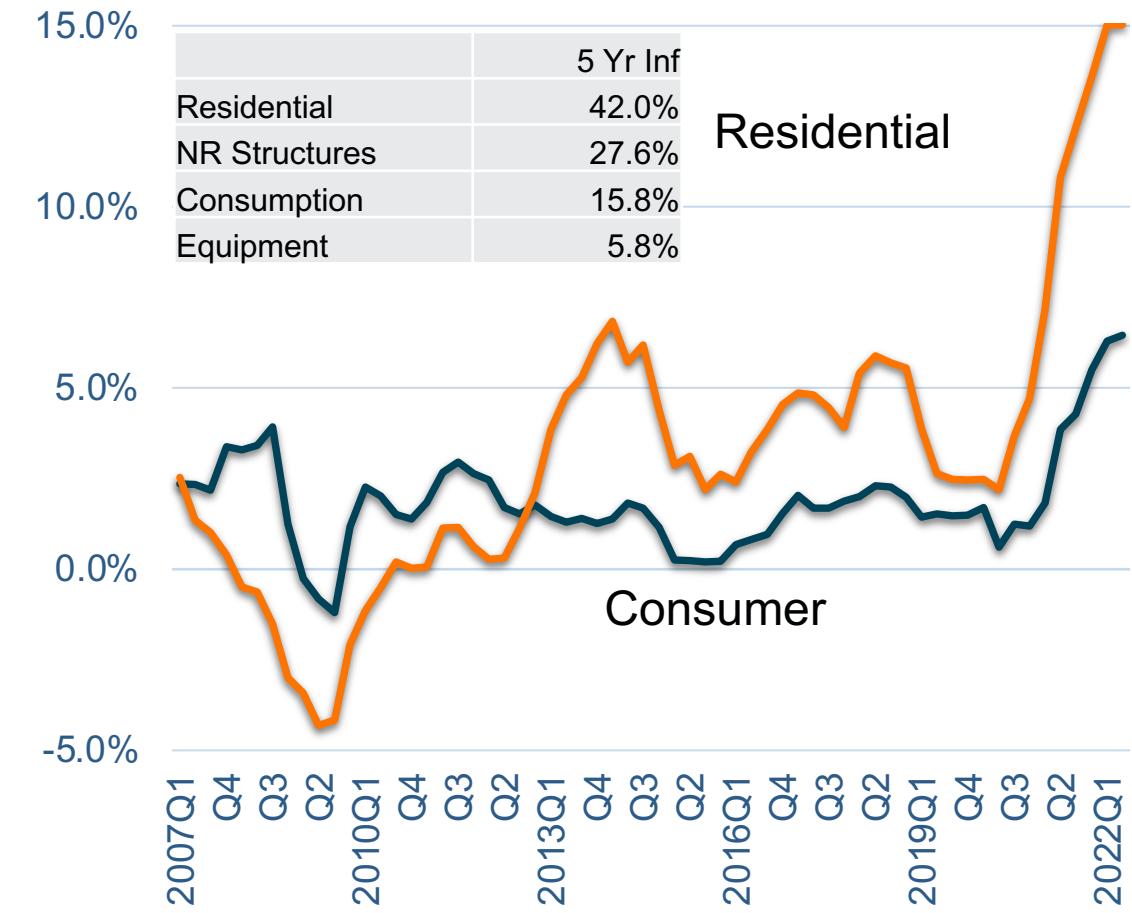
Sticker Shock



New Home Cost (Annual payment)
100% LTV)



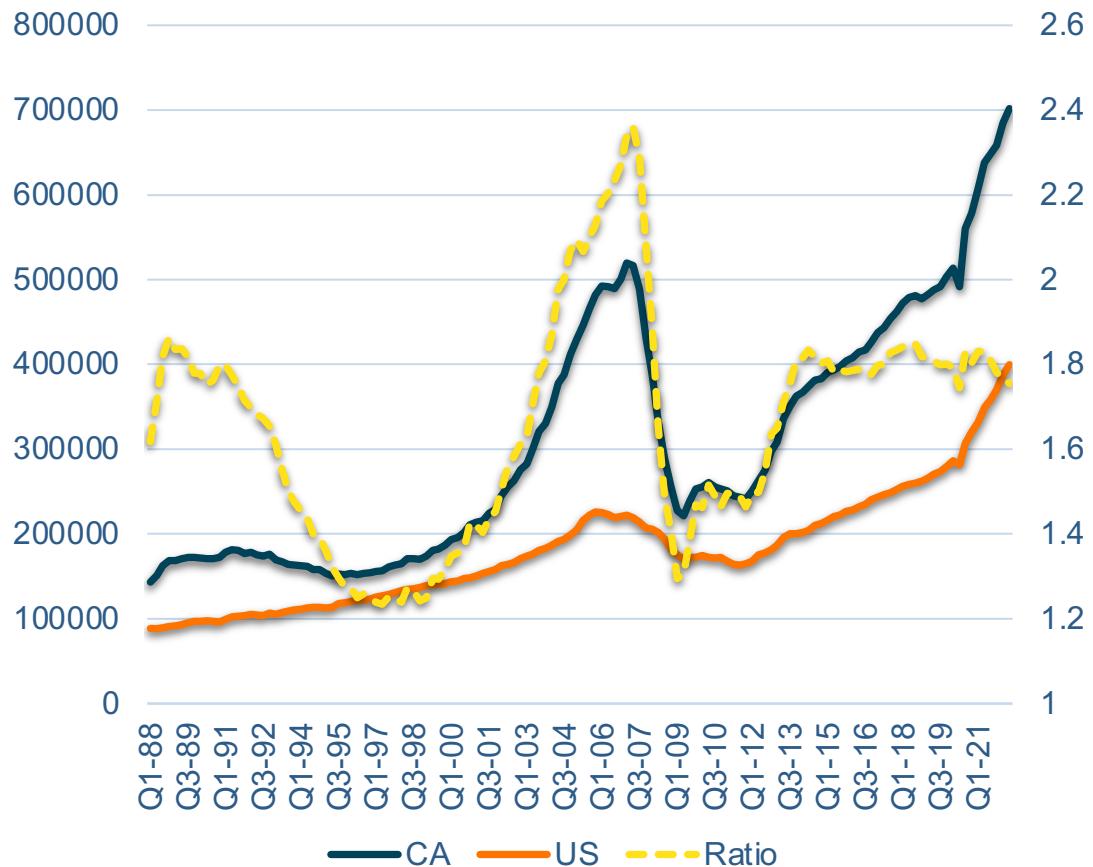
Inflation rates



Housing “Affordability”



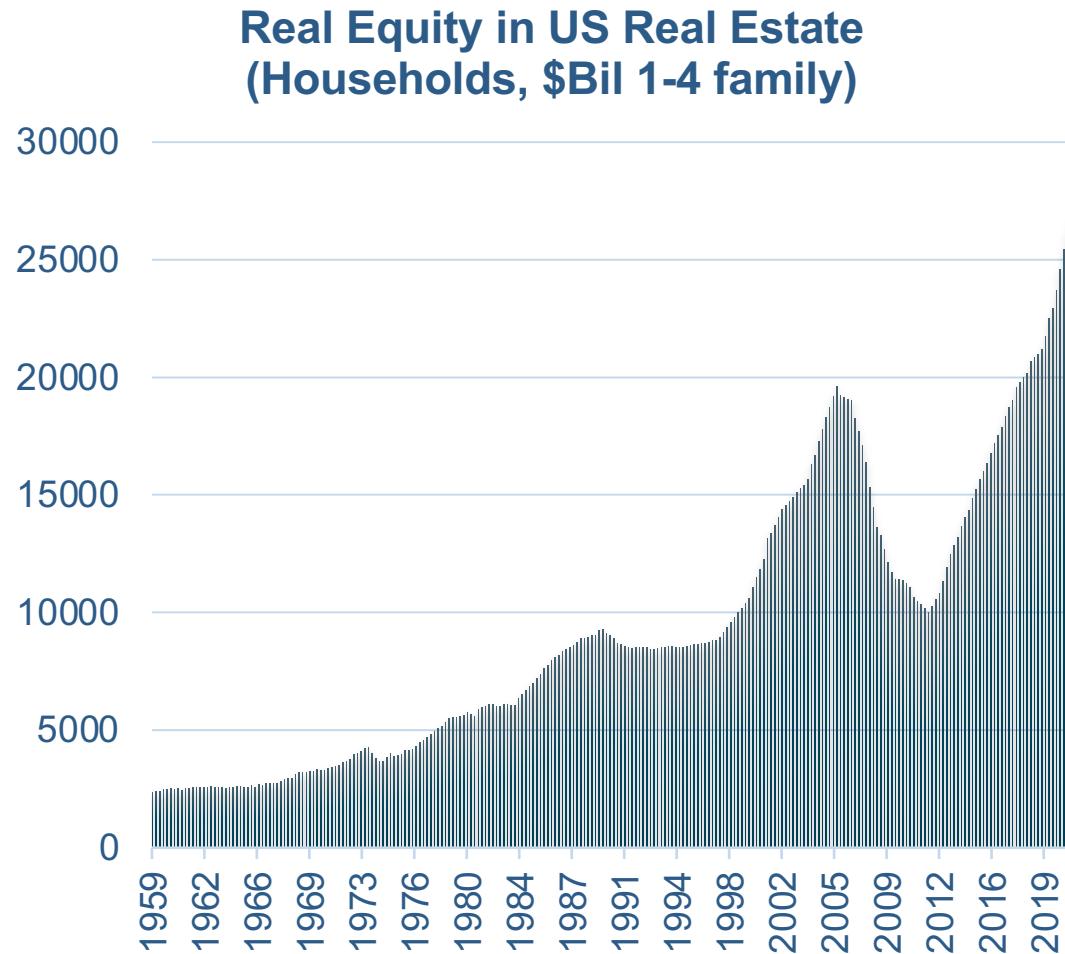
Median Home Prices



Worst States for Housing Affordability
(>35% Cost to Income)

	Share Owned, 10 yr Change		Share Rented, 10 Yr Change	
	Hawaii	Florida	Hawaii	Florida
Hawaii	31.1%	-9.3%	46.4%	-4.3%
California	28.5%	-12.4%	45.0%	-2.3%
Florida	25.0%	-14.3%	43.7%	0.0%
New Jersey	24.6%	-11.9%	43.6%	-4.2%
New York	24.4%	-8.2%	43.3%	1.1%
Connecticut	22.9%	-8.5%	41.2%	-2.7%
New Mexico	21.7%	-5.8%	41.1%	-2.4%

Market Collapse? Not a chance...



Overall Housing Vacancy

	Northeast	Midwest	South	West
Vacant Year				
Round 2022	7.6%	7.4%	9.6%	6.6%
For Sale / Rent	2.0%	2.4%	2.7%	2.0%
Vacant Year				
Round 2012	8.9%	9.9%	12.6%	9.0%
For Sale / Rent	3.3%	4.0%	4.7%	3.5%
Vacant Year				
Round 2008	8.6%	9.8%	12.3%	8.4%
For Sale / Rent	3.6%	4.9%	5.3%	3.6%

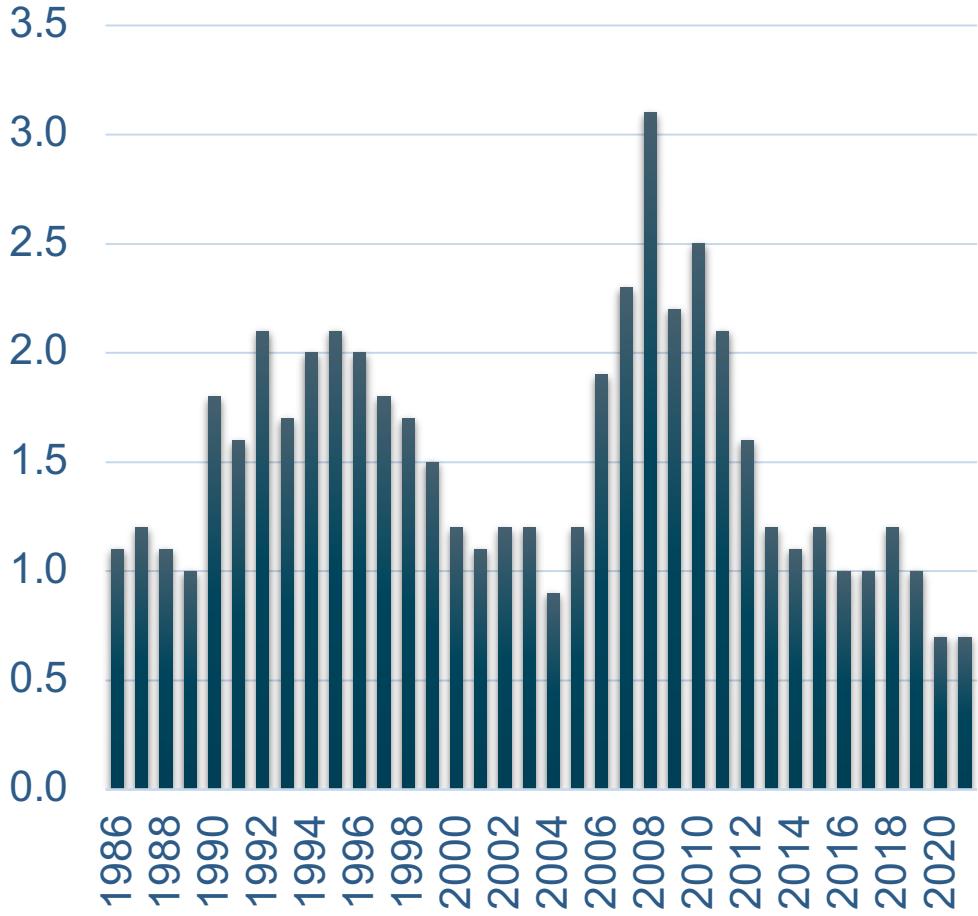
State Trends



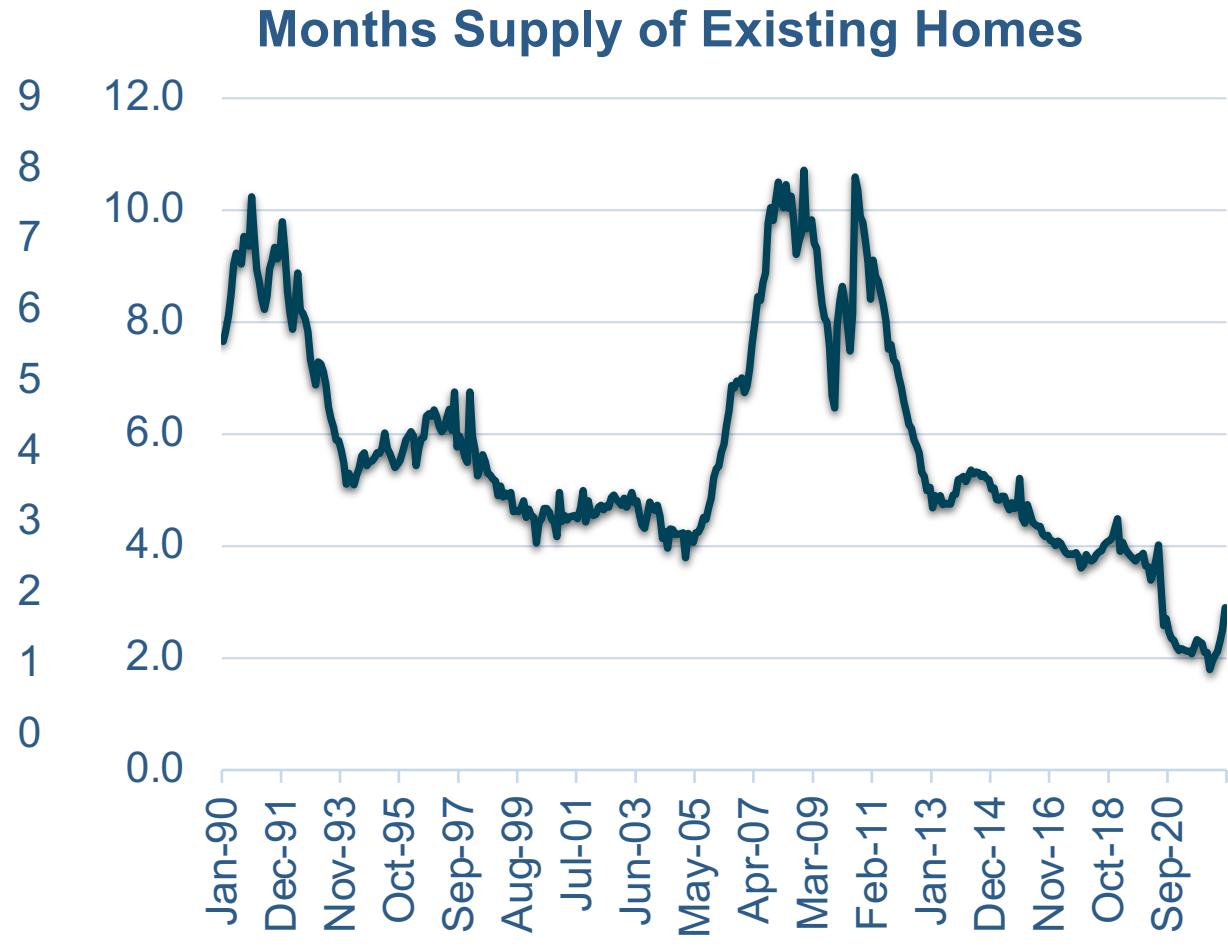
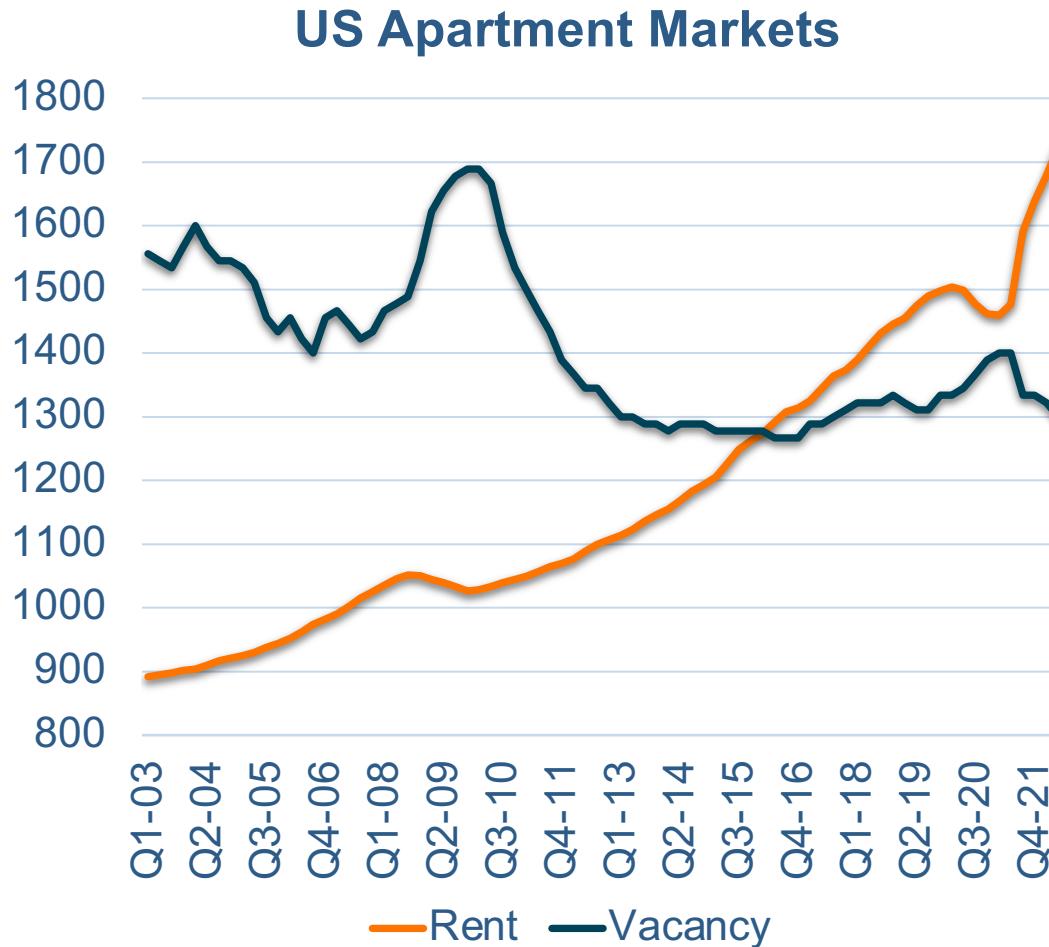
Months Supply of Homes for Sale



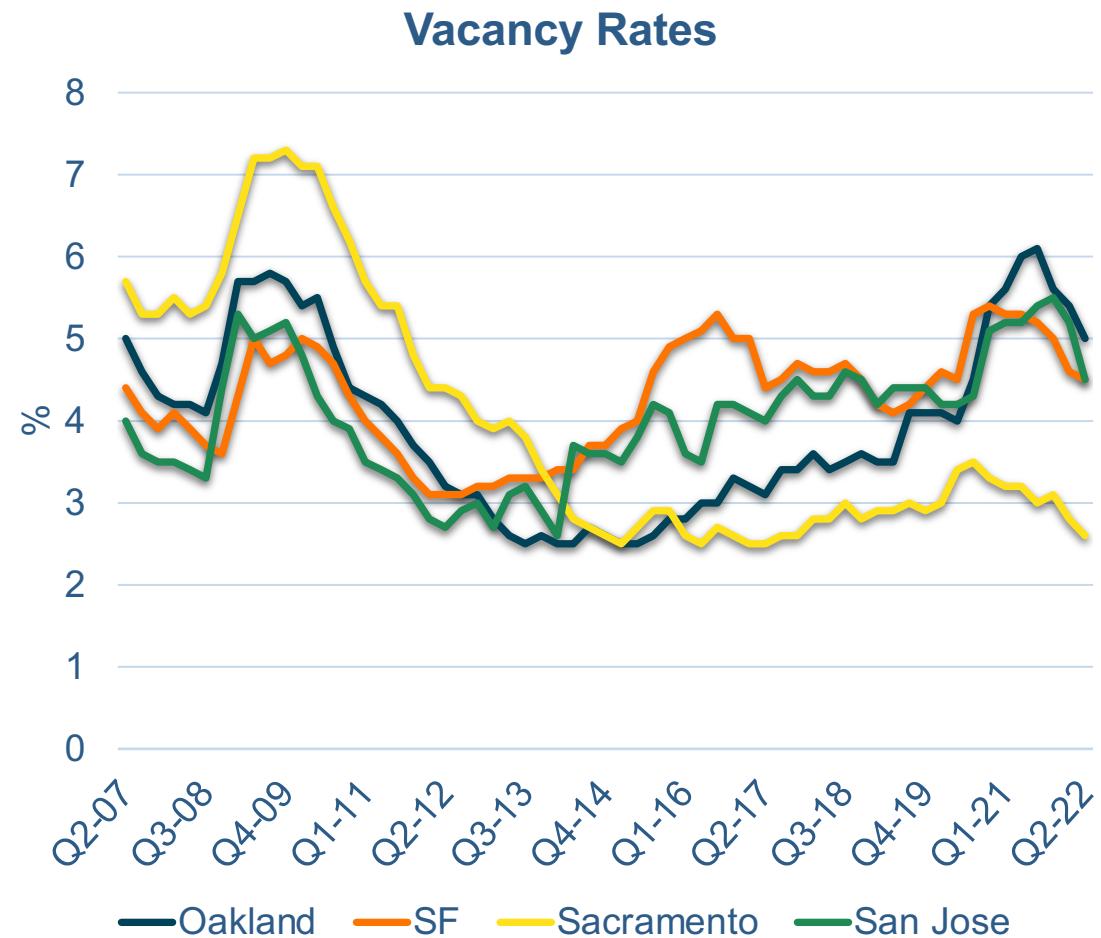
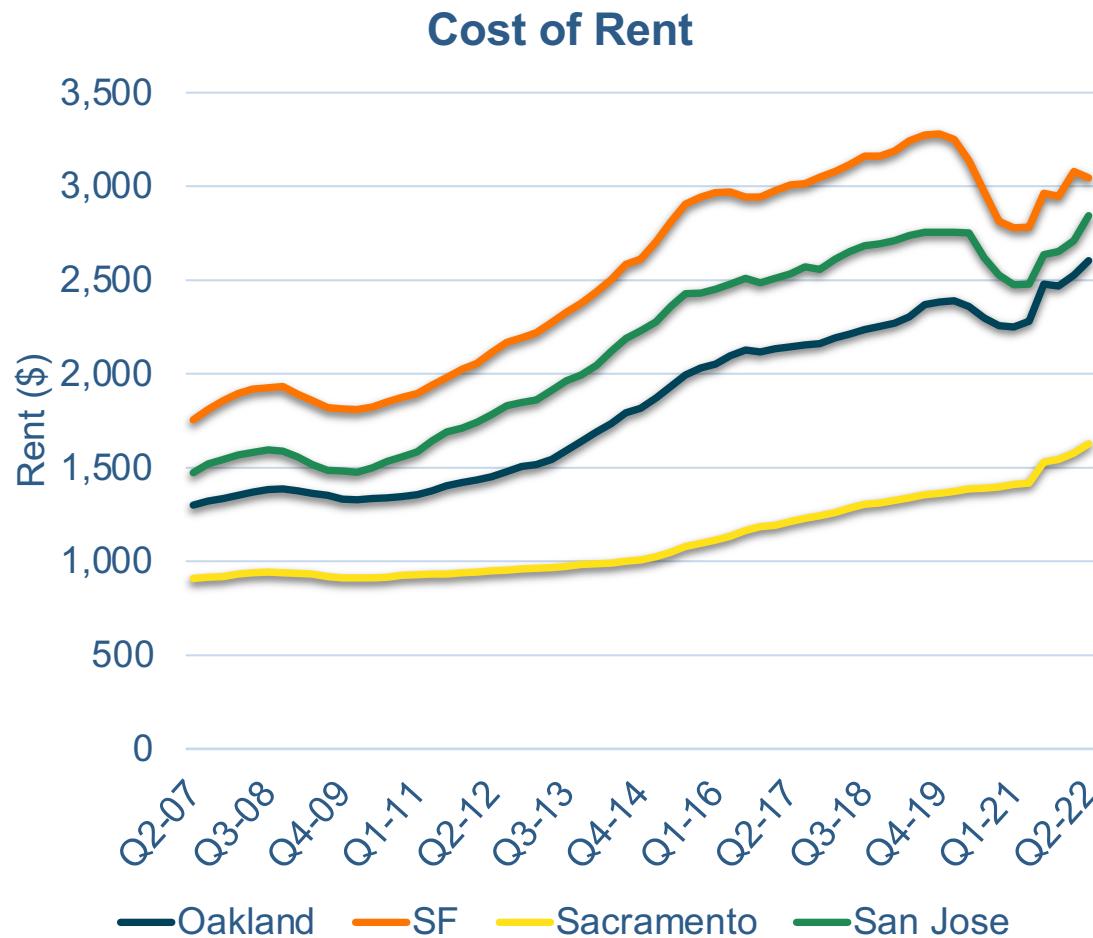
California Housing Vacancy



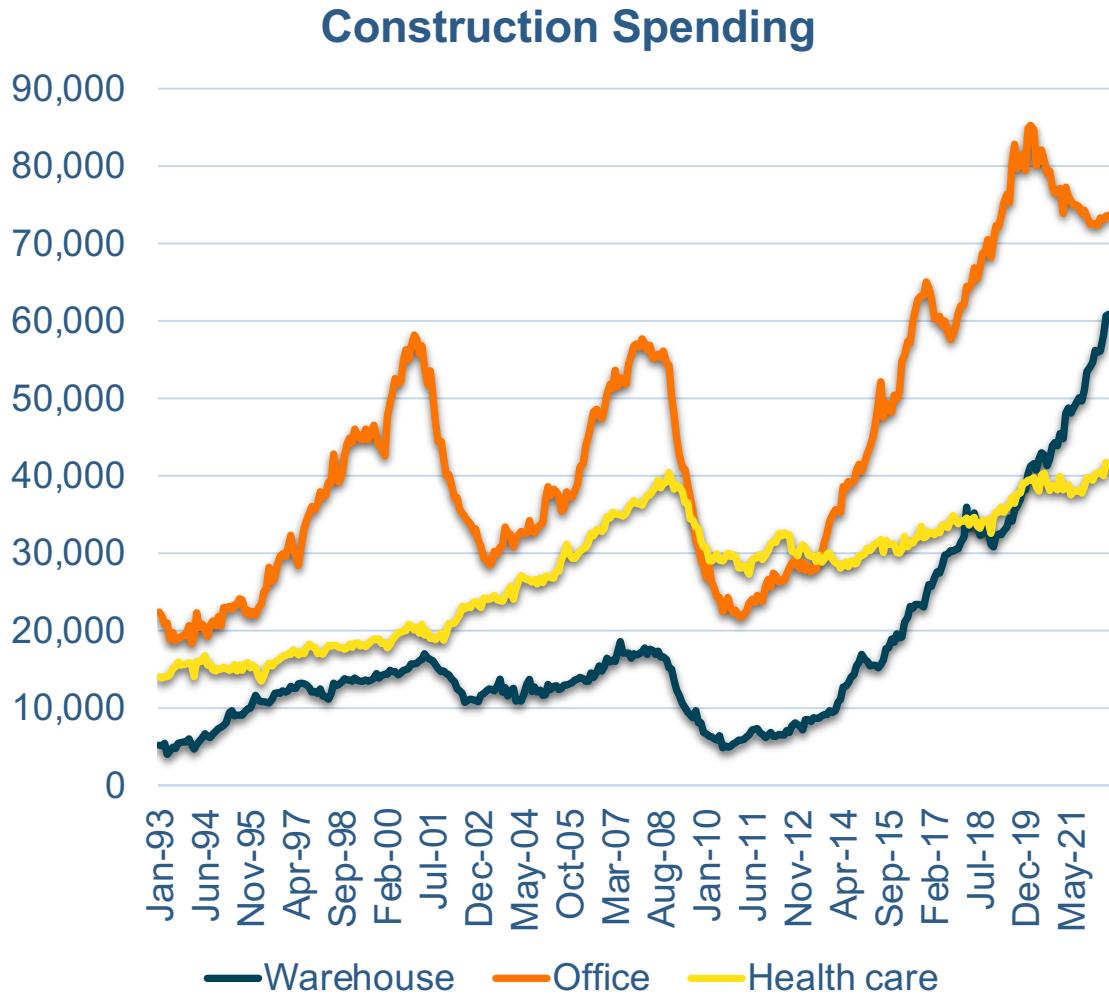
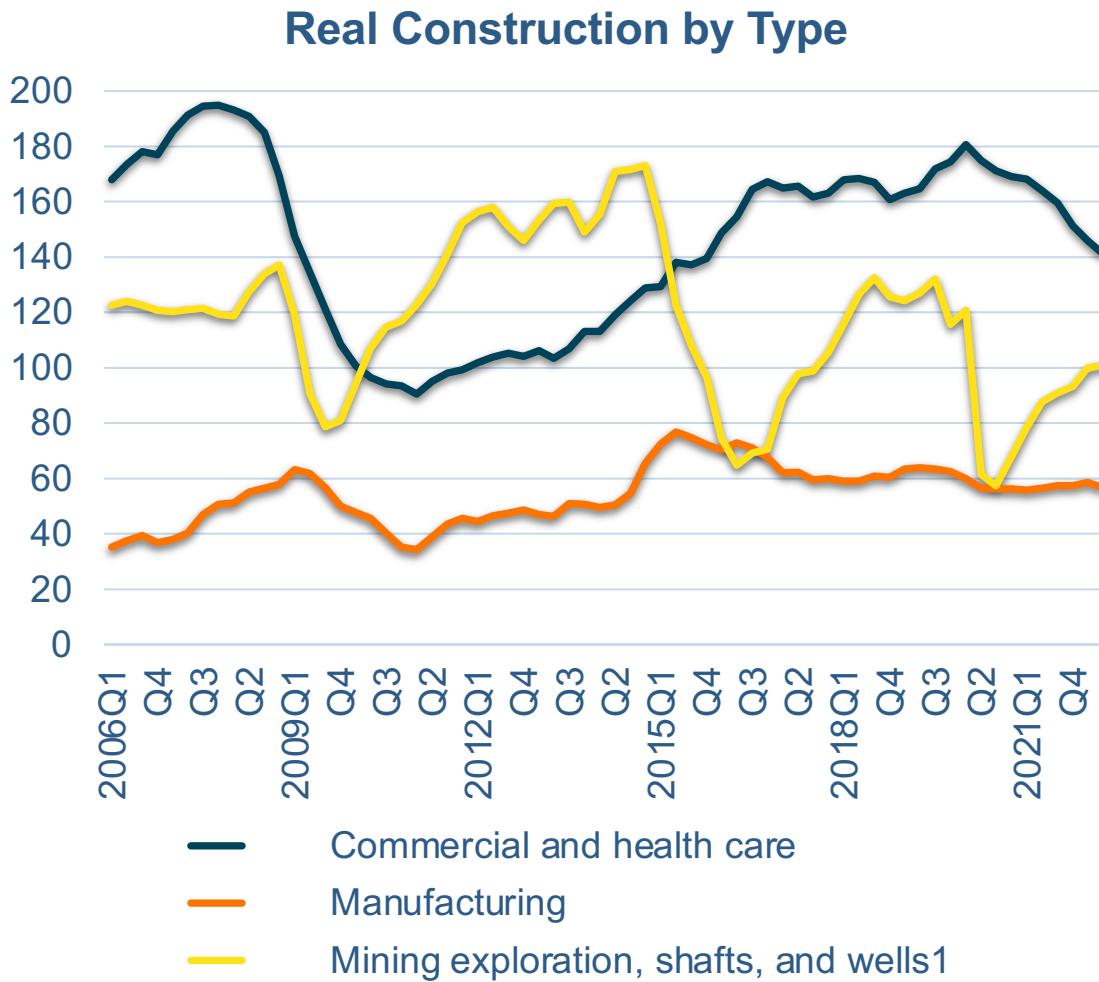
Market Driver: Housing Demand



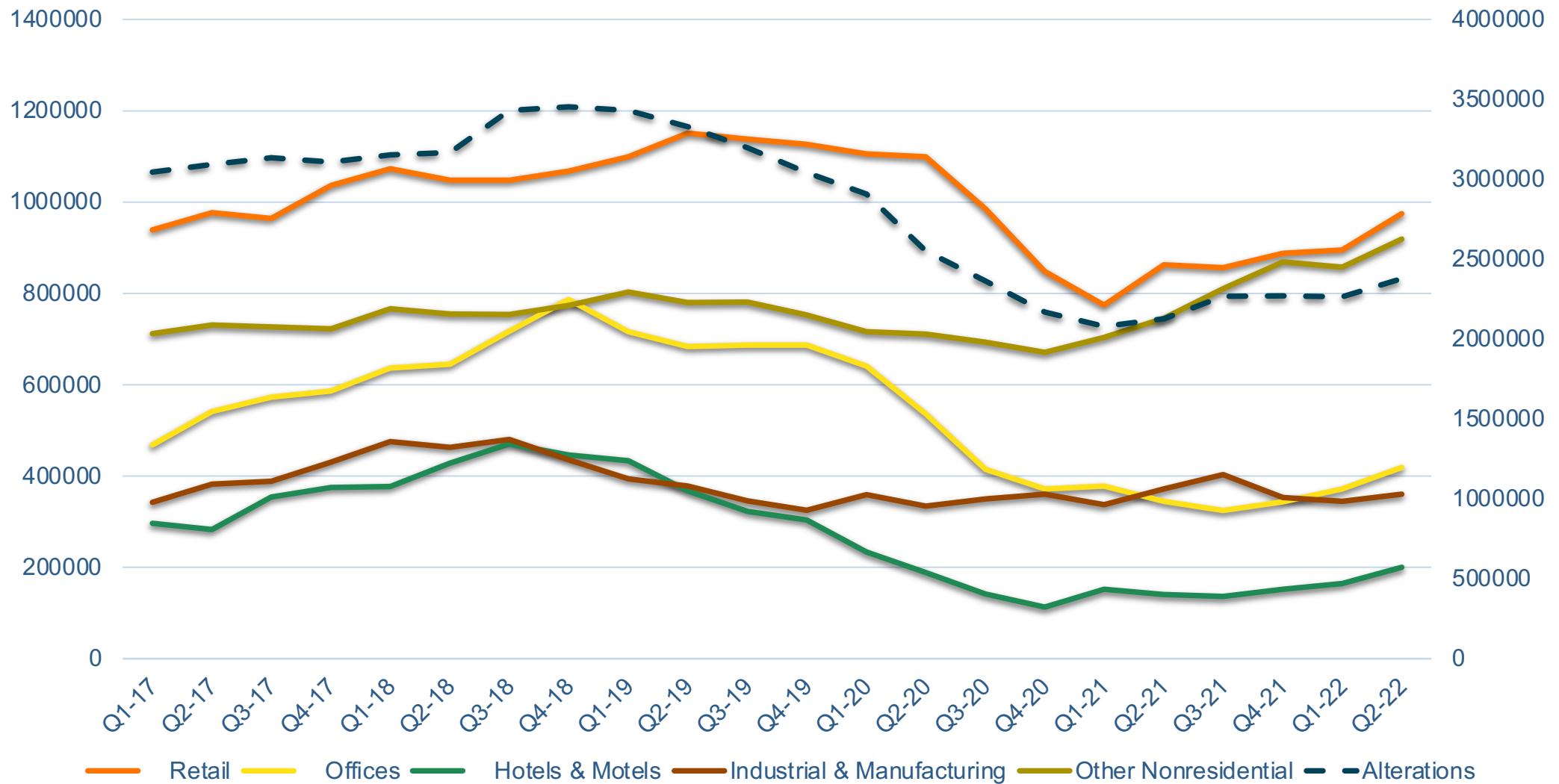
Apartments



Non-Residential Markets



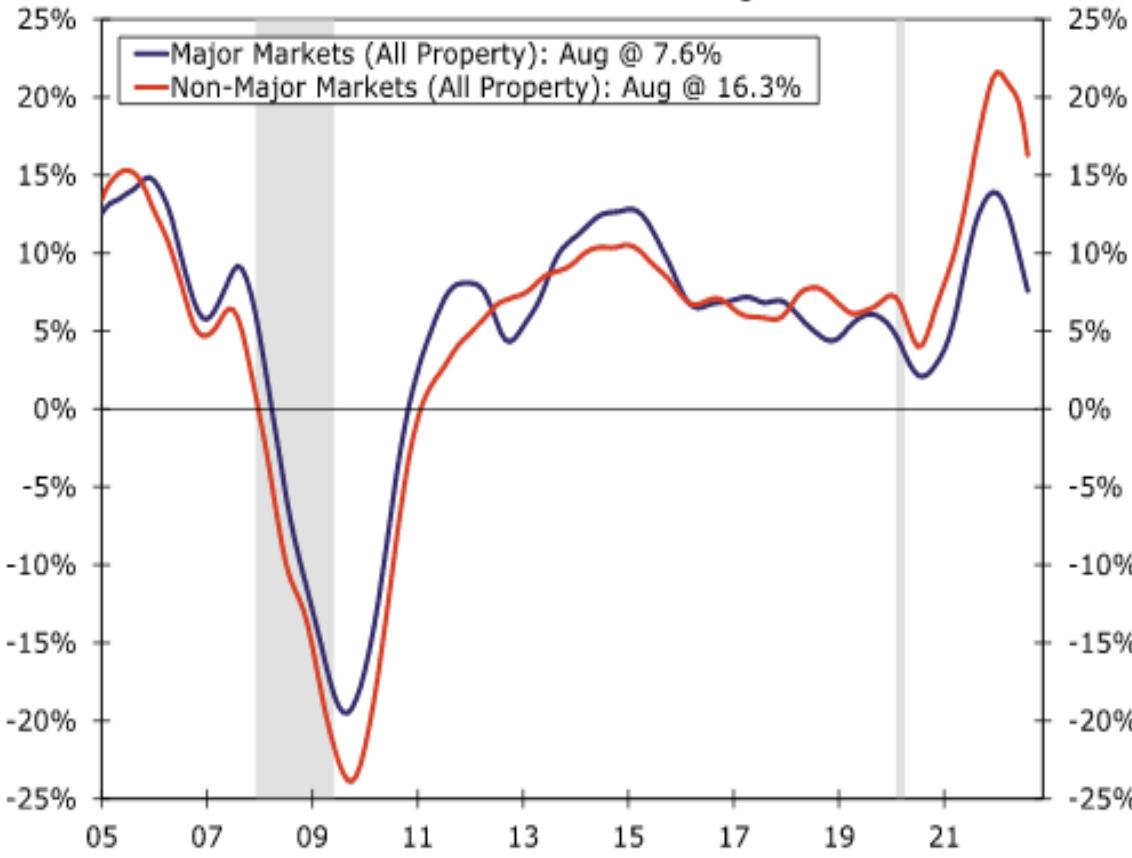
California Non-Res Permits (Values)



Non-Res Markets?

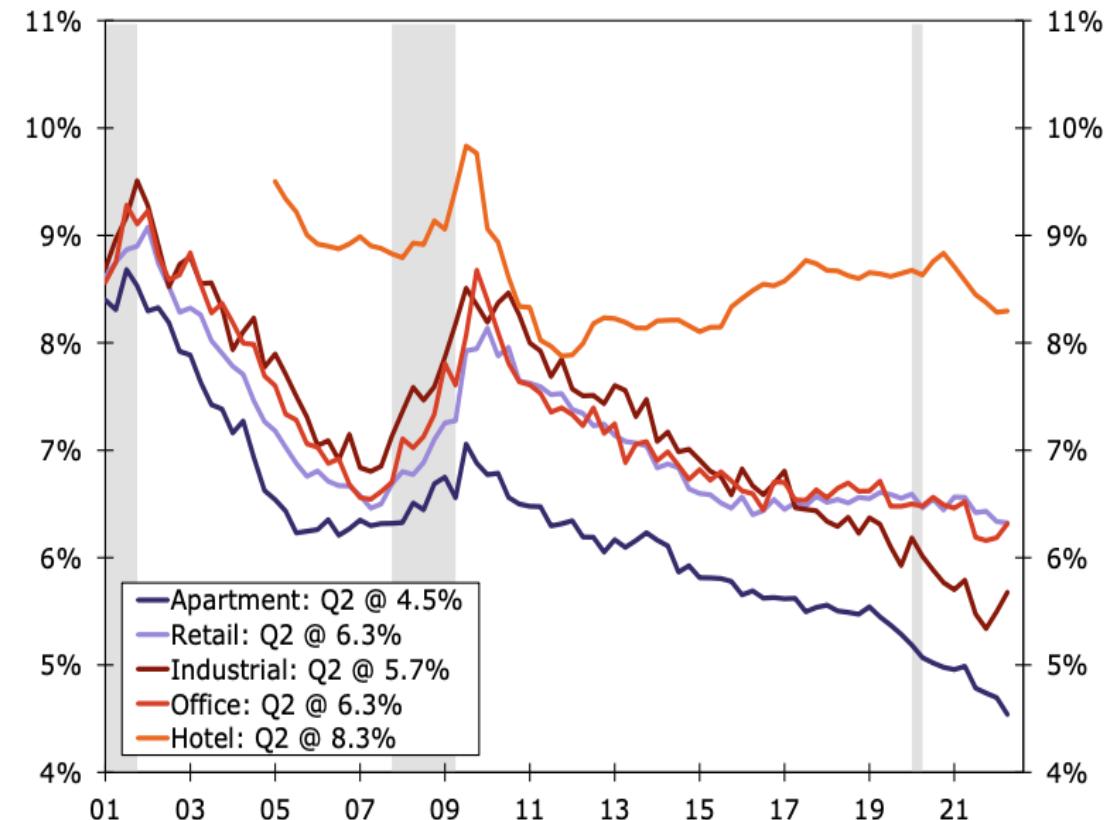


Commercial Property Price Index
Year-over-Year Percent Change



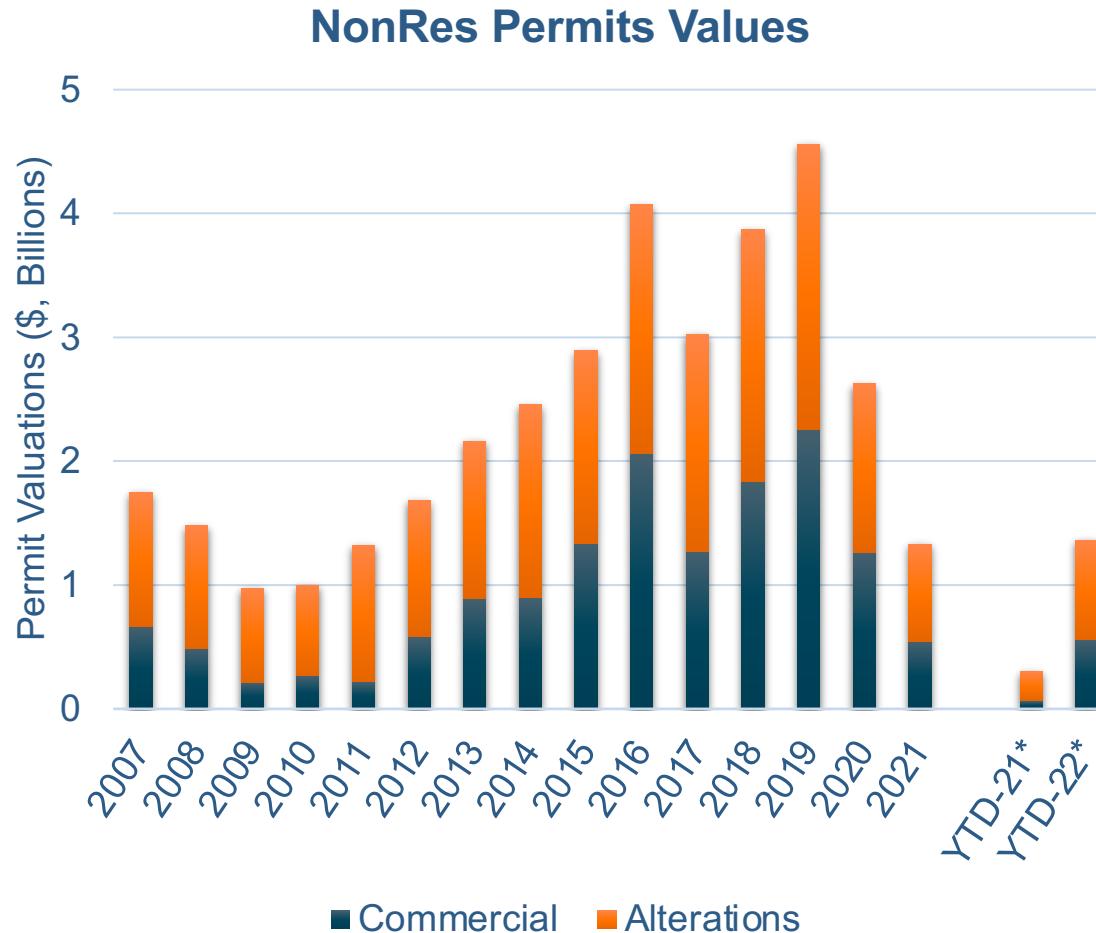
Source: Real Capital Analytics and Wells Fargo Economics

CRE Cap Rates by Property Type



Source: Real Capital Analytics and Wells Fargo Economics

NonRes Permits – Santa Clara County



Permit Type	2022 YTD* Permit Value (\$, 000s)	1-YR Abs. Change (\$, 000s)
Alterations	805,818	388,280
Commercial	557,662	338,230
Store	216,081	210,496
Office	209,460	52,394
Hotel	-	-11,572

*Q2

Nonresidential Rents and Vacancies

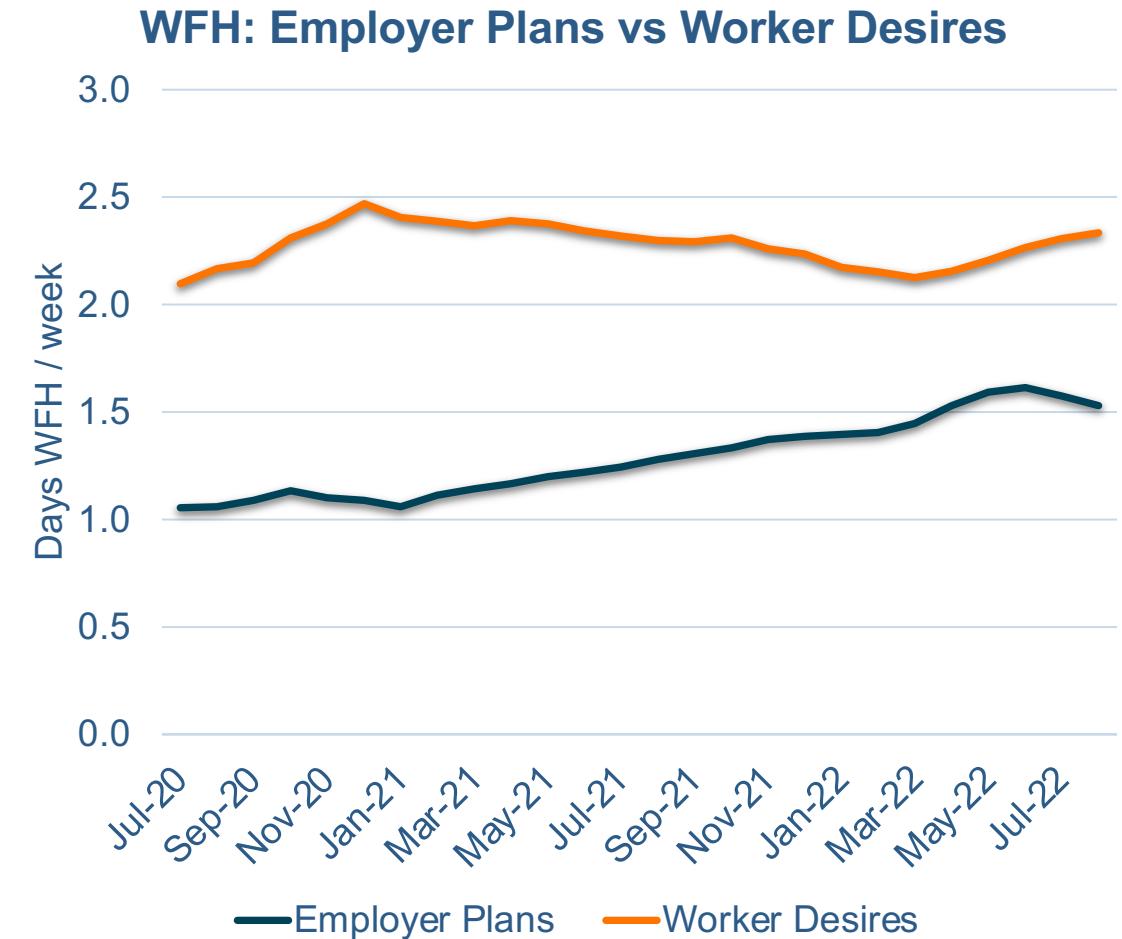
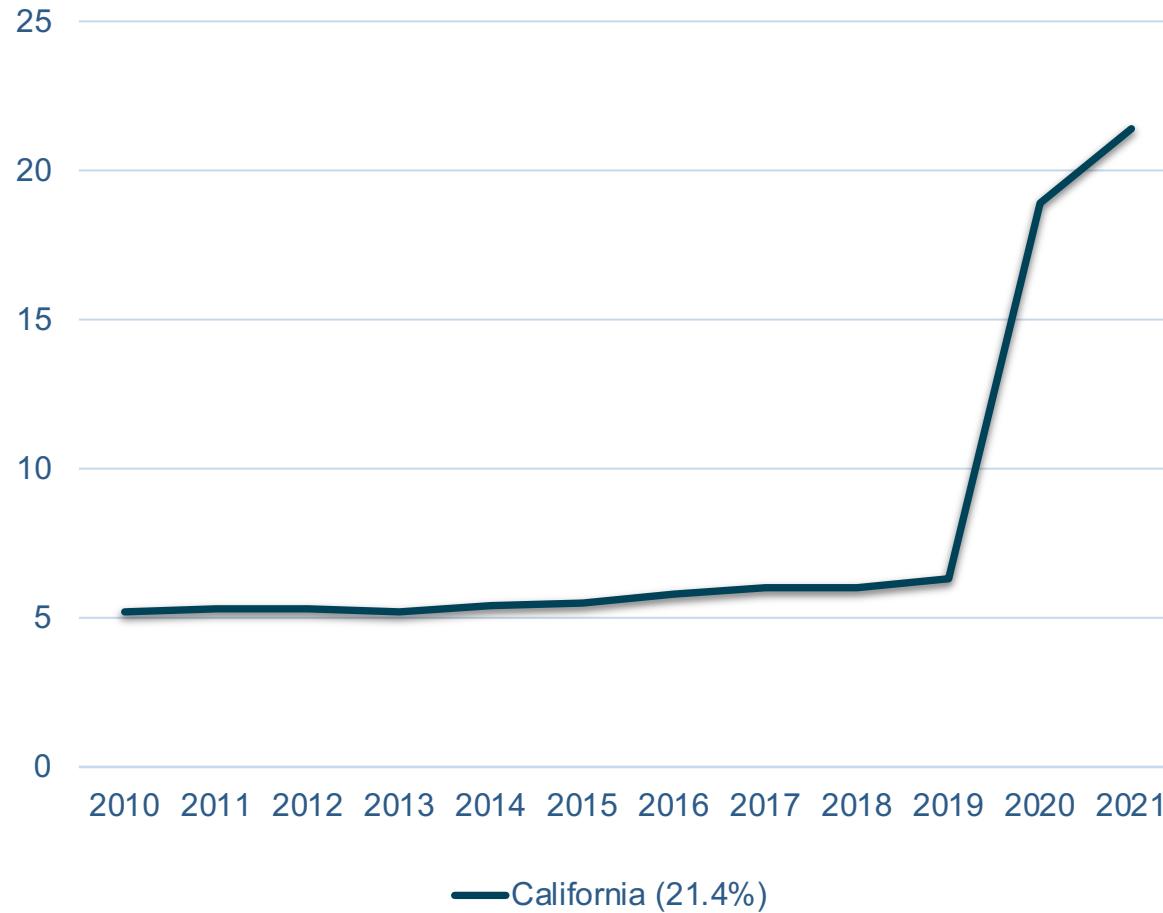


Office	Cost of Rent		Vacancy Rates	
	Q2-22 (\$/sf)	1-Yr % Gr	Q2-22 (%)	1-Yr Abs. Chg
Sacramento	27.8	1.2	20.5	1.3
San Jose	48.0	-0.1	20.2	-0.9
Oakland (MD)	35.1	-0.1	16.6	-1.1
San Francisco (MD)	64.5	-0.3	13.8	1.3

Retail				
Sacramento	24.7	0.8	10.2	-0.5
San Francisco (MD)	40.9	0.2	4.9	-0.1
Oakland (MD)	31.9	0.1	8.9	-0.1
San Jose	37.8	-0.1	5.6	-0.3

Warehousing/Distribution				
San Jose	9.3	7.9	5.5	-3.2
San Francisco (MD)	11.1	7.2	4.1	-2.0
Oakland (MD)	7.4	7.2	5.0	-3.8
Sacramento	5.6	6.7	5.2	-5.3

Work-from-home Trends

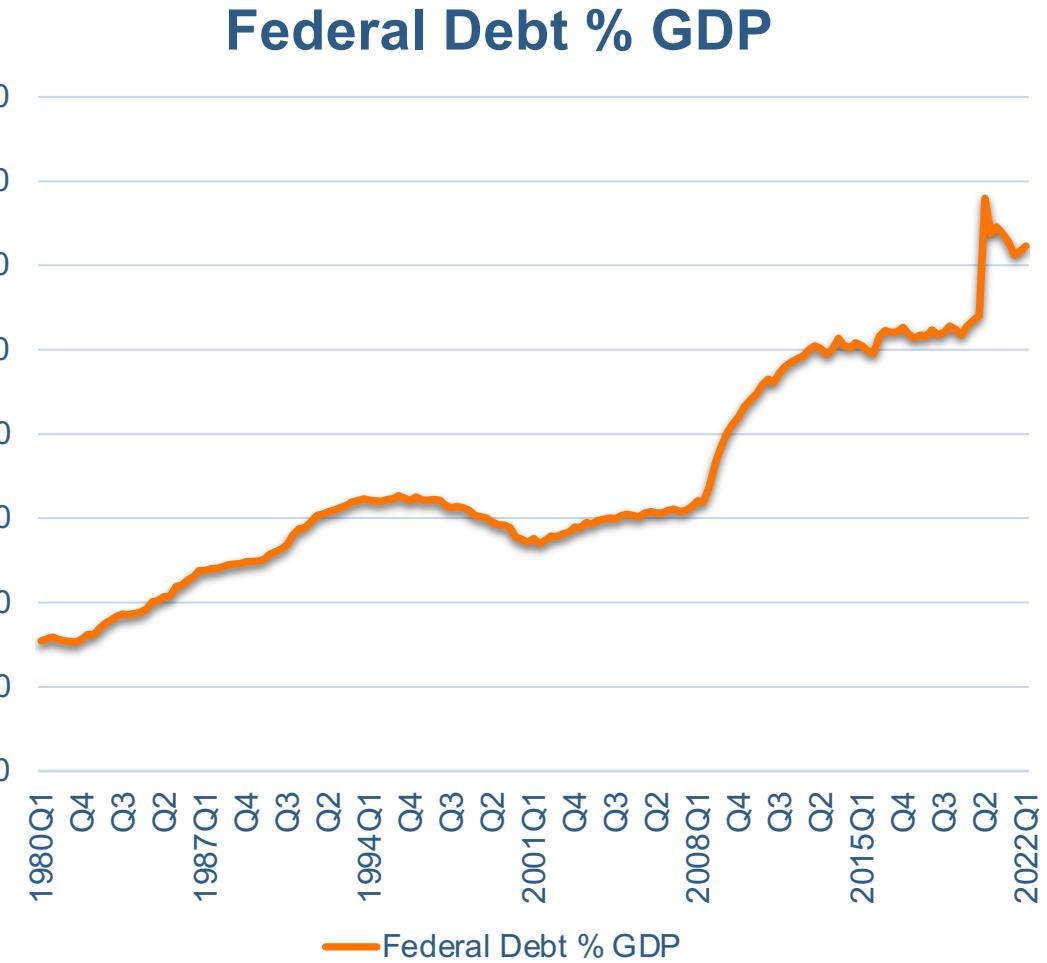
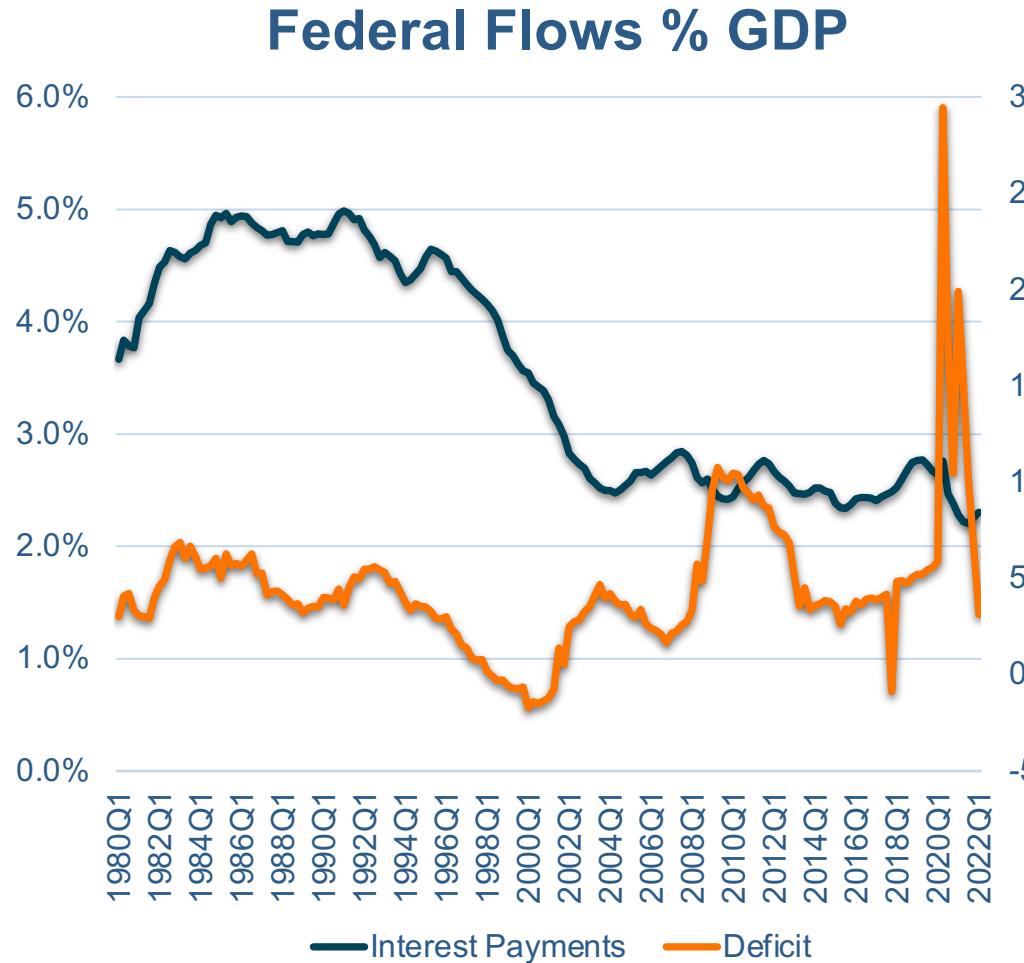


Deep Dive – San Jose Offices



Submarket	Net Absorptions (SF)			Rents (\$)			Vacancy Rates (%)		
	Q2-22	1-YR Abs. Gr.	3-YR Abs. Gr.	Q2-22	1-YR % Gr.	3-YR % Gr.	Q2-22	1-YR Abs. Gr.	3-YR Abs. Gr.
Total	-362,000	-247,000	-519,000	48.0	-0.1	5.4	20.2	-0.9	2.0
Airport/Milpitas	-431,000	-534,000	-309,000	35.7	0.4	8.9	27.8	0.4	1.9
Cupertino/Campbell/Los Gatos	-35,000	-51,000	-267,000	46.8	0.8	8.1	17.4	-0.7	5.7
Palo Alto/Mountain View/Los Altos	-22,000	79,000	10,000	67.2	-2.6	-5.6	15.3	-1.0	4.1
San Jose Submarket	-6,000	38,000	3,000	43.4	0.3	8.7	19.9	-2.2	1.0
Santa Clara/Sunnyvale	132,000	221,000	44,000	49.3	0.4	7.6	19.3	-1.0	1.0

The Fiscal Problem

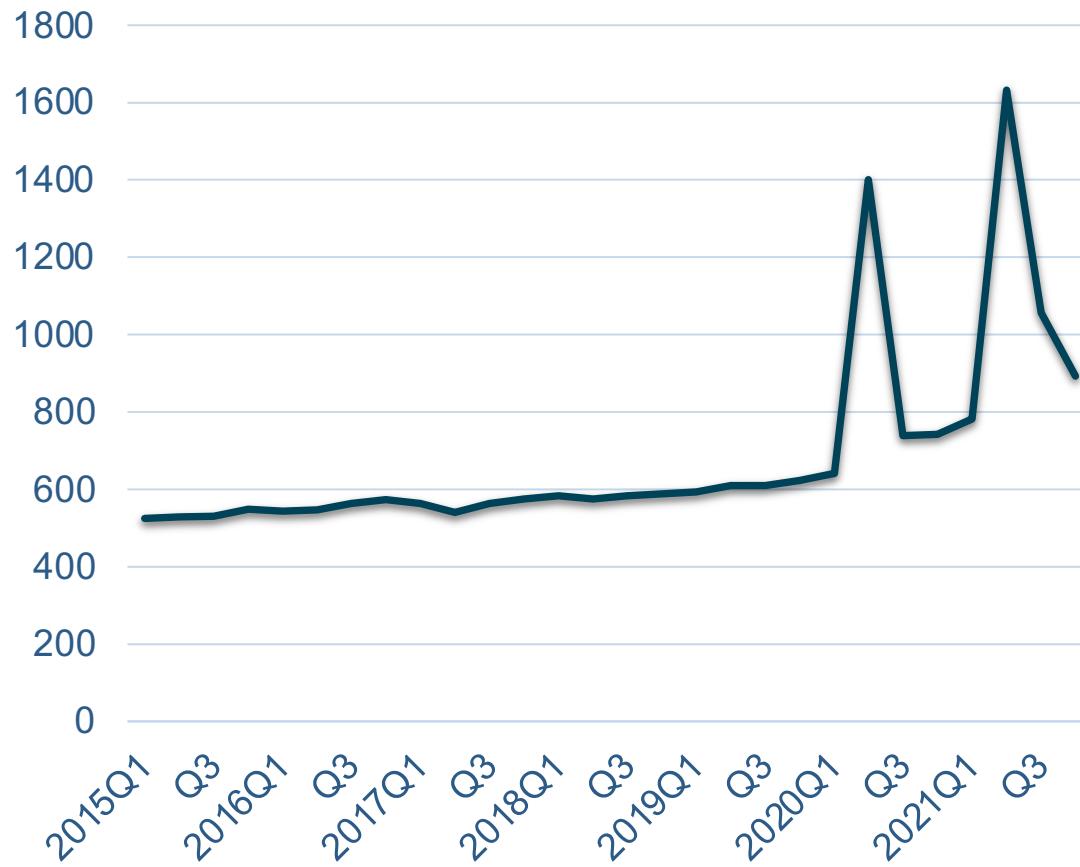




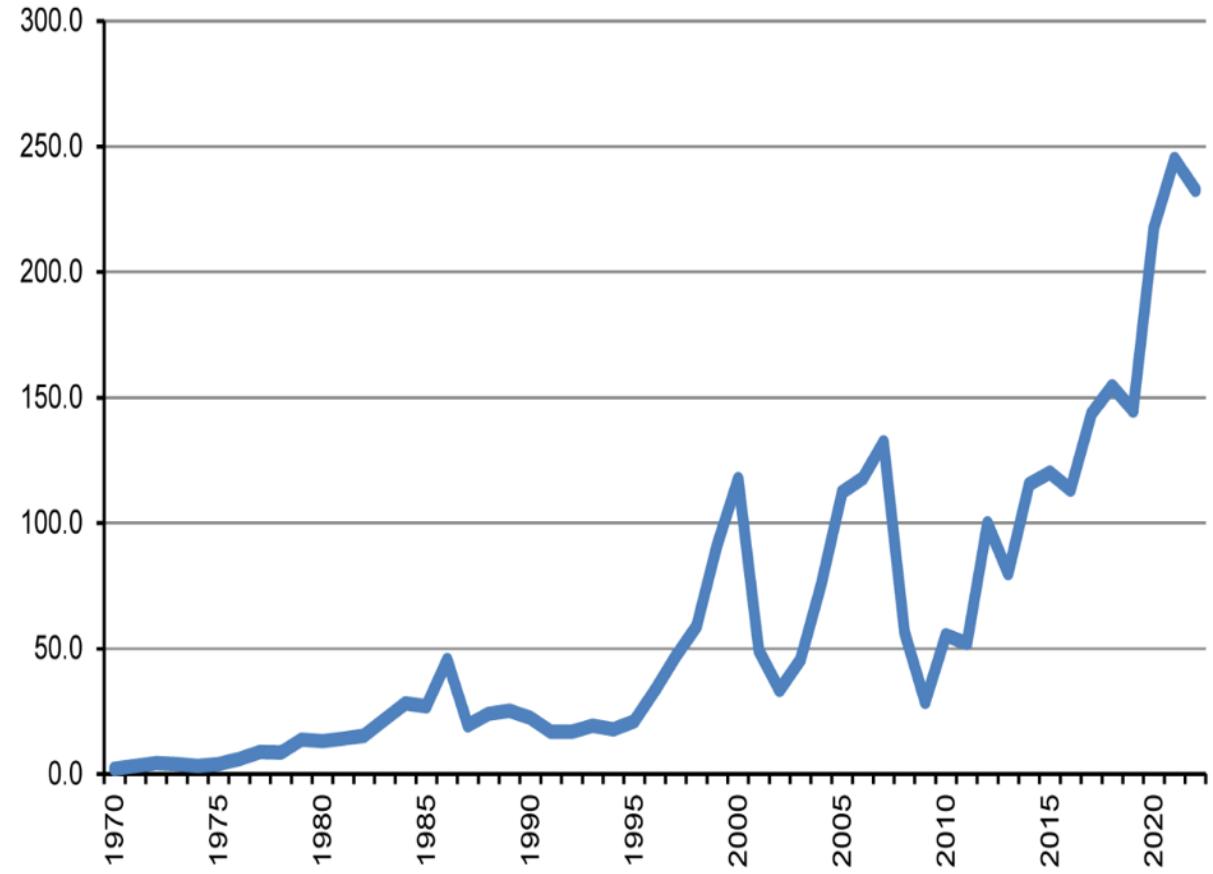
The Local Risks



Federal grants-in-aid to State and Local Government



Capital Gains Realizations
(Dollars in Billions)





Bloomberg also found that:

- As of Sept. 30, initial public offerings in California had raised just \$177 million, compared to an average of \$16 billion during the same period over the past five years.
- The \$177 million figure represents just 2% of funds generated by U.S. companies that went public through the end of September. Last year at this time, California accounted for 39% of funds nationally.
- If this trend continues, it could spell an end to the streak California has maintained since 2003 of generating more IPOs than any other state.

"We are already seeing an immediate effect," Brian Uhler, deputy legislative analyst for the state Legislative Analyst's Office, told Bloomberg. "And it does appear to be significant," contributing to a 5% decline in California employers' income tax withholding payments in September compared to last year.



**2022-23 Comparison of Actual and Forecast Agency General Fund Revenues
(Dollars in Millions)**

Revenue Source	SEPTEMBER 2022				2022-23 YEAR-TO-DATE			
	Forecast	Actual	Difference	Percent Difference	Forecast	Actual	Difference	Percent Difference
Personal Income	\$13,317	\$10,272	-\$3,045	-22.9%	\$29,229	\$24,521	-\$4,708	-16.1%
Withholding	7,865	6,973	-892	-11.3%	22,836	20,512	-2,324	-10.2%
Estimated Payments	5,314	3,069	-2,246	-42.3%	6,337	3,742	-2,595	-41.0%
Final Payments	340	439	99	29.0%	755	1,035	281	37.2%
Other Payments	685	806	122	17.8%	1,597	1,781	184	11.5%
Refunds	-612	-816	-204	33.3%	-1,662	-2,053	-392	23.6%
MHSF Transfer	-239	-184	55	-22.9%	-525	-439	86	-16.3%
Corporation	\$2,378	\$2,537	\$160	6.7%	\$3,611	\$3,704	\$93	2.6%
Estimated Payments	1,915	1,818	-97	-5.1%	2,710	2,529	-181	-6.7%
PTE Payments	0	559	559	n/a	0	716	716	n/a
Other Payments	638	606	-33	-5.1%	1,290	1,184	-106	-8.2%
Refunds	-175	-445	-269	153.6%	-390	-726	-336	86.3%
Sales & Use	\$2,827	\$2,824	-\$2	-0.1%	\$8,563	\$8,282	-\$280	-3.3%
Insurance	\$172	\$195	\$23	13.2%	\$862	\$890	\$28	3.3%
Pooled Money Interest	\$39	\$100	\$61	157.9%	\$94	\$213	\$119	126.9%
Alcohol	\$36	\$38	\$3	7.5%	\$113	\$114	\$1	0.9%
Tobacco	\$4	\$4	\$0	1.1%	\$13	\$13	\$0	3.6%
Other	\$133	\$150	\$16	12.2%	\$461	\$427	-\$35	-7.5%
Total	\$18,906	\$16,121	-\$2,785	-14.7%	\$42,946	\$38,164	-\$4,781	-11.1%

A bumpy path ahead...



- **The Outlook: Expansion to Continue**

- Wealth and income will drive consumer spending
- Construction to go into deep freeze
- Inflation will continue to be hot
- Economy is brittle—small shocks can have big consequences

- **Silicon Valley: Still a giant**

- High demand for tech to remain
- Local economy largely hampered by lack of housing
- Office being hit by changes in workplace
- Easy money disappearing

- **Real Estate: Chilly yet hot**

- Asset values to fall, liquidity drying up
- Lender profits squeezed from spread collapse
- Underlying asset quality to remain strong
- Look to consumer and C&I markets for volume

- **Potential Scenarios**

- What will the Fed do?
- Wild cards: Fiscal situation, \$US
- Gap between economic reality and political narratives still dangerously wide



Philadelphia World Series Wins

A's: 1929, 1930
Phillies: 1980, 2008



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